

2023  
**AIPLA**



Annual  
**MEETING**

**DIGITAL  
PROGRAM**

**October 19 - 21, 2023**

Gaylord National Harbor  
Hotel & Resort

National Harbor, MD

*Where the IP World Connects*

American Intellectual Property Law Association (AIPLA)

## General Information

### Registration Hours

Wednesday: 4:00 - 7:00 PM

Thursday: 8:00 AM - 6:00 PM

Friday: 8:00 AM - 6:00 PM

Saturday: 8:00 AM - 12:30 PM\*

\*The CLE Booth will remain open until 1:00 PM on Saturday.

## Helpful Hints

- Lunch receptions are open to everyone to meet and network.
- All meeting registrants will have advanced access to meeting materials online and in the app.
- Access to handouts and meeting papers are available at the on-site Technology Center or via the meeting app.

## CLE Information

The 2023 Annual Meeting offers up to 595 in-person CLE minutes including up to 215 minutes of Ethics. Credit amounts will vary by state, based upon each state's regulations and credit calculation. Ethics and Specialized CLE credit sessions are listed below.

### Thursday, October 19

10:15 - 11:05 AM

**Ethics Session: Artificial Intelligence + Ethics and Privacy**

**50 Minutes Ethics (Cybersecurity, Privacy and Data Protection-Ethics -NY Only)**

### Thursday, October 19

11:15 AM - Noon

**Ethics Session: Ethical Legal Practice in a Hybrid Work Environment**

**45 Minutes Ethics**

### Friday, October 20

9:00 - 10:00 AM

**Ethics Plenary: Running a Successful and Ethical Law Practice**

**60 Minutes Ethics**

### Friday, October 20

2:15 - 3:05 PM

**Cybersecurity, Privacy and Surveillance: What You Don't Know *Can* Hurt You!**

**50 Minutes Cybersecurity, Privacy & Data Protection-General-NY Only**

### Saturday, October 21

11:15 AM - 12:15 PM

**Ethics Plenary: Code of Professional Responsibility - Satisfying Your Responsibility As a Practitioner**

**60 Minutes Ethics**

AIPLA is an approved provider by most states requiring CLE. AIPLA is applying for credit for this meeting to most states. Credit hours will vary by state, based upon each state's regulations and credit calculation. Complete CLE information will be available on-site at the AIPLA CLE Information Booth. The CLE Information Booth will remain open until 1:00 pm on Saturday.

The purpose of this CLE program is to provide educational and informational content. AIPLA does not provide legal services or advice. The opinions, views and other statements expressed by contributors to this CLE program are solely those of the contributors. These opinions, views and statements of the contributors do not necessarily represent those of AIPLA and should not be construed as such.

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### The Annual Meeting is on Twitter!



The Annual Meeting is on Twitter! Are you #TweetingTheMeeting? Don't forget to include the hashtag #aiplaAM23 to be featured in the Annual Meeting Twitter Feed! All sessions for the Annual Meeting have been approved as Insurance Discount Eligible. 

Program as of September 27, 2023  
Subject to change

**AIPLA Members and Friends:**

We are thrilled to welcome you to AIPLA’s 2023 Annual Meeting, a flagship event that brings together the brightest minds in the field of intellectual property law. As a valued member and friend of the association, we invite you to join us for this annual gathering of industry experts, thought leaders, and legal professionals.

The Annual Meeting serves as a platform for exchanging knowledge, sharing insights, and fostering connections within the IP community. This year’s event promises to be an enriching experience, offering a lineup of engaging sessions, interactive discussions, and networking opportunities. Our programming will explore the latest developments, emerging trends, and critical issues shaping the IP landscape, from the ethical implications of Artificial Intelligence in research and development, trademarks and the First Amendment, and Standard Essential Patents licensing, to the PTAB, Section 101, transformative fair use after the recent *Andy Warhol Foundation for the Visual Arts, Inc. v. Goldsmith* decision, and the trademark ramifications following the *Jack Daniel’s Properties, Inc. v. VIP Products LLC* decision.

