

# AIPLA

ANNUAL REPORT | 2021

*A Year Like No Other*



**American Intellectual Property Law Association**  
Serving the Creative and Legal Communities



## About AIPLA

Founded in 1897, AIPLA is a national bar association of approximately 8,500 members engaged in private or corporate practice, in government service, and in the academic community. AIPLA members represent a wide and diverse spectrum of individuals, companies, and institutions involved directly or indirectly in the practice of patent, trademark, copyright, trade secret, and unfair competition law, as well as other fields of law affecting intellectual property. Our members represent both owners and users of intellectual property. Our mission includes helping establish and maintain fair and effective laws and policies that stimulate and reward invention while balancing the public's interest in healthy competition, reasonable costs, and basic fairness.

## Core Purpose

To support IP professionals, foster innovation and creativity, and promote an effective and balanced intellectual property system.

## Mission

AIPLA supports IP professionals and advances an effective and balanced intellectual property system through advocacy, education, training, and community outreach.

## Core Values

**Pursuit of Excellence:** A dedication to the improvement of the intellectual property system by being a thought leader for intellectual property, providing advanced professional development, and serving as a strong collective voice to champion innovation and creativity

**Commitment:** An enduring belief in the essential importance of an intellectual property system that promotes innovation and creativity through our community of engaged IP professionals

**Advocacy:** AIPLA will provide crucial leadership and unbiased analysis leading the way for world-class policy and decision-making, while attracting membership, ideas, and resources as a highly sought after and respected thought leader.

**Collaboration:** A strong, diverse, and supportive community of diverse IP professionals working together as a collective champion for innovative and creative solutions to issues facing the IP system and its stakeholders.

## Strategies

**IP Professionals:** IP Professionals will be part of an inclusive community of professionals who are well-informed, engaged, and prepared to adapt to a changing environment. IP professionals will have access to the tools, education and resources required to continue to provide high-quality, predictable outcomes for IP stakeholders in a rapidly changing environment.

**AIPLA (as an organization):** AIPLA will possess the capacity needed to effectively support the objectives of the organization.

**Government/Policy Makers:** Policy makers will benefit from AIPLA's thoughtful voice, leading to a balanced and effective IP system.

**Innovators, Creators, and the General Public:** All innovators, creators, and the general public will benefit from an effective IP system, which is clear, predictable and promotes innovation, protects creativity, and facilitates consistent quality of goods and services.



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# PRESIDENT'S *Message*

Joseph R. Re, AIPLA President, 2020-2021



This year has been like no other. Serving the Association as President through these unique and challenging times has been both an honor and a privilege. As we united to stay connected despite being physically apart, AIPLA's perseverance reflected the resilience of our members and our whole community. I am proud of our ability to adapt, learn, and thrive despite the challenges.

Though we ceased in-person operations in March 2020, our operations continued. Our community developed innovative solutions to stay connected. We bolstered online programming and hosted virtual events, used technological tools to collaborate, and most importantly, kept doing our work.

Our online program calendar (and subsequently, catalogue) rapidly expanded following the lockdown. Thankfully, the infrastructure was already in place to support our transition to virtual programming. AIPLA offered multiple webinars each month and hosted comprehensive boot camps and road shows. In the past twelve months alone, AIPLA offered 126 hours of CLE credit across 39 programs. We could not have accomplished this without the support and efforts of numerous sponsors, organizers, and expert speakers.

We also hosted both the 2021 Mid-Winter Institute and Spring Meeting virtually this past year. The educational sessions and networking events were of the quality our members have come to expect, despite participation through various electronic devices from around the world. I am so grateful that many of us are finally able to gather in person at our 2021 Annual Meeting in National Harbor, MD at the Gaylord National Resort & Convention Center. On behalf of the Association, thank you to all who powered our online programs and allowed our virtual stated meetings to flourish.

AIPLA Committees have also found ways to connect and pursue the Association's mission. Our more than 55 committees deployed a variety of virtual learning series, wellness checks, and water cooler meetups to continue engaging with each other through personal and professional channels.

On the advocacy front, with the support of our Committees, the Association maintained our position as expert advocates for a well-balanced intellectual property system. We helped shape legislation and regulations both domestically and internationally. We continue to track and participate as an amicus in cases throughout this country, including the Supreme Court of the United States. We also submit suggestions via comment letters to a variety of government agencies and others and meet and collaborate with international colleagues and counterparts. You can learn more about the Association's advocacy efforts in this Report.

The Annual Report is hardly the only publication that we continue to develop and distribute. Our regular publications include the Quarterly Journal in partnership with the George Washington University Law School, INNOVATE Magazine, eBulletin, daily Lexology Newsstand emails, bimonthly Notes + News emails, and the biennial (recently published) 2021 Report of the Economic Survey. We also release AIPLA Directs as appropriate to provide a comprehensible summary of breaking news on cases, rulemaking, legislation, and industry developments.

