

# **New form response**

www.aipla.org

1. This

Form: ADR Listing Application Form FINAL

A new response was submitted on 14 October 2019, 08:22 PM.

Arbitrator.Mediator

# Application for AIPLA List of Arbitrators and Mediators

application is for:	Albitiator, integrator
2. Applicant is to be listed for:	Patent Disputes, Trade Secret Disputes, Trademark/Trade Dress Disputes, Copyright Disputes
.3A. Name and Contact Information	
a. First Name:	J.
b. Middle Initial/Name:	Peter
c. Last Name:	Staples
d. Firm or Company Name:	Chernoff Vilhauer LLP
e. Street Address:	111 SW Columbia Street, Suite 725
f. City:	Portland

g. State:	Oregon
h. Zip:	97201
i. Telephone:	503-227-5631
j. E-mail:	pete @chernofflaw.com
k. In what locales are you willing to serve?	Oregon, Washington, Idaho, Northern California, and New York

## 3B. Brief summary of your ARBITRATION/MEDIATION PRACTICE

The information you provide in the text box below is extremely important because it, along with your name and location, will be the first substantive information about you that any person searching the LIST will see.

In the text box below please (1) edit the first sentence (required) so that its contents correspond to your answers to questions 1. and 2., above, and (2) then add up to 700 characters of information about your arbitration and/or mediation practice.

The resultant total information in the text box will appear in your entry in the LIST.

-	Arbitration and mediation limited to Intellectual Property matters. Mr. Staples has mediated disputes in patent, trademark/trade dress, and copyright matters. He served as the chief arbitrator of a three-member panel in a complex trademark case handling discovery disputes and pretrial matters, and presiding over a lengthy hearing with multiple lay witnesses and several expert witnesses. He has served as special master/advisor to the Superior Court of Washington in a trade secret lawsuit, taking testimony, directing briefing, and providing findings and recommendations to the Court. Mr. Staples is on the International Trademark Law Panel of Trademark Mediators.
---	---

#### 4. Higher education

(all degrees
received,
stating degree,
and school):

• J.D. Lewis and Clark Law School, 1979; • B.S. Engineering, United States Military Academy at West Point, 1969

#### 5. Bar admissions (all states, agencies, etc.):

a. States:	Oregon, Washington, and United States Patent and Trademark Office
b. Admitted to Court of	Yes

Appeals for the Federal Circuit:	
c. Admitted to U.S. Patent and Trademark Office:	Yes
d. Others:	• U.S. Supreme Court; • U.S. Court of Appeals for the Ninth Circuit; • U.S. District Court for the District of Oregon; • U.S. District Court for the District of Colorado; and • U.S. District Court for the Western District of Washington
.6. Formal mediation/ar	bitration training:
a. Course(s); Institutions; Dates:	Basic Mediation Training U.S. District Court for the District of Oregon, 2010
b. Total Number of Hours:	32
c. Approx. number of interactive, clinical hours:	12
d. Any Certificate Awarded?	Yes
.7. Listed with formal m	nediator/arbitrator provider (AAA, ICDR, CPR, JAMS, others)?
Provider(s)/and Subject Matter of Panels, if appropriate.	• Arbitration Services of Portland; • INTA Panel of Trademark Mediators; • U.S. District Court for the District of Oregon Mediator Panel.
.8. Arbitration and/or M	ediation Experience:
a. Have you participated as arbitrator, or party attorney or representative, in at least one arbitration from beginning, through a complete trial,	Yes

and arbitration decision/award?	
b. Have you participated as mediator, or party attorney or representative, in at least one complete mediation?	Yes
Patent Law and Litiga	tion Experience (does not have to be exclusive):
c. Approximate Number of Years practicing patent law:	40
d. Approximate Number of Years practicing patent litigation:	40
e. What specific areas of technical knowledge and experience do you have and wish to identify? [Separate by semicolons (;)] [Limit of 450 characters]	In the course of forty years of patent prosecution and IP litigation, Mr. Staples has acquired familiarity with a diverse range of technical and scientific subjects relevant to the wood products industry, erasable programmable optical discs, cutlery and multifunction tools, firearms, exercise physiology, window and door manufacturing, oil drilling, and wastewater treatment.
Trade Secret Law and	Litigation Experience (does not have to be exclusive):
f. Approximate Number of Years practicing trade secret law:	40
g. Approximate Number of Years practicing trade secret litigation:	40

