

## New form response

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Form: [ADR Listing Application Form FINAL](#)

A new response was submitted on 08 October 2019, 03:27 PM.

### *Application for AIPLA List of Arbitrators and Mediators*

1. This application is for:	Arbitrator, Mediator
2. Applicant is to be listed for:	Trade Secret Disputes, Trademark/Trade Dress Disputes, Copyright Disputes

#### **3A. Name and Contact Information**

a. First Name:	Brian
b. Middle Initial/Name:	D
c. Last Name:	Wassom
d. Firm or Company Name:	Warner Norcross + Judd LLP
e. Street Address:	45000 River Ridge Dr., Ste. 300
f. City:	Clinton Township

g. State:	MI
h. Zip:	48038
i. Telephone:	2487845039
j. E-mail:	<a href="mailto:bwassom@wnj.com">bwassom@wnj.com</a>
k. In what locales are you willing to serve?	Willing to travel nationwide (located in Metro Detroit)

**3B. Brief summary of your ARBITRATION/MEDIATION PRACTICE**

The information you provide in the text box below is extremely important because it, along with your name and location, will be the first substantive information about you that any person searching the LIST will see.

In the text box below please **(1) edit the first sentence** (required) so that its contents correspond to your answers to questions 1. and 2., above, and **(2) then add up to 700 characters of information about your arbitration and/or mediation practice.**

The resultant total information in the text box will appear in your entry in the LIST.

-	Mediation/arbitration of copyright, trademark/trade dress, trade secret, right of publicity, and related disputes. Twenty years of IP/media litigation experience for clients in a wide variety of industries, including high-profile victories in copyright, trademark, trade dress, First Amendment, and publicity rights matters. Five years as trained mediator serving in court-appointed and privately hired capacities. Globally recognized thought leader in cutting-edge issues at the intersection of digital media and IP. Affordable Midwest-market rates and willing to travel nationwide.
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**4. Higher education**

(all degrees received, stating degree, and school):	JD magna cum laude, Case Western Reserve School of Law (1999) BA, Wayne State University (1996) Certified Information Privacy Professional/United States (CIPP/US), International Association of Privacy Professionals (IAPP) (2016)
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**5. Bar admissions (all states, agencies, etc.):**

a. States:	Michigan
b. Admitted to Court of	No

Appeals for the Federal Circuit:	
c. Admitted to U.S. Patent and Trademark Office:	Yes
d. Others:	US Supreme Court; Court of Appeals for the 6th & 10th Circuits; several US District Courts

**.6. Formal mediation/arbitration training:**

a. Course(s); Institutions; Dates:	General Civil Mediator Training, Institute of Continuing Legal Education (2014); biannual re-certification courses
b. Total Number of Hours:	54
c. Approx. number of interactive, clinical hours:	40
d. Any Certificate Awarded?	Yes

**.7. Listed with formal mediator/arbitrator provider (AAA, ICDR, CPR, JAMS, others)?**

Provider(s)and Subject Matter of Panels, if appropriate.	Oakland and Macomb (MI) Business/Circuit Courts: Complex Commercial Panels Several other state courts: Civil Panels Resolution Center (Mt. Clemens, MI)
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**.8. Arbitration and/or Mediation Experience:**

a. Have you participated as arbitrator, or party attorney or representative, in at least one arbitration from beginning, through a complete trial,	No
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and arbitration decision/award?

b. Have you participated as mediator, or party attorney or representative, in at least one complete mediation?

Yes

**Patent Law and Litigation Experience (does not have to be exclusive):**

c. Approximate Number of Years practicing patent law:

0

d. Approximate Number of Years practicing patent litigation:

0

e. What specific areas of technical knowledge and experience do you have and wish to identify?  
[Separate by semicolons (;)]  
[Limit of 450 characters]

N/A

**Trade Secret Law and Litigation Experience (does not have to be exclusive):**

f. Approximate Number of Years practicing trade secret law:

20

g. Approximate Number of Years practicing trade secret litigation:

20

**Trademark/Trade Dress Law and Litigation Experience:**

h. Approximate Number of Years practicing trademark/trade dress law:	20
i. Approximate Number of Years practicing trademark/trade dress litigation:	20
j. Have you handled cases involving survey evidence?	Yes

**Copyright Law and Litigation Experience:**

k. Approximate Number of Years practicing copyright law:	20
l. Approximate Number of Years practicing copyright litigation:	20