This pandemic has altered the way we work and the way we collaborate, but it has not changed our core mission or values. AIPLA continues its work to support IP professionals and advance an effective and balanced intellectual property system through advocacy, education, training, and community outreach. Our focus on providing timely news and information, quality programming, opportunities to network and foster relationships, and be a trusted resource to our members remains the same. Our organization is member driven, and we encourage our members to share ideas and feedback on how the Association can tailor our efforts and adapt to best meet their needs. Collectively, we can continue to innovate new ways to support each other.

As you continue to explore this Annual Report and discover the depth and breadth of the Association's activities, I hope you are as proud of what it means to be a member of AIPLA as I am. I want to thank the dynamic and dedicated members of this incredible Association for your contributions and support throughout this one-of-a-kind year. I am humbled by the opportunity to have served as your President. As always, stay safe, stay connected, and please stay in touch.

**Joseph R. Re**  
**President**

# Member Services

AIPLA membership pays!

The Association exists to serve our members above all else. AIPLA does this by offering professional resources, networking opportunities, world-class CLE, industry news, a voice in legislative and policy issues, and opportunities that foster both personal and professional growth. We continue to stand for the ongoing development of professionals in the field and the advancement of intellectual property law.

Our mission remains the same, but this year, we found new ways to accomplish our goals. There has never been a better time to be an AIPLA member with all the opportunities to connect, learn, grow, and make your voice heard.

## GROWTH & DEVELOPMENT

From litigation via Zoom to this year's virtual Moot Court Competition, we have all found ways to adapt and press on. This year, AIPLA rose to the challenge and expanded the ways we serve our members. The new, exclusively online format for webinars and events allowed more members to participate than ever before since travel was no longer required. To further lower the barrier to entry, AIPLA made our webinars free to members (with payment only required for CLE processing).

AIPLA also expanded our traditional mentoring opportunities by adding mentoring clusters, our new group mentoring program. Now, at AIPLA, you can elect to connect with a mentor or mentee in a group or one-on-one. AIPLA's Mentoring Committee is dedicated to connecting newly minted IP practitioners with seasoned veterans, which is an excellent opportunity for one-of-a-kind, hands-on learning. For those interested in leadership in the Association, you have the chance to get involved with Committee leadership, or eventually on the AIPLA Board of Directors. Committee involvement is not limited by experience; anyone can get involved at any time - even student and junior members! The doors are open, all you need to do is walk through them.

Finally, our Career Center is an excellent place to either connect with top talent or land your dream job. No matter what your personal and professional goals are, your AIPLA membership supplies the tools and resources you need to thrive and a Member Services team that is dedicated to helping you access them.

## INVOLVEMENT

Ensure you are making the most of your AIPLA membership. The best way to maximize your membership is to join one or more of our 55+ committees. This year, we have seen increased activity in Committees as they employed virtual tools to meet, work, and share. Focusing on a wide array of specialties and topics, AIPLA Committees carve out space for every member to get involved. Participation in committee work exposes you to additional member benefits, provides leadership opportunities and expands your professional network. For more information about AIPLA Committees, please visit our website.

Another way to maximize your membership is by leveraging AIPLA's unequalled opportunities to connect with the best and brightest in IP law. AIPLA's powerful network of IP practitioners is what makes us unique. Our opportunities to bring people together and make valuable connections is one of the most valuable member benefits. Take advantage of our networking events, water cooler meetups, mentoring activities, meetings, and committees to develop valuable connections with potential partners, peers, and clients, and make new friends.

## RESOURCES

AIPLA catalogues and maintains a host of electronic resources that members have full access to on-demand. Our Library of Session Materials is a comprehensive and robust resource that includes papers, transcripts, and slides on a vast array of substantive topics. We also maintain both a List of Arbitrators and Mediators and a library of sample IP agreements that members may reference as needed.

Finally, being a member of AIPLA includes ways to save money, such as discounts on liability insurance! Visit our Member Center to learn more about all the resources available to AIPLA members.

## SOCIAL

AIPLA is active across multiple social media platforms, including LinkedIn, Facebook, and Twitter, and we invite you to join the conversation. AIPLA members and others with an interest in IP law can connect electronically through our communication channels to keep up to date on upcoming webinars, advocacy efforts, AIPLA initiatives, member achievements, and industry news. We have the largest social media presence of any IP association and continue to adapt and broaden our online footprint.



Did You Know!

### AIPLA members can:

- Acquire professional liability insurance at discounted rates?
- Access a vast library of CLE presentations and materials at little or no charge?





# Staying Connected



## WELLNESS CHECKS

A series of Wellness Checks were organized in 2020 in response to the increased social unrest across the country that stemmed from tragedies targeting ethnic and racial minorities. AIPLA, through the efforts of leadership, and with the coordination and support of the Diversity in IP Law Community, organized this resource that provided the opportunity to address how the IP community was impacted by and reacting to the social tragedies in the United States. Our members are our community, and it's often as important to ensure that everyone is okay beyond the challenges of the IP system.