.Trademark/Trade Dres	.Trademark/Trade Dress Law and Litigation Experience:	
h. Approximate Number of Years practicing trademark/trade dress law:	40	
i. Approximate Number of Years practicing trademark/trade dress litigation:	40	
j. Have you handled cases involving survey evidence?	Yes	
Copyright Law and Litigation Experience:		
k. Approximate Number of Years practicing copyright law:	40	
I. Approximate Number of Years practicing copyright litigation:	40	
.9. Other Memberships	s, Recognitions and Experiences	
a. Major Professional Recognitions: [If, necessary, refer to your resume]	• Best Lawyers in America since 2005; • Oregon Super Lawyer in Intellectual Property Litigation since 2006; • Chambers USA Leading Individual; • IAM Patent 1000, recommended individual; • Best of the Bar, Intellectual Property, Portland Business Journal 2005; • AV rated since 1995	
b. Professional and other Associations and Leadership Positions: [If, necessary, refer to your resume]	Oregon State Bar Intellectual Property Section, past Chairman; Washington State Bar Intellectual Property Section AIPLA ADR/Neutral INTA ABA	

c. Other relevant experience: (for example, judicial experience presiding over/settling patent and/or trade secret cases, teaching ADR and/or IP courses, etc.):

Special Master for Washington Superior Court in Trade Secret matter: oversaw discovery, received testimony and trial briefing, prepared findings and conclusions for adoption by Superior Court.

\* \* \* \* \*

10. A
CURRENT
RESUME OR
CURRICULUM
VITAE MUST
BE UPLOADED
BELOW.
PLEASE
CONFIRM THE
ACCURACY
THEREOF BY
STATING
"YES" BELOW:

Yes (Required)

Upload your resume now

JPS CV.pdf

## 11. PERSONAL CERTIFICATION:

I hereby represent that the foregoing information about me is true and correct as of this date, and that I meet the current AIPLA criteria, as stated on the AIPLA website, for serving as a Mediator and/or Arbitrator of the types of disputes designated in Question 2 above. I hereby represent that I am a current member in good standing of the bar(s) (active or inactive) of the courts and agencies listed in question 5, and that there is no disciplinary activity pending against me in any court, agency, or bar association.

I acknowledge that if I am accepted for listing as an AIPLA arbitrator or mediator, the AIPLA has my permission to publish this application and all attachments thereto on the AIPLA website, for the benefit of those wishing to consult the list and the qualifications of those persons listed. I further understand and agree, if I am listed on the AIPLA List of Arbitrators and Mediators, that, for all arbitration and mediation matters wherein I am retained as a result of such listing, I will promptly inform the parties and counsel in writing that I am an independent contractor and that the AIPLA has no responsibility or liability for any of my acts or omissions.

#### Electronic Signature:

/J. Peter Staples/

.Date:	
-	10/14/2019

#### SUBMISSION AND PAYMENT INSTRUCTIONS:

# 1. REVIEW YOUR APPLICATION NOW.

You MUST review your Application above for correctness and completeness BEFORE SUBMISSION thereof!!!!

# 2. ACKNOWLEDGEMENT RECEIPT WITH PAYMENT INSTRUCTIONS:

Upon submission of your Application, you will receive a return acknowledgement e-mail from AIPLA, which e-mail will provide you with instructions for making your application fee payment. Fee payments will be accepted only via electronic submission; no check payments will be accepted by AIPLA. Your Application to be Listed will NOT be processed until your payment is received.

# 3. ELECTRONIC SUBMISSION:

Submission of this Application may be made only via electronic submission. No paper filings will be accepted by AIPLA. When you are satisfied with the accuracy and completeness of your Application, click on the Submit button below.