Keynote addresses from renowned industry leaders, including USPTO Director Kathi Vidal, will provide invaluable perspectives. Sessions led by subject matter experts will offer in-depth analyses on the evolving challenges and opportunities in all areas of IP law.

Beyond the educational opportunities, the Annual Meeting will feature ample social events and networking opportunities, including the New Member/First-Time Attendee Reception, Diversity Reception, Evening Celebrations, Committee Business Meetings, and much more.

Save the date and mark your calendars for the Annual Meeting. We look forward to welcoming you to this premier event, where the IP world connects.

Sincerely,

**Brian H. Batzli**  
President

**Salvatore Anastasi**  
Second Vice President  
Officer in Charge  
2023 Annual Meeting

The 2023 Annual Meeting Offers:

- Unsurpassed Networking
- Engaging and Inspiring Speakers
- Group Registration Discounts

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**Lisa Beller**  
[lbeller@aipla.org](mailto:lbeller@aipla.org)



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**50+**  
**Speakers**

**1200+**  
**Attendees**

**26+**  
**Events**

**Up to 590+**  
**Minutes CLE**



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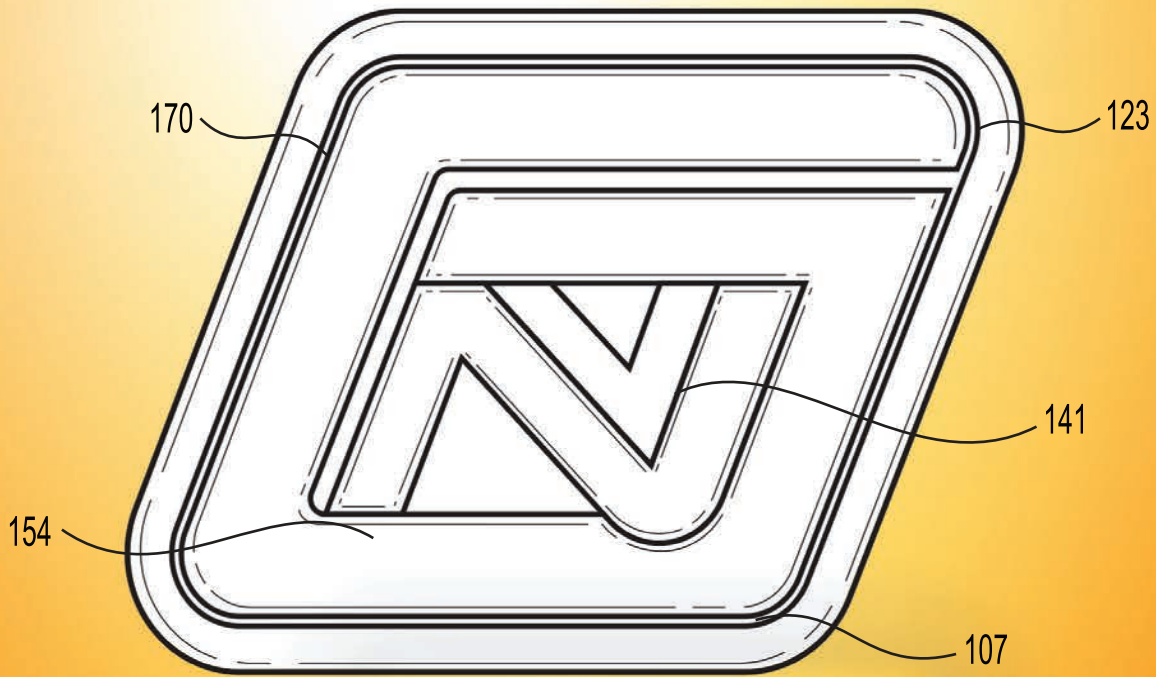
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## Get Involved! Sign up to be a Mentor, a Mentee or Both!