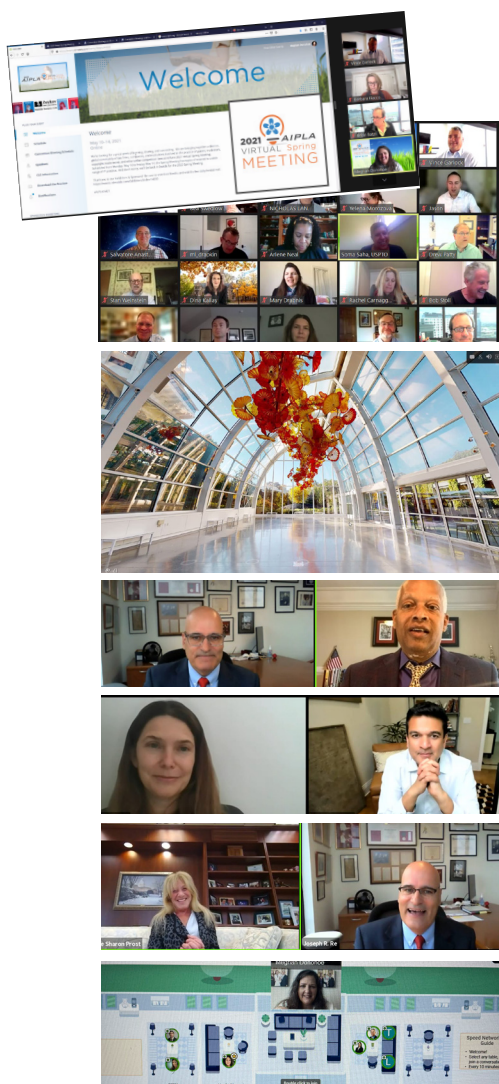
## MONTHLY WATER COOLERS

One of the ways that AIPLA facilitated and fostered social connection was through the Monthly Virtual Water Cooler series with the Committee on the Profession. Every month, both members and non-members were invited to a casual meetup that allowed for catching up with old colleagues and friends and the opportunity to make new ones. The only two requirements to attend these 30-minute meetups was to register in advance (only to keep the room secure) and to bring your own water! AIPLA continues to host these water cooler events and will continue facilitating at least through the end of 2021. If you haven't yet joined in, consider this your invitation. More information can be found on the AIPLA Events Calendar.



## VIRTUAL STATED MEETINGS

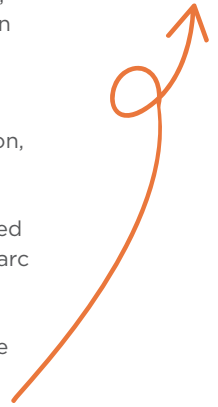
No travel? No problem. As AIPLA pivoted to virtual learning, it became apparent that stated meetings would need to be held virtually, too. The 2020 Annual Meeting and both the 2021 Mid-Winter Institute and Spring Meeting were fully online. This did not diminish the quality and robust value of the educational sessions nor the networking opportunities and social events. For example, the 2021 Spring Meeting was originally scheduled to be held in Seattle, so instead, we brought Seattle to our national and global attendees. Attendees were able to experience virtual tours of Chihuly Garden and Glass and the Museum of Flight. During the Mid-Winter Institute, attendees participated in a virtual escape room, putting their newfound communications skills to the test, and took tours of the National Inventor's Hall of Fame and even the Musée d'Orsay in Paris. All stated meetings offered multiple networking lounge opportunities using the Remo platform as well as a virtual yoga session. These fun 'outings' were scheduled in around a multitude of engaging and enriching CLE programming, as is the standard at AIPLA stated meetings.





## WORLD IP DAY

As is customary, AIPLA participated in the 2021 World IP Day celebration on April 26th hosted virtually by the United States Patent and Trademark Office (USPTO). This year's theme was 'Small Businesses Taking Big Ideas to Market' and included a 90-minute program opened by AIPLA President Joe Re who provided welcome remarks and introductions. Senators Patrick Leahy, Chuck Grassley, Chris Coons, and Ted Deutch provided remarks alongside Chairman Hank Johnson of the House Subcommittee on Courts, Intellectual Property, and the Internet; Andrew Hirshfeld, Performing the Functions and Duties of the Under Secretary of Commerce for Intellectual Property and Director of the USPTO; and Lisa Jorgenson, Deputy Director General for Patents and Technology of the World Intellectual Property Organization. Three panels and a question-and-answer session comprised the bulk of the program and featured speakers from the USPTO and U.S. Copyright Office, Stüssy, Digimarc Corporation, and Licensing Executives Society International, among others. The Honorable Gina Raimondo, Secretary of the U.S. Department of Commerce, provided closing remarks alongside Andrew Hirshfeld, moderated by AIPLA Executive Director Vince Garlock. If you missed this event, you may watch the recording on the USPTO Facebook page.



