

**PREVIEW**

**2024**  
**AIPLA**  **Spring**  
**MEETING**



May 16-18, 2024  
**Hilton Austin**  
Austin, TX



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# AIPLA Spring Meeting

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## **AIPLA Members and Friends:**

Welcome to the 2024 AIPLA Spring Meeting, taking place from May 16-18, 2024, in Austin, Texas!

Austin, often hailed as the “Live Music Capital of the World” and a burgeoning technology hub, serves as the perfect backdrop for our meeting. Our innovative program reflects the dynamic nature of Austin, delving into the intersection between technology, the local music scene, and intellectual property hot topics.

## **Highlights of #aiplaSM24 include:**

**Emerging Issues at the Intersection of Patents and Artificial Intelligence:** Explore the latest developments and challenges in this ever-evolving landscape.

**Intellectual Property of Music:** Navigate the intersection of music, creativity, and IP rights.

**Unified Patent Court Update:** Stay informed on the latest advancements and updates in the UPC.

**Trademark Hot Topics:** Gain valuable insights into the current trends and issues shaping trademark law.

**AI and Ethics:** Delve into the ethical considerations surrounding the use of AI in IP.

**DEI in IP:** Join the conversation on fostering DEI in the field of IP.

AIPLA is excited to introduce Skills Workshops to the Spring Meeting. The workshops offer a chance to learn and engage with instructors in a smaller setting and focus on more specialized material.

The Spring Meeting will feature our always highly anticipated Diversity Reception, New Member/First-Time Attendee Reception, Opening Night Reception, and many other opportunities for networking and socializing.

We look forward to welcoming you to the AIPLA 2024 Spring Meeting in Austin, where innovation, technology, music, and intellectual property will merge for an unforgettable experience!

**Ann M. Mueting**  
President

**Salvatore Anastasi**  
Officer-in-Charge, 2024 Spring Meeting  
AIPLA First Vice President

## **The 2024 Spring Meeting Offers:**

- Unsurpassed Networking
- Engaging and Inspiring Speakers
- Group Registration Discounts

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## WHAT WE HAVE TO OFFER

- 1 Long-established, active presence in the heart of Europe, licensed to practice directly before the European Patent Office, the European Union IP Office, the Swiss IP Office and the Liechtenstein IP Office.
- 2 Multi-lingual firm manager, citizen of the US, Switzerland and Italy, former JSC NASA engineer featured on the Discovery Channel sponsored by the Smithsonian Institute with a *magna cum laude* JD from a well-known law school in Texas, an Engineering Degree and a master's in international management studies, who teaches IP in Switzerland and Italy at prestigious institutions.
- 3 An experienced and responsive support team.
- 4 A beautiful location, between WIPO and the EPO, on one of Europe's great lakes, with extremely convenient access to water sports, winter sports, and cultural and culinary treasures in Switzerland, Austria, Germany, France and Italy.
- 5 An impressive office in a medieval palace and former courthouse, with a centuries-old jail and a stocked wine cellar.

Our firm manager, John, is available during the AIPLA spring meeting in Austin. Call John at 011 4179 406 6254 to see if a visit makes sense and, if so, come stay in a five-star, 800-year-old AirBnB for up to a week, on us! Bring your family! This will give us all an opportunity to get to know each other and chat over a nice meal, or on a 100 year old, 36 foot, antique yacht!

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# AIPLA Advanced Chemical Patent Practice Institute

**May 14-15**

This advanced course instructs chemical and pharmaceutical patent practitioners on fundamentally sound but oft overlooked principles to prepare and prosecute a US chemical/pharma patent application to withstand both PTAB and district court challenges. The principles taught will greatly help those advanced chemical/pharma patent practitioners involved with prelitigation, portfolio management, litigation, Orange Book listings, Purple Book/BCPIA, regulatory practice, due diligence, health checks, and analysis of third-party patents for validity/patentability, infringement, and enforceability issues, as well as for preparing IPR and/or PGR petitions and defending the patent against them.

## Topics Include:

- How to transition your practice to emerging chemical technologies
- Drafting a chemical / pharma application for global filing (US, EU, JP, CN)
- Updates on Claim construction of commonly used terms
- Patent Prosecution Workshop - Tackling some common chemical / pharma patent prosecution problems
- Navigating Section 112 - maximizing claim scope with functional claims
- Recent legislative and administrative updates
- Hot topics for pharmaceutical practice -- Prior Art and OTDP

## Registration Rates:

**Members - \$445**

**Non-Members - \$845**

**Spring Meeting Member Registrant - \$225**

**Spring Meeting Non-member Registrant - \$445**

Sponsored by:



## General Information

### Registration and Exhibit Hours

**Wednesday:** 4:00 - 7:00 pm

**Thursday:** 8:00 am - 6:00 pm

**Friday:** 8:00 am - 6:00 pm

**Saturday:** 8:00 am - 12:00 NOON

### Helpful Hints

- Lunch receptions are open to everyone to meet and network.
- All meeting registrants will have advanced access to meeting materials online and in the app.
- Access to handouts and meeting
- papers are available at the on-site Technology Center or via the Meeting App.

### CLE Information

The 2024 Spring Meeting offers up to **705** in-person CLE minutes including up to **105** minutes of Diversity, Equity, & Inclusion/ Elimination of Bias, and **135** minutes of Technology (FL Attorneys Only). Credit amounts and applicable category will vary by jurisdiction, based upon each jurisdiction's approval, regulations, and credit calculation.

Ethics and DEI/EOB CLE credit sessions are listed below:

#### Thursday, May 16

10:15 - 11:00 AM

Thursday AM Concurrent Track 1, pt 1 - Emerging Issues at the Challenging Intersection of Patents and AI

30 Minutes Ethics

#### Thursday, May 16

4:00 - 5:00 PM

Thursday Ethics - Artificial Intelligence and Ethics

60 Minutes Ethics

#### Friday, May 17

9:00 - 10:00 AM

Friday Morning Plenary: Ethics: Attorney/Client Privilege Around the World

60 Minutes Ethics

#### Friday, May 17

3:15 - 5:00 PM

Friday PM Concurrent Track 2, pt 2 - Diversity, Equity, & Inclusion/ Elimination of Bias

105 Minutes DEI/EOB

#### Saturday, May 18

11:00 AM - 12:00 Noon

Friday Closing Plenary pt 2 - Closing Ethics

60 Minutes Ethics

AIPLA is an approved provider by most states requiring CLE. AIPLA is applying for credit for this meeting to most US jurisdictions. Credit hours and category will vary by jurisdiction, based upon individual regulations and credit calculation. Complete CLE information will be available on-site at the AIPLA CLE Information Booth. The CLE Information Booth will remain open until 1:00 pm on Saturday.

