

New form response

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Form: [ADR Listing Application Form FINAL](#)

A new response was submitted on 09 October 2019, 03:44 PM.

<i>Application for AIPLA List of Arbitrators and Mediators</i>	
1. This application is for:	Arbitrator
2. Applicant is to be listed for:	Patent Disputes, Trade Secret Disputes, Trademark/Trade Dress Disputes, Copyright Disputes
3A. Name and Contact Information	
a. First Name:	FERNANDO
b. Middle Initial/Name:	
c. Last Name:	TRIANA
d. Firm or Company Name:	TRIANA, URIBE & MICHELSEN
e. Street Address:	Calle 93 B # 12-48 p. 4
f. City:	Bogotá, D.C.
g. State:	Bogotá, D.C.
h. Zip:	110221

i. Telephone:	6019660
j. E-mail:	fts@tumnet.com
k. In what locales are you willing to serve?	Colombia

3B. Brief summary of your ARBITRATION/MEDIATION PRACTICE

The information you provide in the text box below is extremely important because it, along with your name and location, will be the first substantive information about you that any person searching the LIST will see.

In the text box below please **(1) edit the first sentence** (required) so that its contents correspond to your answers to questions 1. and 2., above, and **(2) then add up to 700 characters of information about your arbitration and/or mediation practice.**

The resultant total information in the text box will appear in your entry in the LIST.

-	Arbitration of patent, trade secret, trademark/trade dress, copyright disputes. Active member of the Panel of Arbitrators and Mediators of the World Intellectual Property Organization (WIPO), of the Panel of Arbitrators of the National Arbitration Forum (NAF), of the Panel of Arbitrators of the Inter-American Association of Intellectual Property (ASIP), of the Panel of Trademark Mediators of the International Trademark Association (INTA), and of the Panel of Arbitrators of the Chamber of Commerce of Bogotá, Barrancabermeja, Cúcuta, Cartagena de Indias, Ibagué, Manizales, Cali, Pereira and Valledupar.
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4. Higher education

(all degrees received, stating degree, and school):	A graduate of the School of Law of the Colegio Mayor de Nuestra Señora del Rosario (J.D. 1985), Admitted to practice in the Republic of Colombia. During the last two years in Law School he was appointed as General Coordinator of the Law Research Center of the University Colegio Mayor de Nuestra Señora del Rosario. As a Fulbright Scholarship recipient, he attended postgraduate studies in the U.S.A., beginning the same at the Georgetown University Law Center in Washington D.C. and obtaining a Master of Comparative Law (M.C.L.) from Indiana University, School of Law (Bloomington Campus). Back in Colombia, he continued his postgraduate studies on the Colegio Mayor de Nuestra Señora del Rosario, School of Law (Specialization in Civil Procedural Law).
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5. Bar admissions (all states, agencies, etc.):

a. States:	Colombia
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b. Admitted to Court of Appeals for the Federal Circuit:	No
c. Admitted to U.S. Patent and Trademark Office:	No
d. Others:	
6. Formal mediation/arbitration training:	
a. Course(s); Institutions; Dates:	Among others: Chamber of Commerce of Bogota, November of 2001. Congreso de Arbitraje Nacional e Internacional CAC, Bogota, August 2017.
b. Total Number of Hours:	Over 100 hours
c. Approx. number of interactive, clinical hours:	Over 100 hours
d. Any Certificate Awarded?	Yes
7. Listed with formal mediator/arbitrator provider (AAA, ICDR, CPR, JAMS, others)?	
Provider(s)and Subject Matter of Panels, if appropriate.	World Intellectual Property Organization (WIPO), National Arbitration Forum (NAF), Inter-American Association of Intellectual Property (ASIFI), International Trademark Association (INTA), and of the Chamber of Commerce of Bogotá, Barrancabermeja, Cúcuta, Cartagena de Indias, Ibagué, Manizales, Cali, Pereira and Valledupar.
8. Arbitration and/or Mediation Experience:	
a. Have you participated as arbitrator, or party attorney or representative, in at least one arbitration from beginning, through a	Yes

complete trial, and arbitration decision/award?	
b. Have you participated as mediator, or party attorney or representative, in at least one complete mediation?	Yes
.Patent Law and Litigation Experience (does not have to be exclusive):	
c. Approximate Number of Years practicing patent law:	30 years
d. Approximate Number of Years practicing patent litigation:	30 years
e. What specific areas of technical knowledge and experience do you have and wish to identify? [Separate by semicolons (;)] [Limit of 450 characters]	
.Trade Secret Law and Litigation Experience (does not have to be exclusive):	
f. Approximate Number of Years practicing trade secret law:	25 years
g. Approximate Number of Years practicing trade secret litigation:	25 years