## 14TH ANNUAL VIRTUAL DESIGN DAY

AIPLA also co-sponsored the USPTO's 14th Annual Virtual Design Day on April 22nd. This virtual program included a lively and thought-provoking discussion about various aspects of design patents. Insights were provided from USPTO design examiners and managers, design patent practitioners, and industrial designers. Participants were welcomed by Valencia Martin Wallace, Deputy Commissioner for Patents for the USPTO, and received an update from Karen Young, the Director of Technology Center 2900. Information was provided on recent design law changes on an international level from the Office of Policy and International Affairs (OPIA) along with an overview of Facebook's journey with design protection from Henry Tang, Associate General Counsel. Finally, case law summaries of the most important design patent decisions over the past year from the United States Court of Appeals for the Federal Circuit, the district courts, the Patent Trial and Appeal Board (PTAB) were shared. An optional networking event was held immediately following the program.



## IP MARKETPLACE LAUNCH

This year, we launched the AIPLA IP Marketplace, a web-based solution providers' directory of IP products and services. With just a few clicks, AIPLA members and other IP practitioners around the world can easily locate the latest and most innovative IP products and services to meet their business needs. Participating companies, products and services are organized by service category. Basic listings include a company name, address, and website, but additional options are available, including a corporate overview, contact email, logo, web link, data sheet, square tile ad, and banner ad. For more information about how to reserve your IP Marketplace listing, please contact Lisa Beller at 703-981-8440 or [lbeller@aipla.org](mailto:lbeller@aipla.org).





# Online PROGRAMS

## CLE WEBINARS

During the immediate and sudden pivot to remote work, AIPLA made sure that our members would still have access to the same types and caliber of programming that was expected. Multiple CLE accredited webinars were held every month to allow for enrichment and continuing education for all subdisciplines of practitioners. Topics ranged from artificial intelligence (AI) and other technologies to emerging trends in drug positioning. Standard fare was regularly featured, such as patent searching and prosecution, copyright in software, trademark troubles, damages, claim drafting and rejection, and trade secrets, to name only a few. In the past twelve months alone, AIPLA offered a total of 126 hours of CLE credit throughout 39 programs. To view upcoming live webinars, please visit our website.



## ONLINE LEARNING ACADEMY

The AIPLA Online Learning Academy laid the framework for the Association to continue compiling a robust catalogue of live and on-demand programming. These quality, IP-focused CLE and professional development webinars are sorted by practice area and topic and are a member-exclusive benefit. The online programs have been created for busy IP practitioners by leading industry experts to help practitioners stay up to date with trends and changes in the law. To access the Online Learning Academy and start your journey, please visit our website.



## BOOT CAMPS AND ROAD SHOWS

In 2021, AIPLA hosted a multitude of virtual boot camps, road shows, and other multi-day programs, including:

- Patent Prosecution Boot Camp (PPBC)
- Trademark Boot Camp (TMBC)
- Patent Trial and Appeal Board LEAP Oral Hearing Virtual Boot Camp
- Virtual Data Road Show
- Virtual PTAB Bench and Bar
- Virtual Patent Cooperation Treaty (PCT) Seminar Web Series

## RAPID RESPONSE WEBINARS

This year, AIPLA hosted two Rapid Response Webinars to expand on Supreme Court decisions immediately after they were released. The webinars were open exclusively to members with CLE available on a limited basis. The first, "The Supreme Court's Decision in *Google LLC v. Oracle America, Inc.*: Hear from the Experts," was held on April 21st and featured counsel for the parties to the case, Thomas C. Goldstein, counsel for Google, and E. Joshua Rosenkranz, counsel for Oracle, along with Jennifer Librach Nall, counsel for amicus AIPLA, and moderated by Brian Wassom, Chair of AIPLA Copyright Law Committee. The expert panel provided an overview of the decision, the positions of the parties and amici, and thoughts on the implications of the Supreme Court's decision and what it may mean for practitioners and clients alike. "Arthrex and Its Impact on Your Practice," held on July 7th, provided an overview and implications of the 5-4 decision in *United States v. Arthrex, Inc.* The panel featured representatives for each of the parties to the case, including Malcolm Stewart, Mark Perry, and Robert Kry, and was moderated by AIPLA's Sophie Wang, who authored AIPLA's amicus brief.

# Advocacy

A longtime pillar of AIPLA, advocacy activities serve the membership by representing members' interests in front of the US judiciary system, elected officials on Capitol Hill, and US government agencies, in addition to international agencies and organizations.

While AIPLA headquarters lead and execute on behalf of members, committees play a very active and vital role in the development of AIPLA's legislative agenda. For example, committees will call attention to potential legislative issues of importance. Initiatives like legislation tracking, amicus brief development, and developing position statements, each work toward maintaining a robust and well-balanced IP system and each deliver on and enhance the value of your AIPLA membership.

## Judicial Advocacy

Over the course the last twelve months, AIPLA filed several amicus briefs with the U.S. Supreme Court.

### **December 2, 2020 - *United States of America, Petitioner, v. Arthrex, Inc., et al.***

AIPLA's brief supported reversal of the Federal Circuit's decision and argued that Supreme Court precedent does not support such a rigid, factor-specific approach, instead favoring a flexible analysis to assess whether an officer is "principal" or "inferior." The brief explained that, while the question is a close one, the totality of the circumstances under this flexible approach supports finding that APJs are inferior officers who are constitutionally appointed.