### Skills Workshops

AIPLA will be offering in-depth skills workshops at the Spring Meeting. The workshops offer a chance to learn and engage with instructors in a smaller setting. The workshops will be limited to 20 people and attendees will be required to review any materials the instructor has listed as prerequisites. **CLE will not be offered, and pre-registration for workshops is required.**



#### General Meeting Sponsors:

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### Table of Contents

Board of Directors /  
 Planning Committee ..... 3

Program Sessions ..... 8

Accommodations.....15

Special Registration  
 Options & Discounts .....17

Registration & Cancellation  
 Information ..... 18

Registration Form..... 20

#### Media Partners:



### The Spring Meeting is on X!

Don't forget to include the hashtag #aiplaSM24 to be featured in the Spring Meeting X Feed!

All sessions for the Spring Meeting have been approved as Insurance Discount Eligible as part of AIPLA's Professional Liability Insurance Program.



Program as of April 12, 2024  
 Subject to change.

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DAY 1

Wednesday, May 15, 2024

All times listed are Central Time

■ 12:00 Noon – 2:00 PM

AIPLA Board of Directors Meeting

■ 3:00 – 5:00 PM

AIPLA Board/Committee Leadership Meeting

■ 4:00 – 7:00 PM

Pre-Registration

If you registered in advance, please stop by and pick up your badge and meeting materials.

■ 6:30 – 8:00 PM

AIPLA Board/Committee Leadership Networking Event

DAY 2

Thursday, May 16, 2024

All times listed are Central Time

■ 6:45 – 8:45 AM ↗

**Corporate Practice Committee Breakfast Meeting** (In-house practitioners only)

**Tryin' to Throw Your Arms Around the World: Tips for Efficiently Implementing Global Patent Strategies for Emerging Technologies**

**Sponsored by:** Fox Rothschild, LLP

**Presented by:**



Carol Thorstad-Forsyth, Fox Rothschild, LLP, West Palm Beach, FL



James M. Singer, Fox Rothschild, LLP, Wexford, PA

■ 7:45 – 8:45 AM

**Committee Meetings**

View the full committee schedule on the Spring Meeting website or in the Meeting App.

■ 9:00 – 10:00 AM

OPENING PLENARY



Join AIPLA President Ann Mueting as we kick off the 2024 Spring Meeting and get a preview of the week ahead.



**A Panel of Judges Presents: Things I Wish I Knew When I Was an Intellectual Property Practitioner**

**Moderator:** Joe Re, Knobbe Martens, Irvine, CA



**Speakers:**

Honorable John W. Holcomb, US District Judge of the US District Court for the Central District of California, Riverside, CA



Honorable Shashi H. Kewalramani, US Magistrate Judge of the US District Court for the Central District of California, Riverside, CA



Honorable Scott R. Boalick, Chief Judge for the Patent Trial and Appeal Board, US Patent & Trademark Office, Alexandria, VA



■ 10:15 AM - 12:00 NOON Concurrent Tracks and Skills Workshop

CONCURRENT TRACK 1	CONCURRENT TRACK 2	NON-CLE SKILLS WORKSHOP
<p><b>Emerging Issues at the Challenging Intersection of Patents and Artificial Intelligence (AI)</b></p> <p><b>Moderator:</b> Matt Wagner, PDC Brands, Stamford, CT</p> <p><b>Patenting AI Inventions: 10 Practical Tips in 15 Minutes.</b></p> <p><b>Emerging Issues with AI In BioTech Patent Prosecution</b></p> <p><b>Speakers:</b> Melissa Wasserman, University of Texas at Austin - School of Law, Austin, TX Christian Hannon, Office of Policy &amp; International Affairs, US Patent &amp; Trademark Office, Alexandria, VA (Invited)</p>	<p><b>Trademark Hot Topics</b></p> <p><b>How Strong is Your Mark? Strength of Marks Under Current Law.</b></p> <p><b>Moderator:</b> Sarah E. Saucedo, AMD Legal, Austin, TX</p> <p><b>Speakers:</b> Daniel A. Schnapp, Dentons, New York, NY Sanjiv Sarwate, Dell Technologies, Round Rock, TX</p>	<p><b>FRAND Licenses Negotiations</b></p> <p><b>Instructor:</b> Michele Herman, JusTech Law, PLLC, Bellevue, WA</p> <p>Those attending this workshop will engage in a mediated negotiation to arrive at a mutually agreeable FRAND license. If you like cooperative games, then you will love this workshop! Everyone wins or loses together. Participants will be broken into 2 teams, one representing a SEP holder with a large SEP portfolio covering a new teleportation standard and one team representing an OEM with products that implement the standard. Initial license terms and an issues list will be provided. Each side will have a set of directives from their respective CEOs indicating which terms are “showstoppers.” The teams will need to find ways to compromise on license terms while avoiding showstoppers. While you do not need to be an experienced patent licensing attorney, you do need to have a basic understanding of standards-related patent and licensing issues. If you have not heard of the acronyms “FRAND” and “SEPs,” this workshop is not for you.</p> <p>If you do attend, here are some of the skills you will learn:</p> <ul style="list-style-type: none"> <li>- Creative ways to resolve common issues in FRAND licenses such as royalty stacking concerns</li> <li>- How to value SEPs and non-SEPs in a portfolio license</li> <li>- Addressing risks related to whether patents are essential, infringed, valid, or enforceable</li> <li>- Different ways to structure license fees and royalties tailored to the respective parties’ needs</li> <li>- How to address implementer grant backs and other consideration</li> </ul>
<p><b>11:00 - 11:15 COFFEE BREAK</b></p>	<p><b>11:00 - 11:15 COFFEE BREAK</b></p>	
<p><b>Emerging Issues at the Challenging Intersection of Industrial Data, Design Rights and Artificial Intelligence</b></p> <p><b>Moderator:</b> Brian Batzli, Merchant &amp; Gould, PC, Minneapolis, MN</p> <p><b>Use Policies and Who Owns the Rights</b></p> <p><b>Speakers:</b> Christopher Suarez, Steptoe &amp; Johnson, Washington, DC Nicole Spence, IBM Corporation, Armonk, NY</p>	<p><b>Practical Changes in View of Recent Supreme Court Trademark Opinions: An Exploration of the Impact of <i>Jack Daniels</i>, <i>Abitron</i>, and <i>Elster</i></b></p> <p><b>Moderator:</b> Kelu Sullivan, Kelly IP, Washington, DC</p> <p><b>Speakers:</b> To come</p>	