Trademark/Trade Dress Law and Litigation Experience:

h. Approximate Number of Years practicing trademark/trade dress law: 33 years

i. Approximate Number of Years practicing trademark/trade dress litigation: 33 years

j. Have you handled cases involving survey evidence? Yes

Copyright Law and Litigation Experience:

k. Approximate Number of Years practicing copyright law: 33 years

l. Approximate Number of Years practicing copyright litigation: 33 years

9. Other Memberships, Recognitions and Experiences

a. Major Professional Recognitions: [If, necessary, refer to your resume] He has practiced in the field of industrial and intellectual property law for thirty three (33) years. Listed by Best Lawyers® for the year 2013 in the practice areas of Corporate and M&A, Intellectual Property and Litigation. Ranked in first place as individual for Colombia by the World Trademark Review 1000 Guide for the year 2013, 2014, 2015, 2016, 2017, 2018 and 2019, stating that he is: “a formidable opponent who always finds a way to get clients what they need” (2013), “prized as an organized and efficient advocate” (2014), “leads the way on litigation assignments. So much more than just agents, their brief writing is exceptional, and they sustain brilliant legal arguments. They work hard and fast and never delay matters unnecessarily.” (2015). “Sharp litigator” (2016). “Stands tall as one of the country’s leading IP litigators” (2017). “He clearly has the magic touch when it comes to conflict resolution.” (2018) and “is a market leader when it comes to the mediation and arbitration of IP disputes” (2019). Nominated by Managing Intellectual Property as an IP Star in the year 2014, 2015, 2016, 2017, 2018 and 2019. Nominated by in-house counsel and local peers in the Expert Guide’s: Best of the Best Latin America, as one of the top forty trade mark practitioners in Latin America. Top ranked

	<p>as an Intellectual Property practitioner for Colombia by Chambers Latin America where is described as: "a sharp litigator who is honest and procedurally very solid" (2015). "Noting that he provides total security, as much in the hearings as in the preparation of them" (2016), "is well known in the IP field and is noted particularly for his expertise in contentious cases." (2017), "is a well-known IP practitioner and is particularly experienced in handling contentious cases" (2018) and "is recognized by sources for his talent in trade mark issues, with particular strength in contentious matters" (2019). Listed as one of the leading patent professionals by IAM Patent 1000 as "diligent and committed" and stating: "sits at the top of the totem pole; he performs splendidly on all manner of patent-related prosecution." (2017), "Triana is impressive; "known as one of the most aggressive litigators in the IP field" (2018), "Triana does a great job and displays stellar procedural and litigation skills" (2019). Nominated by The Legal 500 as: "vastly experienced in commercial and contentious IP matters" (2018). Also, nominated by his peers as one of the world's leading practitioner on Trademark and Patent Law and leading expert for Competition Law advice in Colombia, according to Who'sWho Legal.</p>
<p>b. Professional and other Associations and Leadership Positions: [If, necessary, refer to your resume]</p>	<p>He is also currently active in several professional associations such as the Inter-American Association of Industrial Property (ASIPI) where he was a member of its Board from year 2000 until 2015, President from 2009 until 2012 and currently a Justice and President of its Tribunal of Honor and Justice and member of its Education Committee; the International Trademark Association (INTA) where he is part of the INTA's Anti-Counterfeiting Committee and the Panel of Trademark Mediators, the Colombian Committee of the International Chamber Commerce (ICC), where he presides the Sub-Committee of E-Commerce, the International Association for the Protection of Intellectual Property (AIPPI), where he is a member of Client Attorney Privilege Committee, the American Intellectual Property Law Association (AIPLA), where he is a member of the Alternative Dispute Resolution, Anti-Counterfeiting and Anti-Piracy and IP Practice in Latin America Committees, the American Bar Association (ABA) Section of Intellectual Property Law and the Colombian Association of Intellectual Property (ACPI) where he is currently member of the Board.</p>
<p>c. Other relevant experience: (for example, judicial experience presiding over/settling patent and/or trade secret cases, teaching ADR and/or IP courses, etc.):</p>	
<p style="text-align: center;">* * * * *</p>	

10. A CURRENT RESUME OR CURRICULUM VITAE MUST BE UPLOADED BELOW. PLEASE CONFIRM THE ACCURACY THEREOF BY STATING "YES" BELOW:	Yes (Required)
Upload your resume now	FTS CV EN.doc

11. PERSONAL CERTIFICATION:

I hereby represent that the foregoing information about me is true and correct as of this date, and that I meet the current AIPLA criteria, as stated on the AIPLA website, for serving as a Mediator and/or Arbitrator of the types of disputes designated in Question 2 above. I hereby represent that I am a current member in good standing of the bar(s) (active or inactive) of the courts and agencies listed in question 5, and that there is no disciplinary activity pending against me in any court, agency, or bar association.

I acknowledge that if I am accepted for listing as an AIPLA arbitrator or mediator, the AIPLA has my permission to publish this application and all attachments thereto on the AIPLA website, for the benefit of those wishing to consult the list and the qualifications of those persons listed. I further understand and agree, if I am listed on the AIPLA List of Arbitrators and Mediators, that, for all arbitration and mediation matters wherein I am retained as a result of such listing, I will promptly inform the parties and counsel in writing that I am an independent contractor and that the AIPLA has no responsibility or liability for any of my acts or omissions.

Electronic Signature:

-	Fernando Triana
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Date:

-	October 9, 2019
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SUBMISSION AND PAYMENT INSTRUCTIONS:

1. REVIEW YOUR APPLICATION NOW.

You MUST review your Application above for correctness and completeness BEFORE SUBMISSION thereof!!!!

2. ACKNOWLEDGEMENT RECEIPT WITH PAYMENT INSTRUCTIONS:

Upon submission of your Application, you will receive a return acknowledgement e-mail from AIPLA, which e-mail will provide you with instructions for making your application fee payment. Fee payments will be

accepted only via electronic submission; no check payments will be accepted by AIPLA. Your Application to be Listed will NOT be processed until your payment is received.

3. ELECTRONIC SUBMISSION:

Submission of this Application may be made only via electronic submission. No paper filings will be accepted by AIPLA. When you are satisfied with the accuracy and completeness of your Application, click on the Submit button below.