

# Roadshows and Boot Camps

## 2024 ROAD SHOWS AND BOOT CAMPS:

### DEIA Colloquium (Invitation only): January 30-February 1 - Puerto Rico

AIPLA will be leading a Colloquium focused on “Incentivizing Innovation, Entrepreneurship and Creativity Through Diversity, Equity, Inclusion and Accessibility.” Speakers from IP offices, IP associations, law firms, corporations and universities will share their insights on the issues facing their organizations and the unique approaches they employ to maximize inclusion in the innovation ecosphere. A Statement of Principles will be constructed as a culmination of the panel sessions and workshops.

Sponsorship: \$5,000 - Includes one free registration (note- this is the only way to attend the Colloquium as this is an invite-only event)

### Corporate Practice Institute: January 9 and 16 - Virtual

The Institute is designed for corporate in-house counsel, including attorneys and patent agents.

Sponsorship- \$1,000 - Includes one free registration

### Patent Prosecution Boot Camp: February 7-10 - San Jose, CA

Now in its 24th year, AIPLA’s Patent Prosecution Boot Camp is a comprehensive, CLE-accredited seminar that includes instructional lecture-style sessions with practical tips on US and international patent preparation and prosecution.

Sponsorship- \$1,000 - Includes one free registration

### Legal Secretaries Conferences: April and December

The April Conference will be virtual and the December Conference in-person, and will both focus on training for IP legal secretaries.

Sponsorship- \$1,000 - Includes one free registration

### Chemical Patent Practice Institute: May 14-15

This Institute educates patent practitioners on chemical practice IP law.

Sponsorship- \$3,000 - Includes one free registration

### Trademark Boot Camp: June

This annual Boot Camp is a two-day workshop for newer practitioners to learn the fundamentals of trademark law with members of the US Patent and Trademark Office and other experts in the industry.

Sponsorship- \$1,000 - Includes one free registration

## Sponsorship Benefits:

Company logo and description in Mobile app

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Recognition during luncheon sessions

Recognition in Meeting News, online Preview, and promotional outreach (circ. 7,500)

Signage at Registration Desk and Sponsored Event

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