■ 12:00 - 12:30 PM

**Networking Luncheon Reception** (Open to all attendees)

**Sponsored by:** Klarquist Sparkman, LLP; Osha Bergman Watanabe & Burton, LLP

■ 12:30 - 2:00 PM ↗



**Luncheon Keynote:** Join AIPLA President Ann Muetting for a fireside chat with Hope Shimabuku, Director of the US Patent and Trademark Office Texas Regional Office, Dallas, TX

■ 2:15 - 4:00 PM Concurrent Tracks and Skills Workshop

### CONCURRENT TRACK 1

#### Emerging Issues at the Challenging Intersection of Copyright and Generative AI

**Moderator:** To come

**Speakers:**

Azam Khan, Lexset.AI, Seattle, WA

*Hosted by the Emerging Technologies Committee*

### 3:00-3:15 COFFEE BREAK

#### Emerging Issues at the Challenging Intersection of Trademark and Generative AI

AI's impact on the relevant consumer.

**Moderator:** To come

**Speakers:**

Isabella C. Cunningham, University of Texas at Austin, Austin, TX

Carys Webb, Cravath, Swaine & Moore, LLP, New York, NY

### CONCURRENT TRACK 2

#### PTAB Hot Topics: Best Practices and the Future of the PTAB

**Moderator:**

Lu Ling, Norton Rose Fulbright, LLP, Houston, TX

Two former Administrative Patent Judges will lead a conversation around best practices from their experiences as practitioners and from the bench. The panelists will also discuss the PREVAIL Act.

**Speakers:**

Trenton Ward, Greenberg Traurig, LLP, Atlanta, GA

Christopher Crumbley, Bracewell, LLP, Austin, TX

*Hosted by the PTAB Trial Committee*

### 3:00-3:15 COFFEE BREAK

#### Beyond Prep & Pros: Evolving Roles of Patent Agents, Elevating the Profession, and Managing the Privilege

A panel discussion showcasing U.S. patent agents' evolving roles extending well beyond basic prep and pros, including a vibrant discussion on managing the privilege. The panel will illustrate the opportunities created by having an expanded vision of what a patent practitioner can do and discuss how to manage perceived challenges.

**Speakers:**

Jeffrey Lewis, Foley Hoag, LLP, New York, NY

Valerie Moore, Kilpatrick Townsend, LLP, Houston, TX

Alexandra Smythe, IDE Group, Downingtown, PA

*Hosted by the Patent Agents Committee*

### NON-CLE SKILLS WORKSHOP

#### Terminal Disclaimers in View of Collect- Obviousness-Type Double Patenting

**Instructor:** Kimberly Miller, Knobbe Martens, San Diego, CA

To file a Terminal Disclaimer, or to not file a Terminal Disclaimer...Not an easy question. What is the impact of In Re Collect on your everyday patent practice? In a team workshop setting, we will explore a variety of scenarios during different stages of prosecution (from drafting to litigation) and craft strategic solutions for creating the strongest, best enforceable IP portfolio.

### 3:00-3:15 COFFEE BREAK

The Skills Workshop continues following the coffee break.

4:00 - 5:00 PM - AFTERNOON PLENARY

Artificial Intelligence And Ethics

The ethics of advising clients on emerging technologies, and the responsibility of attorneys, for keeping up with said technologies - investigation of inventorship - which of the human participants are inventors - update - do we have an ethical duty to investigate.

Speakers:

Christina Huang, Faegre Drinker, St Paul, Minnesota
Sharon Crane, Haynes Boone, Washington, DC

NON-CLE SKILLS WORKSHOP



Advanced Hague Filing Strategies

Instructor: Elizabeth Ferril, Finnegan Henderson - DC, Washington, DC

Those attending this workshop will learn the ins and outs of filing of design patents through the Hague System. Attendees will learn tips for using WIPO's newly updated Hague Filing Interface, as well as understanding what still needs to be done after the Hague filing to secure rights. Attendees will be broken into teams and given real case study drawings and a list of target jurisdictions and asked to craft a filing strategy through the Hague. Then the group will discuss the results. Before attending the session, attendees should have a general understanding of the design patent filing in their home country.

5:00 - 6:00 PM

Committee Meetings

View the full committee schedule on the Spring Meeting website or in the Meeting App.

6:00 - 7:00 PM

New Member/First-Time Attendee Reception

We welcome all new AIPLA members and first-time conference attendees and their sponsors and mentors to join us for a networking event.

7:30 -9:00 PM

Opening Night Reception

Sponsored in part by: Finnegan, Henderson, Farabow, Garrett & Dunner, LLP; LexOrbis; Shook Hardy & Bacon, LLP



## ■ 6:45 - 8:45 AM ↗

**Women in IP Law Committee Breakfast Meeting****Thriving Under Pressure: Unconventional Strategies for the Modern Legal Professional**

Dive into a dynamic exploration of resilience, mental wellness, and influence, specifically crafted for the powerhouse modern lawyer navigating the high-stress corridors of the IP world. This session is a high-energy, interactive experience designed to challenge norms, provoke thought, and empower you with practical, unconventional strategies for self-care and professional growth. Expect to engage directly with content that cuts through the noise, offering clear, actionable insights for managing stress, enhancing focus, and fostering resilience. By combining real-world wisdom with a dose of humor, we'll uncover what it truly takes to thrive in both work and life. Get ready to participate, laugh, and learn in a session that promises not just to be the talk of the conference but a turning point in your approach to navigating the demands of your career.