**9. Other Memberships, Recognitions and Experiences**

a. Major Professional Recognitions: [If, necessary, refer to your resume]	Best Lawyers in America, Intellectual Property Litigation and Advertising Law (2011-Present) Named to Michigan Super Lawyers, 2013-Present Named as a Michigan Super Lawyer Rising Star, 2009, 2011 and 2012 Named a Top Lawyer by DBusiness, 2013-2017, 2019 Named among top 15 Augmented Reality Thought Leaders On Twitter and Top Ten Best-Selling Augmented Reality Books Recognized with the 2014-15 "Special Service Award" for work with Business Court, Macomb County Bar Association "Certificate of Appreciation" recognizing pro bono services, 2013, U.S. District Court for the Eastern District of Michigan
b. Professional and other Associations and Leadership Positions: [If, necessary, refer to your resume]	American Intellectual Property Law Association, Copyright Law Committee Chair (2019-), Vice-Chair (2017-19); Journal Editorial Board (2016-present) Business Court Advisory Committee, Macomb County (MI) Business Court (2011-present) IAAP Detroit KnowledgeNet Chapter Co-Chair (2017-18) Michigan Intellectual Property Law Association Media Law Resource Center (MLRC) Christian Legal Society (1996-Present); Chapter President (1996-98) Macomb County Bar Foundation Board of Directors (2010-11), Trustee (2000-

c. Other relevant experience: (for example, judicial experience presiding over/settling patent and/or trade secret cases, teaching ADR and/or IP courses, etc.):	<p>Present) AugmentedReality.Org Secretary (2012-Present) Christian Legal Aid of Southeast Michigan Director and Officer (2001-05) Board member of local church and ministry organizations</p> <p>Law Clerk, Hon. Alice M. Batchelder, US Court of Appeals for the 6th Circuit (1999-2000) Guest lecturer, University of Dayton Law School (copyright course); University of Michigan Business School The World of Artificial Intelligence, Certificate of Completion (Wayne State Univ. School of Engineering, 2019) Faculty, Institute of Continuing Legal Education Prolific author and speaker</p>
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10. A CURRENT RESUME OR CURRICULUM VITAE MUST BE UPLOADED BELOW. PLEASE CONFIRM THE ACCURACY THEREOF BY STATING "YES" BELOW:	Yes (Required)
Upload your resume now	<a href="#">Wassom-Brian-Profile.pdf</a>

**11. PERSONAL CERTIFICATION:**

*I hereby represent that the foregoing information about me is true and correct as of this date, and that I meet the current AIPLA criteria, as stated on the AIPLA website, for serving as a Mediator and/or Arbitrator of the types of disputes designated in Question 2 above. I hereby represent that I am a current member in good standing of the bar(s) (active or inactive) of the courts and agencies listed in question 5, and that there is no disciplinary activity pending against me in any court, agency, or bar association.*

*I acknowledge that if I am accepted for listing as an AIPLA arbitrator or mediator, the AIPLA has my permission to publish this application and all attachments thereto on the AIPLA website, for the benefit of those wishing to consult the list and the qualifications of those persons listed. I further understand and agree, if I am listed on the AIPLA List of Arbitrators and Mediators, that, for all arbitration and mediation matters wherein I am retained as a result of such listing, I will promptly inform the parties and counsel in writing that I am an independent contractor and that the AIPLA has no responsibility or liability for any of my acts or omissions.*

**Electronic Signature:**

- Brian D. Wassom

**Date:**

- October 8, 2019

**SUBMISSION AND PAYMENT INSTRUCTIONS:**

**1. REVIEW YOUR APPLICATION NOW.**

*You MUST review your Application above for correctness and completeness BEFORE SUBMISSION thereof!!!!*

**2. ACKNOWLEDGEMENT RECEIPT WITH PAYMENT INSTRUCTIONS:**

*Upon submission of your Application, you will receive a return acknowledgement e-mail from AIPLA, which e-mail will provide you with instructions for making your application fee payment. Fee payments will be accepted only via electronic submission; no check payments will be accepted by AIPLA. Your Application to be Listed will NOT be processed until your payment is received.*

**3. ELECTRONIC SUBMISSION:**

*Submission of this Application may be made only via electronic submission. No paper filings will be accepted by AIPLA. When you are satisfied with the accuracy and completeness of your Application, click on the Submit button below.*