



Making the Most
of Your
Membership

AIPLA

Serving the Creative and Legal Communities

AIPLA

American Intellectual Property Law Association

Vision

AIPLA will expand its role as an innovator, powerful advocate, and visible global leader in intellectual property through our commitment to education, outreach, member service, and advocacy.

Mission

We serve our members, fostering their professional and leadership development, helping nurture and mentor them as they advance within our profession, keeping them informed in an ever-evolving legal environment, and enriching the diversity of the profession in which we practice, while responding to their personal and professional needs;

We serve public policy leaders, whose mission is to develop, implement and maintain our intellectual property system, assisting them with objective and unbiased analysis, and helping establish and maintain fair and effective global laws and policies that stimulate and reward innovation and creative works in keeping with the public interest;

We serve the public, providing education as to the daily value and benefits of a strong intellectual property system that fosters incentives for creativity & innovation, while balancing the public's interest in healthy competition, reasonable costs and basic fairness; and

We serve our association and its employees, providing sound management, financial stability, stable succession, and a vibrant, respectful and collaborative workplace environment, delivering opportunities and support for all to lead, create and thrive.

Advocacy

Getting your Voice Heard

As one of the largest associations of intellectual property attorneys in the world, AIPLA is proud to work, through its members, on cutting-edge issues of intellectual property advocacy and education. We continue to build relationships with important IP-related agencies, including the **USPTO**, **Copyright Office**, **ITC**, **FTC**, and more.

Amicus Curiae Briefs

AIPLA keeps tabs on the hot IP cases that could affect your practice. We have submitted amicus curiae briefs in response to such cases as:

- *Teva Pharmaceuticals USA, Inc. v. Sandoz, Inc.*
- *American Broadcasting Companies, Inc. v. Aereo, Inc.*
- *Highmark Inc. v. Allcare Health Management Systems, Inc*
- *Alice Corporation Pty, Ltd. v. CLS Bank International*

Testimony Before Congress

AIPLA has been a visible presence throughout the years whenever the Legislative Branch seeks to change the way that you do business. We continue to actively advocate on behalf of AIPLA members on important intellectual property issues on Capitol Hill. From patent litigation reform to trade secret protection and review of the Copyright Act, **AIPLA never stops promoting your interests.**

International Efforts

With increased globalization, there is a greater need for harmonization in the international community. AIPLA regularly works with other international IP organizations such as **WIPO**, the **European Patent Office** and the **Japan Patent Office**, to name a few. Additionally, AIPLA is the US Division of AIPPI. We've participated in several international symposia and Industry Trilaterals in an effort to keep our members' concerns at the fore.



AIPLA's Committees

Helping you Shape the Future of IP



AIPLA's Committees are the driving force of the work that AIPLA produces.

This is your opportunity to get involved and make a difference in the Association. The Committees range in focus from substantive legal issues to practice management, and those whose work directly supports AIPLA's programming.

Committees meet during the three Stated Meetings, connecting you with the IP professionals in your field. At these meetings, you will find out how your colleagues may be approaching issues of mutual interest around the country and around the globe.

Through our Committees, we offer two more ways to maximize your involvement—

TSC Liaison Program

The Target Substantive Committee (TSC) Liaison Program is designed with networking and cooperation among our Committees in mind. The Program reaches out to new lawyers, women in IP, corporate counsel, and other diverse attorneys to get them more involved in all aspects of the Association's activities.

Mentoring Program

The current climate of intellectual property law is one of rapidly changing technology and practice techniques. It never hurts to have another perspective. For that reason, the Mentoring Program pairs up seasoned IP professionals with new AIPLA members. The purpose of the mentoring relationships is to advance the careers of the mentees in the field, as well as prepare the mentees for leadership positions in AIPLA.

Leadership starts in the Committees.

AIPLA's Committees are the **engine** that make the Association run.