**Presented by:** Tara Furiani, Tarabull Media, Austin, TX

**Sponsored in part by:** Foley Hoag, LLP; Knobbe Martens

## ■ 7:45 - 8:45 AM

**Committee Meetings**

View the full committee schedule on the Spring Meeting website and in the Meeting App.

## ■ 9:00 - 10:00 AM - MORNING PLENARY

## ETHICS PLENARY

**Ethics: Attorney/Client Privilege Around the World**

Have you ever been confronted by the issue of attorney client privilege in U.S. litigation and how or whether privilege applies to a client's communications with patent agents and attorneys outside the United States? Ever wish that the standard was the same around the world? Take the opportunity to (a) discover how attorney-client privilege is (or not) addressed outside the United States (b) learn how United States courts treat claims of attorney-client privilege between a client and intellectual property practitioners outside the United States, and (c) hear experts discuss the International Association for the Protection of Intellectual Property (AIPPI) proposed resolution Q163 seeking to standardize attorney client privilege around the world.

**Speakers:**

Steve Garland, Smart & Biggar, LLP, Ottawa, ON, Canada

John T. Johnson, Fish & Richardson, PC, New York, NY



■ 10:15 AM – 12:00 NOON - Concurrent Tracks and Skills Workshop

CONCURRENT TRACK 1

**Patent Prosecution Fantasies: Changing Law for Changing Times**

**Moderator:**

Rachel Kahler, General Mills, Minneapolis, MN

**Eliminating the Information Disclosure Statement (IDS): Is it time to get rid of Duty of Disclosure/IDS requirements in the US?**

**Dumping Obviousness-Type Double Patenting.**

**Speakers:**

Brad Pedersen, EnQuanta, Hayward, WI  
Kevin Greenleaf, Dentons, Lovettsville, VA

11:00 - 11:15 AM COFFEE BREAK

**UPC Roadmap: The Quick Version! An Update for Prosecution and Litigation**

**Moderator:** Jocelyn Ram, Broad Institute of MIT and Harvard, Cambridge, MA

**An update on the first (almost) 12 months of the UPC, including cases filed, decisions issued, and more.**

**Do I Stay or Do I Go? Mistakes in opting out and lessons learned.**

**Speakers:**

Matthew Howell, Haseltine Lake Kempner, LLP, Bristol, England  
Alberto Camusso, Jacobacci & Associati, Turin, Italy

*Hosted by the IP Practice in Europe Committee*

CONCURRENT TRACK 2

**Litigation: Hot Topic - Protecting Confidentiality in IP Litigation**

**Moderator:**

Cabrach Connor, Connor Lee and Shumaker, Austin, TX

**New Federal Rules of Evidence (FRE) 702 - Is there any difference at all?**

**Best Practices - experts, including pro tips for dealing with technical and damages issues.**

**Speakers:**

Patrick Lujin, Shook Hardy & Bacon, LLP, Kansas City, MO  
Kavita Ramamoorthy, Fineberg Ramamoorthy, LLP, Toronto, Canada

11:00 - 11:15 AM COFFEE BREAK

**The IP of Music**

**Moderator:**

Judith Saffer, Symphony Space, New York, NY

**Speakers:**

Jim Jessee, Rock N' Roll Law, Lawrence, KS  
Judith Finell, UCLA Herb Albert School of Music, Marina del Rey, CA

NON-CLE SKILLS WORKSHOP

**The Perfect Employment Agreement to Protect Your Trade Secrets and Get Ownership over IP**

**Instructor:**

James Gale, Cozen O'Connor, Miami, FL

Those attending this workshop will learn the ins and outs of drafting and negotiating Invention Assignment Agreements, NDA's and other contracts and provisions to protect your trade secrets and get or maintain ownership of Trade Secrets and other Intellectual Property. Attendees will learn how different jurisdictions use different language for Invention Assignment Agreements, and how different jurisdictions treat ownership of trade secrets in the absence of any contractual agreements. Before attending the session, attendees should have a general understanding of trade secret law, should look to see if their particular state has a specific statute relating to invention assignment agreements. Then the group will discuss various contractual provisions and cases relating to invention, ownership and transfer of ownership.

11:00 - 11:15 AM COFFEE BREAK

The Skills Workshop continues following the coffee break.



■ 12:00 - 12:30 PM

**Networking Luncheon Reception** (Open to all attendees)

■ 12:30 - 2:00 PM ↗



**Luncheon Keynote:** The Honorable Alan D. Albright, United States District Judge, United States District Court for the Western District of Texas, Waco, TX

■ 2:15 - 4:00 PM **Concurrent Tracks and Skills Workshop**

**CONCURRENT TRACK 1**

**Tensions Between Enablement, Duty to Disclose, and Human-Machine Contributions to AI-Related Inventions: Biotech As a Model?**

**Moderator:** John Golden,

The University of Texas School of Law, Austin, TX

Models based on successful solutions in patenting other types of inventions are presented for enablement of elements of AI-related inventions. Guidelines for complying with requirements under 112 must also include ethical considerations.

**Speakers:**

Enrica Bruno, Steinfl + Bruno, LLP, Pasadena, CA

Mark Stignani, Barnes & Thornburg, LLP, Minneapolis, MN

*Hosted by the Biotechnology and Emerging Technologies Committees*

**3:00 - 3:15 COFFEE BREAK**

**Patent Subject Matter Eligibility: Hope Springs Eternal**

**Moderator:**

Barrett Spraggins, Kennedy Lenart Spraggins, LLP, Austin, TX

A Spin of the Axle: After CVSGs followed by cert denials, is there a path forward either in the courts or with Congress in the Patent Eligibility Restoration Act of 2023, and how does patent eligibility in the U.S. compare with other countries.