### **March 1, 2021 - *Minerva Surgical, Inc., v. Hologic, Inc.***

AIPLA's amicus brief generally supported keeping the doctrine of assignor estoppel without supporting either party's position, but allowing for certain exceptions consistent with the findings in *Westinghouse Elec. & Mfg. Co. v. Formica Insulation Co.*, 266 U.S. 342, 348 (1924). The brief distinguished assignor estoppel from the doctrine of licensee estoppel that was abolished in *Lear, Inc. v. Adkins*, 395 U.S. 653 (1969), and also outlined the profound risks and cloud of uncertainty around assigned patents that might occur should the Court abolish assignor estoppel.

### **July 29, 2021 - *Ezaki Glico Co. v. Lotte International America Corp.***

AIPLA's brief addressed the Third Circuit's conclusion that product design trade dress is functional, and therefore not protectable, if it is "useful." The brief also questioned the Third Circuit's displacement of what remained of the traditional rule with principles of the separate doctrine of aesthetic functionality. Moreover, because trade dress is typically associated with ubiquitous products (especially the trade dress that is copied), it is likely that a trade dress owner would be forced to defend its trade dress in the Third Circuit under the new rule.

### **August 10, 2021 - *Unicolors, Inc., v. H&M Hennes & Mauritz, L.P.***

AIPLA's amicus brief noted that the Ninth Circuit decision in the case increases the risk to copyright owners in that any erroneous legal conclusions set forth in a copyright application may have draconian repercussions, and if upheld, will likely increase the costs and burdens of copyright litigation. Two courses of action were suggested, including reversing the Ninth Circuit's decision and recognizing the inherent power of district court judges to determine whether an allegation that a registrant has knowingly included inaccurate facts is reasonably plausible before referring a case to the Register of Copyrights.

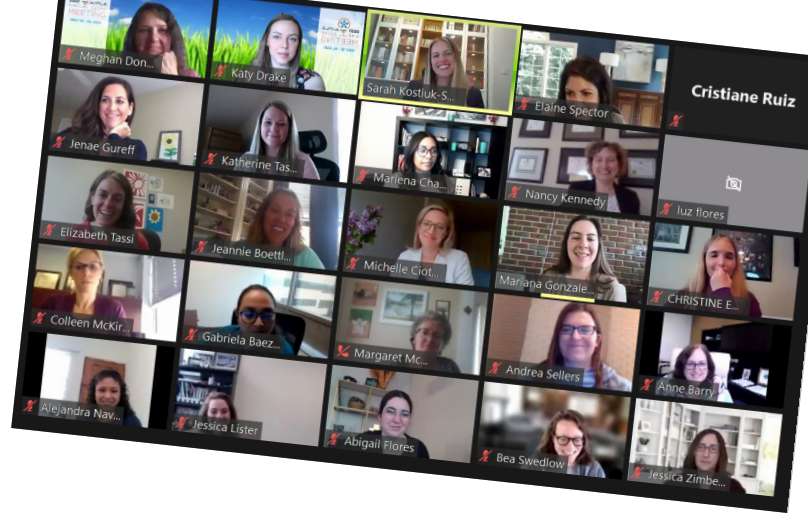
## Capitol Hill

AIPLA continued to provide expertise on intellectual property issues on Capitol Hill, engaging with Committees, Members, and their staffs on a variety of subjects. Input was provided on numerous issues including expressing support for the Inventor Diversity for Economic Advancement (“IDEA”) Act and for the nomination of Tiffany P. Cunningham to the United States Court of Appeals for the Federal Circuit. Comments were also submitted in response to the discussion draft of the Digital Copyright Act (“DCA”) and on counterfeiting legislation. We continued to advocate on the need to address the state of patent subject matter eligibility. Additionally, AIPLA submitted a joint letter to Members of Congress expressing concern over resources appropriated to the U.S. Patent and Trademark Office (USPTO). Finally, in April 2021, Angela Grayson, Chair of the AIPLA Diversity in IP Law Committee, testified at the Subcommittee on Intellectual Property’s hearing ‘Improving Access and Inclusivity in the Patent System: Unleashing America’s Economic Engine.’

## Government Agencies

AIPLA has remained active at the United States Patent & Trademark Office (USPTO), United States Copyright Office, and a variety of other government divisions, submitting more than a dozen comment letters in total across all agencies in the past twelve months. Ten of those submissions were shared with the USPTO and included comments on various matters, such as implementation of the Trademark Modernization Act, the Article of Manufacture Requirement, and proposed Continuing Legal Education (CLE) guidelines. Comments were also submitted pursuant to the Sovereign Immunity Study, on the discretion to institute trials before the Patent Trial and Appeal Board, and on proposed administrative updates to the General Requirements Bulletin (GRB), among others. Outreach to the U.S. Copyright Office included recommendations on the implementing regulations regarding Copyright Alternative in Small-Claims Enforcement (“CASE”) Act Regulations. A letter was also submitted to the United States Trade Representative (USTR) urging U.S. opposition to the TRIPS Waiver proposal, and to the Office of the Presidential Transition, specifically to the incoming Biden Administration.