Publications & Papers

Keeping You Informed

An AIPLA membership is more than a number on a card. We are devoted to keeping our members up to date on all current and pressing issues in the intellectual property world. Our members receive our timely and relevant publications at no additional cost—just another benefit of membership.

AIPLA Direct

This regular email to our membership contains what many of our members consider the most important benefit of AIPLA membership—substantive information and analysis of current issues in the IP world.



Quarterly Journal

Issued four times each year, the *Quarterly Journal* is a scholarly work published with the George Washington University Law School.

The *Journal's* articles cover a wide spectrum of IP issues, both practical and substantive.

AIPLA Meeting Papers

All of our educational programs come with a complete set of substantive papers. As an AIPLA member, you can access these papers online, with topics ranging from ethics to patent prosecution practice and anti-piracy. All of these papers are searchable by author, title, or subject matter. We also offer complete sets of papers in booklet or CD-ROM format.

eCommunication

AIPLA delivers the *AIPLA Newstand* to your inbox every day with important updates and articles on the IP industry. Every two weeks, we reach out with important developments in AIPLA programming and advocacy efforts with our *AIPLA Notes & News*.



Report of the Economic Survey

Published once every other year, the *Report of the Economic Survey* is the foremost guide to IP trends. The *Report* provides information on income characteristics; workload and activities; billing characteristics broken down by practice type, location, years of experience, staff size and gender; typical charges and costs for more than 30 types of work, from search and analysis, opinions to applications, filings and appeals; and a detailed look at law firm operations.

We offer many more publications than those listed here. For a complete list, visit our website at www.aipla.org and click on the link to "Educational Materials."

Meetings & Events

Keeping You Current

It's not always what you know—it's also who you know. Fortunately, AIPLA offers both to its members—high-quality education and networking opportunities. AIPLA provides several live and online meetings each year, and all AIPLA members receive substantially discounted registration to each of these meetings. We'll help you build the knowledge and contacts you need to enhance your career.

Continuing Legal Education (CLE)

Almost every program AIPLA offers is CLE-eligible, providing several options for our members to get the CLE credit they need.

Stated Meetings

We offer three Stated Meetings each year: The Annual Meeting, the Spring Meeting, and the Mid-Winter Institute. These meetings bring IP professionals together for 2 ½ –3 ½ days of educational programming along with receptions and events designed to help you make important contacts.

Road Shows & Seminars

We offer several Road Shows each year covering issues important to IP practice: from PCT to Biotechnology, Chemical Patent Practice, Electronic and Computer Law, and Advanced Patent and Trademark Prosecution & Litigation. These programs are held around the country to provide the greatest convenience to our members.

Online CLE and Programming

Since 2004, AIPLA has sponsored regular CLE-approved webinars on patents, trademarks and copyrights. More recently, we have implemented special online program series that focus on career development, law practice management, the business and logistics of IP enforcement, and a review of oral arguments at the US Supreme Court and US Court of Appeals for the Federal Circuit.

AIPLA strives to provide exceptional educational offerings on of-the-moment and hot topics, such as the America Invents Act, PTAB, patent term adjustment and extension, and how recent Supreme Court decisions impact the IP industry.

For more information,
please visit the
AIPLA website at
www.aipla.org.

Professional Development

Moving you Forward

AIPLA is focused on supporting its members across the broadest possible demographic spectrum by providing the opportunity to advance professional skills, share knowledge and experience, serve in leadership and mentoring roles, and generally raise the level of professionalism in the IP practice.

AIPLA Career Center

The AIPLA Career Center is here to help you advance your career. The Career Center helps job seekers in the IP law industry find new employment opportunities. The job board allows members of the Association and site users a place to post their resumés free of charge. Prospective employers can post jobs and scan through our resumé bank, all in one place.

Access CLE on Your Schedule

We also offer pre-recorded CLE-approved online courses, captured from our Stated Meetings and Seminars through SmartPros, Ltd. These programs are offered at a significant discount to AIPLA members and are available anytime through our website.