**Speakers:**

Courtenay Brinckerhoff, Foley & Lardner, LLP, Washington, DC

Gregory St. Clair Jones, Kilburn & Strode, LLP, London, England

Amy Nelson, Solicitor's Office, US Patent & Trademark Office, Alexandria, VA

*Hosted by the Patent Law Committee*

**CONCURRENT TRACK 2**

**Patent Litigation: Hot Topics**

**Moderator:** To come

**Multi-jurisdictional litigation challenges & concurrent patent office challenges.**

**FRAND around the World.**

**Speakers:**

David Long, Essential Patents, Oak Hill, VA

Michele Herman, JusTech Law, Bellevue, WA

Fabian Gonell, Qualcomm, San Diego, CA

*Hosted by the Patent Litigation Committee*

**3:00 - 3:15 COFFEE BREAK**

**Diversity, Equity, and Inclusion - Elimination of Bias in Intellectual Property**  
\*This session will run until 5 PM

**Moderator:**

James Abe, Alston & Bird, LLP, Los Angeles, CA

Please join us to hear from an expert in having difficult conversations in the workplace, followed by a panel discussion with law firm and corporate diversity champions. The panel discussion will be followed by break-out sessions to allow audience members to continue the conversation.

**Speakers:**

Wayne Sobon, Juul, San Francisco, CA

Wan Chieh (Jenny) Lee, Haug Partners, LLP, New York, NY

Rakhi Nikhanj, Mueting Raasch Group, Minneapolis, MN

Jordana Goodman, Chicago-Kent College of Law, Cambridge, MA

*Hosted by the Diversity in IP Law Committee*

**NON-CLE SKILLS WORKSHOP**

**Entering Evidence at the Trademark Trial and Appeal Board (TTAB)**



**Instructor:**

Ted Davis, Kilpatrick Townsend LLP, Atlanta, GA

**3:00 - 3:15 COFFEE BREAK**

The Skills Workshop continues following the coffee break.

■ 4:15 - 6:15 PM

**Committee Educational Sessions and Business Meetings**

View the full committee schedule on the Spring Meeting website or in the Meeting App.

■ 7:00 - 8:00 PM

**Diversity in IP Law Reception**

**Sponsored in part by:** Baker Botts, LLP; DLA Piper; Lathrop GPM; Merchant & Gould; Morrison & Foerster, LLP; Round Table Group

■ 8:00 - 10:00 PM ↗



**Dinner Celebration Featuring Country Music Singer-Songwriter, Kelly Willis**

**Sponsored by:** Conley Rose, P.C.; Norton Rose Fulbright; Pirkey Barber, PLLC

■ 9:00 AM - 12:00 Noon

CLOSING PLENARY

**The Changes You Need To Know**

A review of recent developments in IP from a panel of experts with different perspectives on how the legal developments could impact your practice.

**Moderator:** Scott Oliver, Husch Blackwell, Woodside, CA

**Speakers:**

Michelle Armond, Armond Wilson, LLP, Newport Beach, CA

Jennifer Nall, DLA Piper, LLP, Austin, TX

Margaret Polson, Polson Intellectual Property Law PC, Westminster, CO

Josh Burke, Pirkey Barber, PLLC, Austin, TX

10:45 - 11:00 AM NETWORKING BREAK

Closing Ethics Session

■ 12:00 Noon - 4:00 PM

AIPLA Board of Directors' Meeting



northern virginia  
**GRAPHICS**

We Are Your

**PATENT DRAWING  
HELP DESK**

**Consult Before You File**

While inventors might have a clear vision of their invention, translating that vision into a compliant, clear, and effective patent drawing can be challenging. Consulting with Northern Virginia Graphics, Inc. can make this process smoother and more successful for you.



Support



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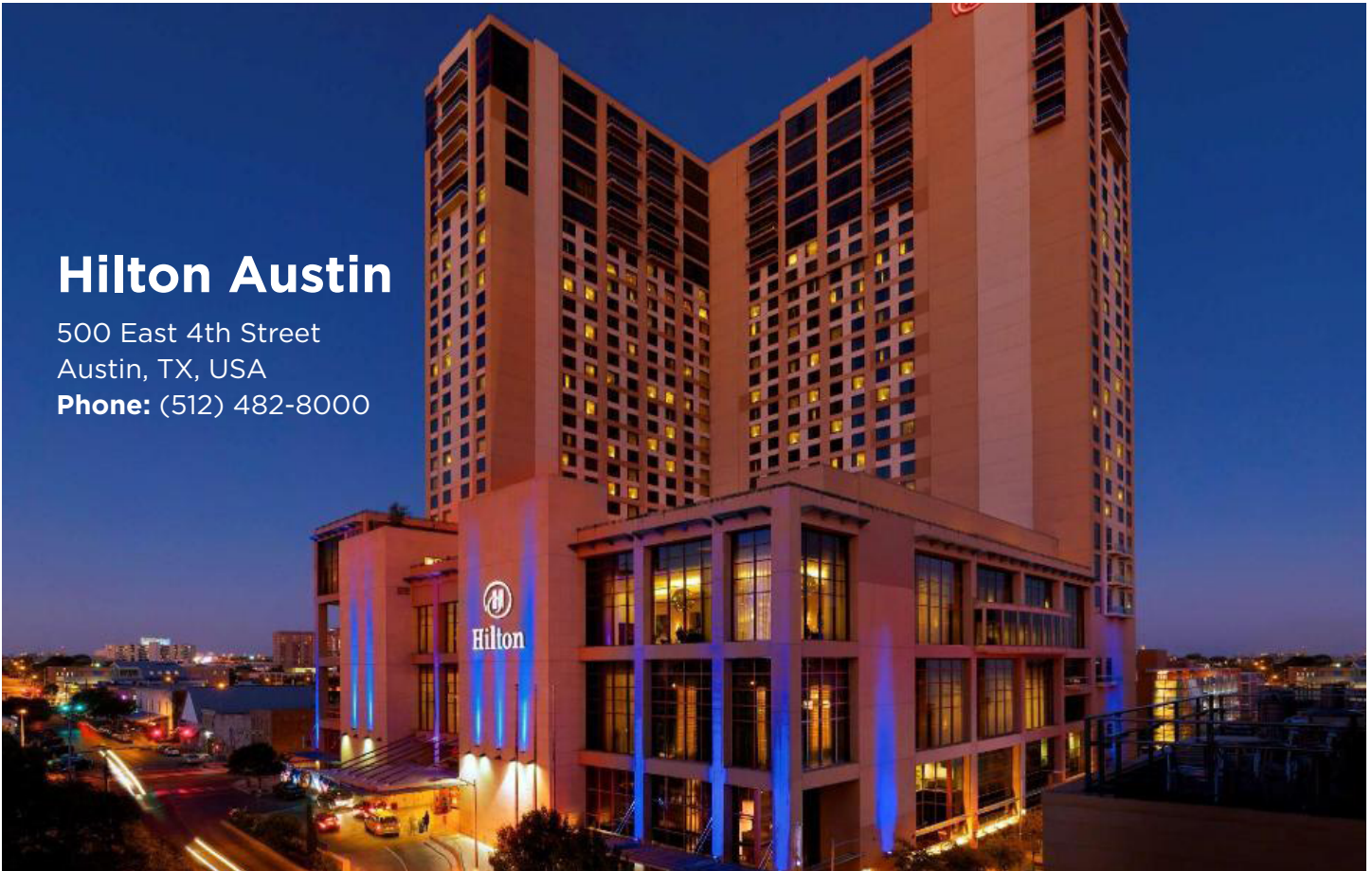