# International Outreach



Despite being unable to gather in-person, AIPLA has remained steadfast with international advocacy efforts and strategic global partnerships, largely bolstered by the efforts of our international Committees.

## International Committee Global Collaboration

In February 2021, an AIPLA delegation participated in a virtual meeting of the IP5 Offices and the IP5 Industry Consultation Group (ICG) where a variety of topics were covered relating to procedural patent harmonization. Tony Venturino for AIPLA commented on Candidate Strategic Topics for future actions by the IP5 Offices in cooperation with IP5 Industry.

In May 2021, the IP Practice in Latin America Committee went on their (virtual) Annual Committee Trip to Latin America, kicking off with a visit to Colombia.

In June 2021, the IP Practice in Europe Committee departed on a virtual trip to France, Germany, Italy, and the United Kingdom, which was comprised of 12 sessions in total and included real-time discussions with a multitude of international associations.

The IP Practice in Israel Committee frequently hosted webinars that covered updates to Israel's IP law and also a joint program with the Israel Patent Attorneys Association. Over the past year, the IP Practice in Japan Committee also hosted joint programs with the Japan Patent Attorneys Association (JPAA), AIPPI-Japan, and Licensing Executives Society Japan (LES-Japan).

Finally, the Women in IP Law Committee hosted their annual Global Networking Event which was hosted virtually and revolved around themes from Michelle Obama's memoir, 'Becoming.' The event included three session iteration options to accommodate attendees in multiple time zones. Each session was comprised of a plenary and a selection between five concurrent breakout groups: Optimism, Growth, and Fulfillment; Community, Investment, and Hard Work; Race, Gender, and Politics; Marriage, Parenthood, and Work; and Power, Privilege, and Responsibility. Each breakout group was hosted by sponsor organizations from around the globe, with more than ten countries represented.

## China National Intellectual Property Administration (CNIPA)

In the past twelve months, AIPLA submitted two letters to the China National Intellectual Property Administration (CNIPA). On January 10, 2021, comments were provided regarding the draft Implementation Rules of the Chinese Patent Law, and on March 26, 2021, AIPLA submitted comments regarding the CNIPA Administrative Adjudication Measures for Early Resolution Mechanism for Drug Patent Disputes.

## AIPPI-US

The AIPPI-Division of AIPLA, was originally founded as a non-profit organization in 1930 and has approximately 300 members, including both individuals and corporations. In October 2012, AIPLA acquired the AIPPI-US Group. Membership in AIPPI UNITED STATES automatically includes membership in AIPPI. The United States has one of the largest representations on the International Executive Committee of AIPPI.

# Awards

*AIPLA is proud to honor the following 2020-2021 award recipients:*



## **AIPLA Excellence Award**

**Presented to**  
Andrei Iancu

Under Secretary of Commerce for Intellectual Property and Director,  
United States Patent and Trademark Office



## **President's Outstanding Service Award**

**Presented to**  
Georgann Grunebach

Law Offices of Georgann Grunebach  
Los Angeles, CA



## **AIPLA Project Award**

**Presented to**  
Will Freeman, New Lawyers Committee

Fish & Richardson  
Washington, DC



## **AIPLA Mentor of the Year**

**Presented to**  
Philip Petti

USG Corporation  
Chicago, IL

### Robert C. Watson Award

**Presented to**  
Stuart Leijon,  
Lewis and Clark Law School



### Jan Jancin Award

**Presented to**  
Sachin M. Patel,  
Indiana University Maurer School of Law



### AIPLA Past President's Award

**Presented to**  
Dorien Clark,  
UIC John Marshall Law School



### Coordinator of the Year

**Presented to**  
Debora Plehn-Dujowich  
Eckert Seamans Cherin & Mellott, LLC  
Philadelphia, PA



### Committee of the Year Award

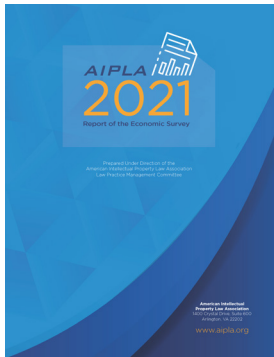
**Presented to**  
the Amicus Committee  
Dori Hines, Committee Chair (L)  
Jennifer Nall, Committee Vice-Chair (R)





# Publications

## AIPLA Report of the Economic Survey



The biennial Report of the Economic Survey is one of the premier and most sought-after publications of the Association. The Economic Survey's results are often cited in judicial opinions, analyzed by research firms, and used by law firms. Current AIPLA members can access the Report online, for free, by scanning the QR code. Make sure you are logged in as a member to access and download the file.



A number of enhancements were made to the 2021 Report based on feedback from members, including the addition of questions regarding the COVID-19 pandemic. Key takeaways included an increase in the overall percentage of people who worked remotely to those likely to work remotely, from 42% pre-pandemic to 81% post-pandemic. There was also a significant shift in remote work for practitioners 35 year and younger (86.4%). Finally, it was found that despite the COVID-19 pandemic, gross median income increased by two percent.