From Our Members



“I’ve been able to develop strong relationships, both professional and personal, to help me solve my clients’ problems, to help me advance my career, and to open new business opportunities.”

— STEVE HOLZEN



“As an attorney in your first decade of practice, it’s easy for you to get a lot out of your AIPLA membership; there’s something for everyone. Really. In the New Lawyers Committee and, as you will find, throughout AIPLA, there are a wide range of volunteer opportunities that speak to your strengths, allow you to stretch a bit, and build upon your skill set.”

— MISSY SIKORSKI,
Chair of the New Lawyers Committee

Member Services

AIPLA Working for You

AIPLA is an association of approximately **15,000** IP professionals with services and a staff dedicated to helping **you**.

Online Member Directory

All AIPLA members may access the Directory simply by logging on to the website. Members are categorized by name, firm, location, and practice area for your convenience.

Affinity Programs

As a result of our partnership with USI, AIPLA members can get discounts on their Auto, Home, Condo or Renter's insurance through Liberty Mutual. The rates and customer service are a benefit reserved for our members.

We've also teamed up with Herbert L. Jamison and Company, LLC to provide AIPLA members with a unique opportunity for solo practitioners and small firms to save on professional liability insurance.

AIPLA Website

Our website is designed as a tool to help you communicate with our staff and fellow members with ease and frequency. Additionally, we offer:

- Committee email lists for quick & convenient communication
- Individual Committee Websites
- Member Surveys to share your opinions with AIPLA's leadership

Networking

Opportunities to network continue to rank as one of AIPLA's highest benefits.

Over 5,000 members participated in one or more Committees—the best way to get involved in AIPLA—in the last year alone.

The opportunity to meet with other IP professionals in similar practice areas and jobs is a huge benefit of membership in AIPLA. Much of this networking is done through AIPLA's nearly 50 Committees.

Practice Area Learning

Most Committees offer educational sessions during the Spring, Mid-Winter and Annual Meetings, providing members a great way to meet one-on-one with others engaged in the same subject matter. Many also host webinars featuring experts on topics specific to their practice areas.



Networking

Members Engaging Members

Social Media

AIPLA's Committees have also expanded their use of social media. In addition to the AIPLA Facebook®, Twitter® and LinkedIn® pages, many Committees have their own LinkedIn and Facebook pages, Twitter accounts, and regularly participate in discussions via electronic mailing lists.

Newsletters

Five Committees currently have their own newsletters, and several others are currently in the process of developing one. The Food & Drug Committee has *FDA Flash*, the New Lawyers produce *Business Casual*, the Antitrust Law Committee has the *Antitrust Newsletter*,

the Patent Law Committee offers members the *Teachings and Suggestions* newsletter and the Biotechnology Committee's newsletter is called *Biotech Buzz*.

Food and Fun

In addition to the networking breakfasts at the Spring, Mid-Winter and Annual Meetings, the Women in IP Law Committee hosts dinners in dozens of cities across the country throughout the year. The New Lawyers Committee holds an annual retreat as well as various happy hours in cities around the US, providing members the opportunity to share ideas with others new to the profession.

Social Media

As the rest of the world began to take to Twitter and Facebook as another means of communicating, participating, sharing, and networking, AIPLA listened. In addition to our members-only LinkedIn group, AIPLA also maintains a Facebook page and an active Twitter feed.

By following us on various social media platforms, you receive access to exclusive content, including photos from international delegation visits to AIPLA Headquarters and industry news of particular interest to our membership, all in a casual, approachable setting. **Where else can you network with thousands of other industry professionals from the comfort of your own living room?**

 www.facebook.com/AIPLA

 twitter.com/aipia, or follow @AIPLA

AIPLA is the premier legal association focusing on **intellectual property issues** of both national and international impact.

AIPLA provides unmatched professional support **resources** that enable you to do your job better, faster, and easier.

Contact Us

If you have any questions regarding membership, meetings, education or benefits, please visit www.aipla.org or contact us at membership@aipla.org

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