Information



Help





## Hilton Austin

500 East 4th Street  
Austin, TX, USA

**Phone:** (512) 482-8000

### Book your room today!

<https://book.passkey.com/go/AIP>

**AIPLA RATE:** \$279 per night (single/double) plus applicable taxes.

**Room block rate expires Monday, April 29, 2024.**

The Hilton Austin is located across the street from the Austin Convention Center, in the heart of the downtown business and entertainment districts. It's near 6th Street and Rainey Street nightlife as well as the 2nd Street shopping and dining area.

Visit <https://www.hilton.com/en/hotels/auscvhh-hilton-austin/hotel-location/> for more information.

### Transportation

Transportation from Austin-Bergstrom International Airport to and from the Hilton is available with SuperShuttle "Shared Ride" or ExecuCar "Private Sedan/SUV".

Use code HILTN for a 5% discount off published online fare.

### Parking

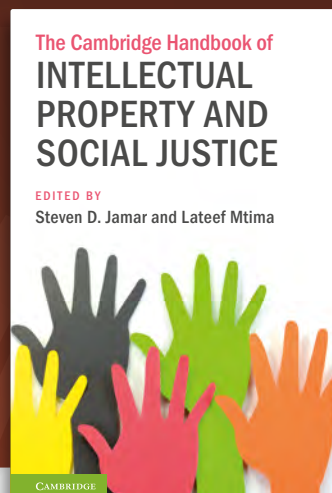
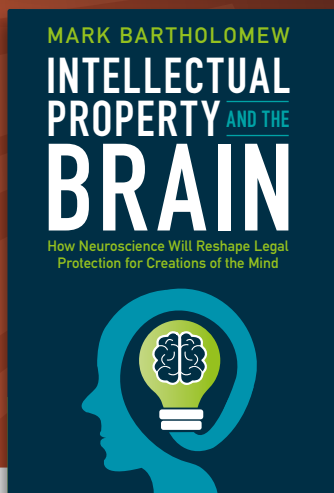
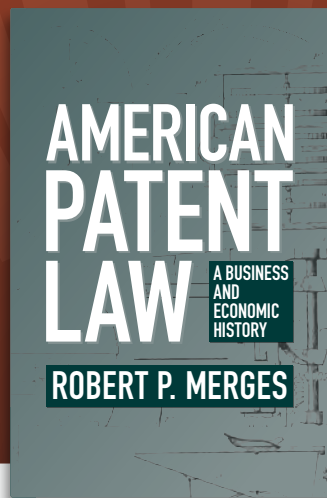
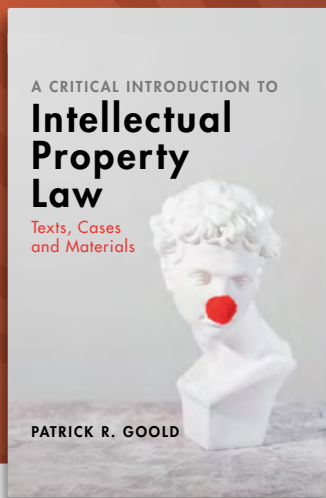
Day and event parking available. No trailers permitted.

**Self Parking**     \$48

**Valet**             \$54

# New in Intellectual Property

from Cambridge



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# Special Registration Options and Discounts

## AIPLA Members... Invite a Colleague to Join and Register! Recruit More... Save More!

### Take a look at the benefits of recruiting a new member:

- Reduction of your 2024 Spring Meeting registration fee in increments of \$50 for each Regular (in practice more than five years), or International Affiliate member you recruit and \$25 for each Junior member you recruit. There is no limit to the discount you can earn.
- An invitation to attend the New Member/First-Time Attendee Reception, Thursday, May 16, 6:00 - 7:00 PM.

### To recruit new members, tell them about the special benefits of joining now:

- They can register for the Spring Meeting at the member rate instead of the non-member rate—a savings of hundreds!
- Each new member who registers for the Spring Meeting will receive a special invitation emailed to them to attend the New Member/First-Time Attendee Reception.
- Access the Special Membership Application from the Spring Meeting homepage

### After the newly recruited member has completed the membership application form(s):

- Sign on the Recruiter line.
- Important: Include the Membership Application form(s) with your 2024 Spring Meeting Registration Form to ensure proper credit.
- Email both to [membership@aipla.org](mailto:membership@aipla.org), or mail both to AIPLA Headquarters, 1400 Crystal Drive, Suite 600, Arlington, VA 22202
- If you are a first-time AIPLA meeting attendee, be sure to indicate it on the registration form.

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## Corporate In-House Counsel — Attending Your First AIPLA Meeting? Please, be Our Guest...