## AIPLA Quarterly Journal

The AIPLA Quarterly Journal is a scholarly publication of the American Intellectual Property Law Association, produced through a collaboration with the George Washington University Law School. The Quarterly Journal, now in its 49th year of publication, is dedicated to presenting materials relating to intellectual property matters and is published four times per year.



Recent editions have included articles such as “Capturing the Heartbeat of a Crisis Without Infringement,” “The Value of Standard Essential Patents and the Level of Licensing,” and “Modify Like Spotify.”

## AIPLA Direct

AIPLA Direct provides analysis and insight into some of the most important IP legislative, regulatory, and judicial issues facing the IP bar. The AIPLA Direct is designed to be responsive to the latest developments and is issued during breaking news events. Archived AIPLA Direct stories are posted on AIPLA's website.



Many recent AIPLA Directs cover Supreme Court decisions, including the ruling to keep the doctrine of assignor estoppel in *Minerva v. Hologic* and the decision to reverse and vacate the Federal Circuit decision in *United States v. Arthrex, Inc.*

## AIPLA eBulletin

The eBulletin is a fully digital publication that follows each of AIPLA's three stated meetings and provides an update from the President, captures activities from the meeting, and provides our committees a platform to share their projects and accomplishments with the AIPLA membership.



The 2021 Virtual Spring Meeting eBulletin includes a message from AIPLA President Joe Re, a summary of Hon. Hank Johnson's Opening Plenary address, and even photos from our virtual sessions and networking events!

## INNOVATE Magazine

INNOVATE is the online magazine by and for AIPLA members from IP law students all the way through retired practitioners. Designed as an online publication, INNOVATE features magazine-like articles on a wide variety of topics in IP law.



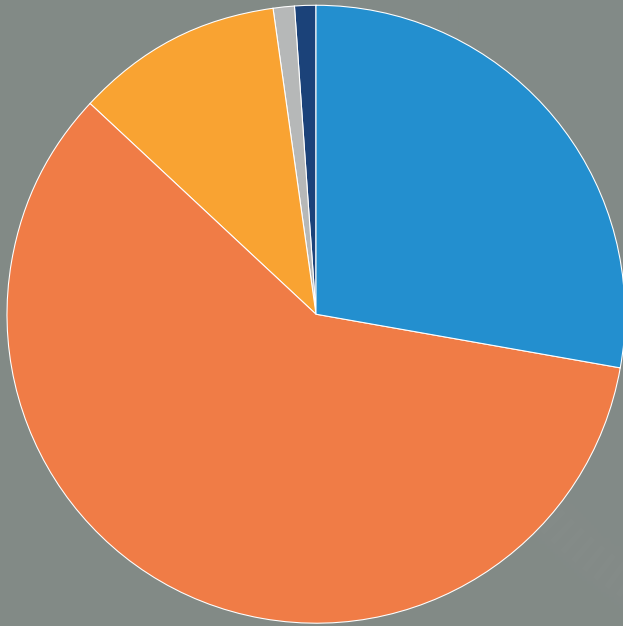
Publishing an article to INNOVATE is a great way for AIPLA members to build their brand by increasing recognition among peers and setting themselves apart as thought leaders in the IP industry. Any current AIPLA member in good standing may submit an article for consideration in INNOVATE throughout the year. Recent articles have included “A Pandemic Lockdown, Misplaced Mail, and a Limitation Claim Denied...” and “Recognizing 35 U.S.C.101, 102, 103, and 112 in Jurassic Park.”

## AIPLA Newsstand

A partnership with Lexology, a division of Globe Business Media Group, helps AIPLA share daily developments in IP as well as access to a number of articles on relevant IP Topics. The AIPLA Newsstand arrives every day, but if daily is too frequent, members can change their subscription and opt for a weekly or monthly digest, and members can filter stories based on their interest in a particular area of IP, or region of the world.

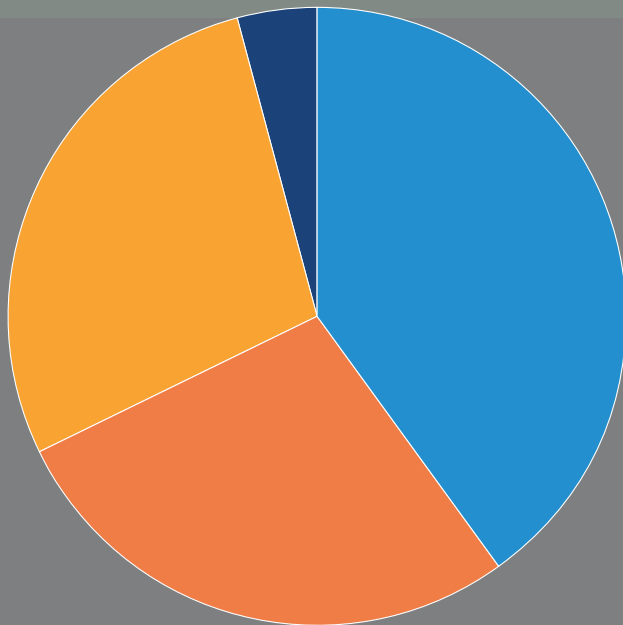
AIPLA also maintains a number of additional publications, including *Model Patent Jury Instructions* and *Model Patent Rules*, and frequently distributes relevant press releases from the Association.

