# DAVID K. FRIEDLAND

FRIEDLAND VINING, P.A.

9100 S. DADELAND BLVD., SUITE 1620

MIAMI, FLORIDA 33156

TELEPHONE: 305.777.1725

TELECOPIER: 305.456.4922

MIAMI, FLORIDA 33156

E-MAIL: DKF@FRIEDLANDVINING.COM

## EDUCATION:

- UNIVERSITY OF FLORIDA LEVIN COLLEGE OF LAW, JURIS DOCTOR, DECEMBER 1988
  - MEMBER, FLORIDA LAW REVIEW, 1987-88
  - STUDENT WORKS EDITOR, FLORIDA LAW REVIEW, 1988
  - MEMBER, BOARD OF MASTERS, UNIVERSITY OF FLORIDA STUDENT HONOR COURT, 1987-88
- UNIVERSITY OF FLORIDA, COLLEGE OF ENGINEERING, BACHELOR OF SCIENCE IN ENGINEERING (COMPUTER AND INFORMATION SCIENCES), DECEMBER 1985

### BAR ADMISSIONS:

- WESTERN DISTRICT OF WISCONSIN, 2016
- NINTH CIRCUIT COURT OF APPEALS, 2011
- FIRST CIRCUIT COURT OF APPEALS, 2008
- DISTRICT OF COLORADO, 2006
- NORTHERN DISTRICT OF FLORIDA, 2005
- ELEVENTH CIRCUIT COURT OF APPEALS, 1998
- FEDERAL CIRCUIT COURT OF APPEALS, 1990
- MIDDLE DISTRICT OF FLORIDA, 1995
- UNITED STATES PATENT AND TRADEMARK OFFICE, 1991
- SOUTHERN DISTRICT OF FLORIDA, 1991
- COURT OF APPEALS, FEDERAL CIRCUIT, 1990
- NORTHERN DISTRICT OF GEORGIA, 1989
- THE FLORIDA BAR, 1989
- STATE BAR OF GEORGIA, 1989

#### PROFESSIONAL EXPERIENCE

- FRIEDLAND VINING, CORAL GABLES, FLORIDA, 2011-PRESENT
- LOTT & FRIEDLAND, CORAL GABLES, FLORIDA, 1991-2011
- JONES, ASKEW & LUNSFORD, ATLANTA, GEORGIA, 1988-1991

## PROFESSIONAL ASSOCIATIONS AND ACTIVITIES

- THE FLORIDA BAR, 1989-PRESENT
  - BOARD-CERTIFIED IN INTELLECTUAL PROPERTY LAW. 2010-PRESENT
  - MEMBER, BUSINESS LAW SECTION, INTELLECTUAL PROPERTY LAW COMMITTEE.
  - MEMBER, ALTERNATIVE DISPUTE RESOLUTION SECTION
- STATE BAR OF GEORGIA, 1989-PRESENT
- INTERNATIONAL TRADEMARK ASSOCIATION (INTA)
  - MEMBER, EDITORIAL BOARD, THE TRADEMARK REPORTER, 1996-2001
  - MEMBER, PANEL OF TRADEMARK MEDIATORS (FORMERLY KNOWN AS PANEL OF NEUTRALS), 2006-PRESENT.
  - MEMBER, ANTI-COUNTERFEITING AND ENFORCEMENT COMMITTEE, 1998-2001; CHAIRMAN, AMERICAS SUBCOMMITTEE, 2000-2001.
  - MEMBER, ALTERNATIVE DISPUTE RESOLUTION (ADR) COMMITTEE, 2008-2012; 2015-PRESENT.
    - CHAIR, ONLINE DISPUTE RESOLUTION SUBCOMMITTEE, 2018-2021.
  - MEMBER, ENFORCEMENT COMMITTEE, 2013-2016.
- INTERNATIONAL ANTI-COUNTERFEITING COALITION, 1995-2012
- INTELLECTUAL PROPERTY LAW ASSOCIATION OF SOUTH FLORIDA, 1991-2012
- AMERICAN INTELLECTUAL PROPERTY LAW ASSOCIATION, 1989-2010, 2013-PRESENT
- AMERICAN BAR ASSOCIATION, 1986-PRESENT
- DADE COUNTY BAR ASSOCIATION, 1991-2012

# REPRESENTATIVE PUBLICATIONS/PRESENTATIONS

- MEDIATION AS AN ALTERNATIVE TO LITIGATING INTELLECTUAL PROPERTY DISPUTES," DAILY BUSINESS REVIEW, AUGUST 31, 2017.
- "TRADEMARK OPTIONS FOR U.S. BRAND OWNERS FOLLOWING ROLLBACK IN CUBAN POLICIES," DAILY BUSINESS REVIEW, JULY 24, 2017.
- "WILL THE END OF THE CUBAN EMBARGO LEAD TO TRADEMARK CLARITY FOR U.S. AND CUBAN BRANDS?", WORLD TRADEMARK REPORTER, SEPTEMBER 2015
- TRADEMARK LAW: THE WACKY WORLD OF GREY MARKET GOODS: UNTANGLING THE KNOT THE CUSTOMS REGULATIONS TIE AROUND SECTION 526 OF THE TARIFF ACT, 40 FLA.L.REV. 433 (1988)
- COMPUTER SOFTWARE PATENTABILITY: THE DILEMMA OF DEFINING AN ALGORITHM, 2 SOFTWARE L.J. 537 (1988)
- MODERATOR, DADE COUNTY BAR ASSOCIATION-SPONSORED PANEL - "MEDIATION, TRADEMARKS, AND FEDERAL COURTS", APRIL 2015.
- MODERATOR, "MEDIATION LIVE" MOCK MEDIATION PANEL, INTA ANNUAL MEETING, BARCELONA, SPAIN, MAY 2017.
- PANELIST (AS MEDIATOR), "PSYCHOLOGY OF MEDIATION" MOCK MEDIATION PANEL, INTA ANNUAL MEETING, SEATTLE, WASHINGTON, MAY 2018.
- PANELIST, SPORTS, ENTERTAINMENT, AND IP LAW PANEL, DADE COUNTY BAR ASSOCIATION'S BENCH & BAR CONFERENCE, APRIL 2019.

## REPRESENTATIVE APPOINTMENTS

• SPECIAL MASTER, NISSIM CORP. V. CLEARPLAY, INC., CASE NO. 04-CV-21140, SOUTHERN DISTRICT OF FLORIDA; APPOINTED BY U.S. DISTRICT JUDGE PAUL C. HUCK.

- SPECIAL PATENT COUNSEL, IN RE: HAVERFIELD CORPORATION, CASE NO. 97-19405-BKC-AJC, SOUTHERN DISTRICT OF FLORIDA; APPOINTED BY CHIEF BANKRUPTCY JUDGE A. JAY CRISTOL ON MAY 7, 1998 TO ASSIST THE DEBTOR ON PATENT ISSUES INVOLVING THE BANKRUPT CORPORATION
- ADJUNCT PROFESSOR, TRADEMARK LAW, UNIVERSITY OF FLORIDA COLLEGE OF LAW, AUGUST 1999-2004.
- EXPERT WITNESS, VARIOUS RETENTIONS RELATED TO SUBSTANTIVE INTELLECTUAL PROPERTY LEGAL AND PROCEDURAL ISSUES AND ATTORNEYS' FEES AMOUNTS IN FEDERAL COURT PROCEEDINGS, 2006-PRESENT.
- APPOINTED TO SERVE AS MEDIATOR IN VARIOUS INTELLECTUAL PROPERTY MATTERS, 2005-PRESENT.