AIPLA has a special offer to encourage in-house corporate counsel to attend an AIPLA major meeting to see first-hand the outstanding CLE programs we provide.

For individuals who have never attended an AIPLA stated meeting, such as an Annual, Mid-Winter or Spring Meeting, who are also corporate in-house counsel, AIPLA will waive the registration fee. Tickets to the events are not included in this registration. You will need to pay for those events separately. This waiver of fees is available for one stated meeting only.

To take advantage of this one-time offer, simply complete the registration form and email it to us at [membership@aipla.org](mailto:membership@aipla.org). Once AIPLA has verified that this is your first major meeting and that you meet the in-house corporate counsel criteria, you will receive a registration confirmation. Our hope is that you enjoy your experience at your first AIPLA meeting and that you will join us again for future programs and become more actively involved with the work of the Association, especially through involvement with the Committees.

If you qualify for this special offer, please select the box listed as “first-time corporate in-house counsel” on the registration form.

## Group Discounts

AIPLA is pleased to announce the introduction of a new, special registration option for law firms and corporations. In an effort to create opportunities for multiple IP practitioners from a single organization to attend the meeting, AIPLA is offering one complimentary registration for the 2024 Spring Meeting for every three [3], fully-paid registrations.

### Register 3-Get 1 FREE

Your complimentary registration may be used for a colleague, client, or other as you determine is most valuable.

A paper registration must be downloaded from the website and submitted for the complimentary registration by email to [membership@aipla.org](mailto:membership@aipla.org). Please note in the email the names of the three paid registrants for confirmation.

Only fully paid registrations can be applied toward the multi-registration offer. The following exclusions apply:

- This offer is not valid for meeting exhibitors.
- Guest registrations do not apply toward the total number of paid registrations.
- First-time corporate attendees and Corporate Subscription registrations do not apply toward the total number of paid registrations.

# Registration and Cancellation Information

## 1. Registration:

Register by May 2, 2024 to be included on the participation list. On-site registrations will be accepted; however, please be prepared to pay by check, cash or credit card. We DO NOT invoice for any fees. Attendees must register for the meeting if they wish to register for or attend social events. Badges are required at all meetings and social events.

## 2. Submitting Your Registration:

**ONLINE:** You should receive an email confirmation shortly after you complete the process. Please keep this confirmation for your records. [www.aipla.org](http://www.aipla.org)

**EMAIL:** Completed registration forms, including payment information, can be sent to [membership@aipla.org](mailto:membership@aipla.org).

**MAIL:** Mail registrations to:

### AIPLA

1400 Crystal Drive, Suite 600  
Arlington, VA 22202

## International Registrations:

If you submit a registration via fax with credit card payment, do not send a “confirmation copy” via mail as it may be processed twice, and you may be billed twice. If you are paying by check, please mail your registration. You may fax 703-415-0786 a copy of your check and registration to account for possible foreign mail delay. **Payment for meeting registration must be in US currency.**

## 3. Spouses or Accompanying Guests Must Register.

Guests over 18 pay a guest fee of \$150. There are many opportunities for your spouse or guest to join you throughout the meeting, as well as network with and get to know the other spouses and guests attending the meeting. The Guest fees include a guest badge and access to all unticketed events, including: the continental breakfasts, luncheon receptions and morning and afternoon breaks.

*This fee is intended for spouses and guests attending the Spring Meeting who are not eligible for AIPLA membership or who would not otherwise attend the meeting for CLE purposes. This guest fee is not available in lieu of paying the registration fee for vendors requesting more than the allotted number of exhibitor badges.*

## 4. Purchasing Event Tickets On-Site:

Events may sell out. Tickets on-site are sold on an “as available” basis. Tickets will be collected at all

food functions and the spouse/guest tours.

If you do not arrive at the event within the first 30 minutes of the start time of the event, you are not guaranteed a seat.

## 5. Returned Check and Credit Card Fees:

Registrations received that result in a returned check or contain incomplete credit card information, including omitted signature, omitted expiration date, wrong number sequences, etc., will be charged a \$35 fee for each instance.

## 6. Cancellation:

Cancel by March 29, 2024 and receive a refund less a \$50 processing fee. Cancel between March 30 and May 3 and receive a refund less a \$250 processing fee. No refunds issued after close of business May 3, 2024. Cancellations must be made in writing. Please mail, email, or fax — 703-415-0786 — your cancellation in writing to AIPLA, 1400 Crystal Drive, Suite 600, Arlington, VA 22202. Any refunds will be processed after the meeting.

**CAUTION:** If you duplicate your registration with AIPLA, it is your responsibility to notify AIPLA in writing after the meeting and request a refund. No refunds will be given at the meeting site.

## 7. Registration Transfer:

Registrants may transfer their registration based on the following:

- Members may transfer their registration to other members.
- Non-members may transfer their registration to other non-members.
- A transfer from a member to a non-member will incur an additional fee equal to the difference in registration rates.

## 8. Photographs and Video:

There will be photographs and video taken throughout AIPLA’s 2024 Spring Meeting that will be used in AIPLA print and electronic publications, including AIPLA’s website.

**9. Attendee List:** As part of registering for the meeting, we provide sponsors and exhibitors a list of attendees. If you do not want your name or information listed, it is incumbent on you to change your sharing settings in the Meeting app or contact AIPLA to let us know. We do not rent or sell our attendee list to third parties. It is only provided to our exhibitors and sponsors.



Computer Packages Inc. (CPI) has been serving the IP community for over 50 years. CPI's web-hosted and mobile responsive IP management systems have been fully developed by expert in-house programmers. We are the only annuity service provider that offers ongoing patent data checks by country-specialized analysts in over 100 countries. Successful payments, dedicated local support, and transparent invoices make us the most trusted annuity payment service in the industry.

### **CPI Product Offerings:**

#### **Patent Data Audit Service**

As an independent service, CPI's Patent Data Audit ensures the completeness and accuracy of patent portfolios on request. Verifies application status, missing family members, annuity info, owner/assignee history, etc. The service is especially helpful during times of acquisition/divestiture or new-client intake. Our combination of electronic data checks and country-specialized data analysts allow us to perform quick, high quality audits at a reasonable cost.