# 2021 Financials



**Total Revenue: \$3,502,190**

Meetings & Events:	28%
Membership Dues:	59%
Advertising & Royalties:	13%
Investment Income:	1%
Publication Revenue:	1%



**Total Expense: \$3,023,409**

Membership Services:	40%
Meetings & Events:	28%
General & Administrative:	28%
Publications:	4%



# 2020-2021 Board of Directors

**Joseph R. Re**  
*President*  
Knobbe, Martens,  
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**Randy Sagara**  
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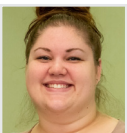


**Katy Drake**  
Marketing & Communications Manager

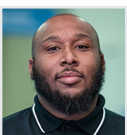
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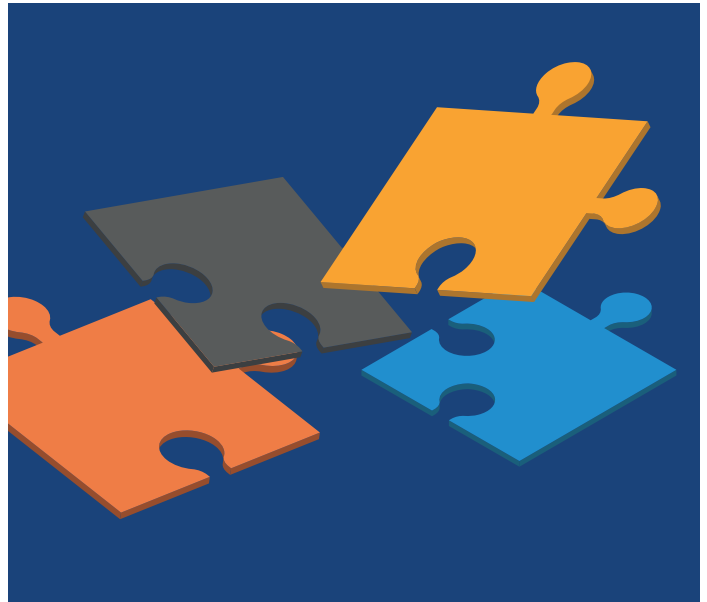
**Andrea Alder**  
Senior Manager of Membership and  
Professional Development



**Kim Kassam**  
Membership Coordinator

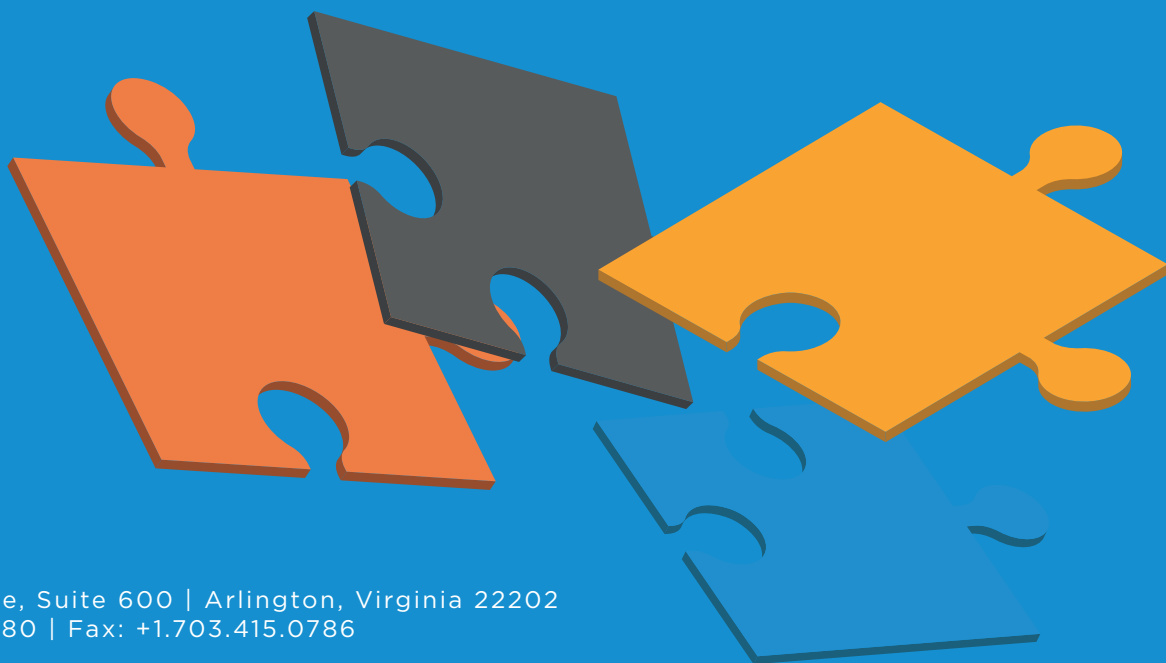


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