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Safety first. We perform extensive data checks against electronic patent office data in over 100 countries to ensure accurate and error free payments. Ongoing data checking by CPI analysts, unlimited dedicated support, and our Annuity Management System are included free of charge. All invoices are itemized to ensure no hidden fees.

#### **IP Management Systems**

Annual subscription includes unlimited users, data analyst and hosting services; real-time patent & trademark office data; infinite storage, and unlimited, local training/support

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For more information, please contact Kelly McManus at [kmcmanus@computerpackages.com](mailto:kmcmanus@computerpackages.com)

[WWW.COMPUTERPACKAGES.COM](http://WWW.COMPUTERPACKAGES.COM)

# AIPLA 2024 Spring Meeting Registration

Thursday, May 16 to Saturday, May 18, 2024 • Hilton Austin • Austin, TX USA

**3 ways to register:**



(1) Register Online:  
Go to [www.aipla.org](http://www.aipla.org)  
Credit Card Payment Only



(2) Fax: 703-415-0786  
(Faxed registrations MUST be accompanied by credit card information.)



(3) Mail or eMail:  
AIPLA  
1400 Crystal Drive, • Suite 600 • Arlington, Virginia 22202  
[meetings@aipla.org](mailto:meetings@aipla.org)

First name: \_\_\_\_\_ Last name: \_\_\_\_\_  
 Name for Badge: \_\_\_\_\_  
 Firm/Company: \_\_\_\_\_  
 Mailing Address: \_\_\_\_\_ City/State/Zip Code: \_\_\_\_\_  
 Telephone: \_\_\_\_\_ E-mail: \_\_\_\_\_  
 (Spouse/Guest) Name: \_\_\_\_\_

## I. AIPLA 2024 Spring Meeting Registration Rates

**See AIPLA's Cancellation Policy for Important Dates and Information	Pre-registration deadline until 2/29/24	Early registration deadline until 4/15/24	Standard/Onsite after 4/15/24
<b>AIPLA Member - Full Meeting</b>	\$995	\$1095	\$1195
AIPLA Member - Day Rate fee per day. Please indicate preferred day. <input type="checkbox"/> Thursday <input type="checkbox"/> Friday <input type="checkbox"/> Saturday	\$755 (one day only)	\$875 (one day only)	\$975 (one day only)
Government Employee/AIPLA Academic Member	\$145	\$145	\$195
AIPLA Junior Member	\$685	\$785	\$885
AIPLA Student Member	\$55	\$55	\$55
AIPLA Solo Practitioner Member	\$895	\$995	\$1095
<b>First-Time Corporate In-House Counsel</b> (Corporate in-house practitioners only)	\$0	\$0	\$0
<b>Non-Member* - Full Meeting</b>	\$1695	\$1795	\$1895
Non-Member - Day Rate fee per day. Please indicate preferred day. <input type="checkbox"/> Thursday <input type="checkbox"/> Friday <input type="checkbox"/> Saturday	\$1250 (one day only)	\$1350 (one day only)	\$1450 (one day only)
<b>Advanced Chemical Practice Institute</b>			
Members	\$445 x # _____	\$445 x # _____	\$445 x # _____
Non-Members	\$845 x # _____	\$845 x # _____	\$845 x # _____
Spring Meeting Member Registrant	\$225 x # _____	\$225 x # _____	\$225 x # _____
Spring Meeting Non-member Registrant	\$445 x # _____	\$445 x # _____	\$445 x # _____
<b>Spouse/Guest Fee</b> (For guests over 18)	\$150 x # _____	\$150 x # _____	\$150 x # _____
		<i>Registration Subtotal</i>	\$ _____

## II. AIPLA 2024 Spring Meeting Social and Networking Events

### Thursday, May 16, 2024

Corporate Practice Breakfast (Corporate In-House Practitioners Only)	\$0 x # _____	
Luncheon	\$74 x # _____	
Mentor/Speed Networking Reception	\$0 x # _____	
New Member/First-Time Attendee Reception	\$0 x # _____	
Opening Night Reception	\$99 x # _____	

### Friday, May 17, 2024

Women in IP Law Breakfast	\$0 x # _____	
Luncheon	\$75 x # _____	
Diversity in IP Law Reception	\$0 x # _____	
Dinner and Celebration	\$150 x # _____	

*Social and Networking Events Subtotal* \$ \_\_\_\_\_

**Total** \$ \_\_\_\_\_

Yes, I would like to be contacted about participating as a mentor or mentee (circle one) during 2024 Spring Meeting. Email me \_\_\_\_\_

\*To get the member rate, please submit a membership application and payment with this registration. To obtain a membership application, please visit our website at [www.aipla.org](http://www.aipla.org).

Is this the first time attending an AIPLA stated meeting?

**IMPORTANT!** Please indicate food restrictions/special needs requests

\_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

#### Method of payment

check enclosed (make checks payable to AIPLA)  
 credit card (please circle one - AMEX, MC, or VISA)  
 card number \_\_\_\_\_ exp. date \_\_\_\_\_  
 name on card \_\_\_\_\_  
 signature \_\_\_\_\_

# 2024 Spring Meeting Sponsors

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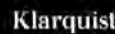
## SILVER



## BRONZE



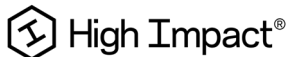
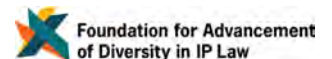
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## PEARL



# Exhibitors



# AIPLA

American Intellectual Property Law Association

1400 Crystal Drive • Suite 600 • Arlington, Virginia 22202

## AIPLA 2024 Spring Meeting *May 16-18, 2024*

### Upcoming AIPLA Meetings!



#### **2024 Annual Meeting**

*October 24 to 26, 2024*  
Gaylord National Resort  
and Convention Center in  
National Harbor, MD



#### **2025 Annual Meeting**

*October 30 to November 1*  
Westin City Center  
Washington, DC



#### **2025 Spring Meeting**

*May 13 to 15, 2025*  
Hilton Minneapolis  
Minneapolis, MN