### Mentoring Programs

The Mentoring Committee launched its new Mentoring Season Program. The enrollment for each Mentoring Season Program will be open for two weeks following each stated meeting. During this period, AIPLA members have the opportunity to submit an application to be placed in a traditional 1:1 mentor and mentee pairing or a mentoring cluster (a cluster is a group of about 4-6 practitioners).

To support our Committee's mission to foster more long-standing, organic relationships, we will hold a virtual pairing event after the enrollment period, which will give applicants the opportunity to interact with potential mentors/mentees before forming a pairing or cluster and submit preferences based on real connections made during the event. Subsequently, the committee's Relationship Manager and Matchmaker will pair the applicants based on their submitted preferences.

Stay tuned for our next enrollment period immediately following the Annual Meeting!

The Mentoring Committee facilitates traditional one on one mentor/mentee pairings and offers support to these pairings through our Relationship Manager and Matchmaker.

### Mentoring Clusters

The Mentoring Committee facilitates a cluster program where groups of AIPLA members are joined together based on experience levels, for example, a cluster may include a seasoned level, a mid-level and 1-2 junior level/law student. Clusters can be grouped according to preferences submitted by each applicant.

### On-site Stated Meeting Pairings

The Mentoring Committee facilitates the mentoring of AIPLA members at on-site stated meetings via one on one pairings. The pairings are for the duration of the stated meeting with the opportunity to continue the relationship.

### Law Students Community

The Mentoring Committee created a law students community, run by law students, to provide focused offerings to our law student members.

### New Lawyers Community

The Mentoring Committee is in the process of creating a new lawyers community, run by new lawyers, to provide focused offerings to our new lawyer members.

### Join the Mentoring Committee/Get Involved

Please contact Chair, Jessica Ergmann at [jessicaergmann@gmail.com](mailto:jessicaergmann@gmail.com) or Vice Chair, Angela Sebor at [seborconsulting@gmail.com](mailto:seborconsulting@gmail.com) if you'd like to join the committee, get involved, or have any questions.

**You can sign up on the registration form to be paired with a Mentor or Mentee for this meeting. See Page 20.**

### On-site Opportunities for Attendees

- **Quiet Work Space:** We're pleased to provide a designated work space area if you need to step out of a session to get some work done while attending the meeting.
- **Discounted Parking:** Special Discount for self-parking conveniently located close to the meeting space. Be sure to pick up your parking discount coupon at the on-site registration desk.

### Media Partners:



# IP Practice in Japan Committee Pre-Meeting and Dinner

Tuesday, October 17 and Wednesday, October 18 • Gaylord National Resort & Convention Center • National Harbor, MD

The Pre-Meeting is open to all and is a great event for networking with colleagues from Japan. There is an additional cost to attend the Reception and Dinner for IP Practice in Japan Committee TBD Restaurant, at 6:30 pm on Tuesday, October 17.

**Day 1** - Registration and breakfast begin at 8:00 am. Sessions run from 9 am - 12 noon and 1 - 5 pm, with a luncheon from 12 noon - 1 pm.

**Day 2** - Registration and breakfast begin at 8:00 am. Sessions run from 9 am - 12 noon.

Presentations will be provided by the speakers from AIPLA, the Japan Patent Attorney Association (JPAA), and possibly from the International Association for the Protection of the Intellectual Property in Japan (AIPPI-J), Japan Trademark Association (JTA) and Japan Patent Office (JPO) on a range of topics such as:

1. US: Subject Matter Eligibility - Recent Updates
2. US: PTAB - Developments and Strategies
3. US: SCOTUS Review - Recent Cases and What is Coming Up
4. US: Recent Developments on Trademark Law and Practice
5. Japan: Recent IP High Court Decisions
6. Japan: Post-Grant Opposition Updates
7. Japan: Update on Examination Standards
8. Japan: Recent Developments on Trademark Law and Practice

\*Note: Topics are subject to change.

**IP Practice in Japan Committee Leadership and Program Coordinators:**  
Co-Chair Don Studebaker and Kevin Kunzendorf

Note: Pre-Meeting Attendees are expected to also register for the 2023 Annual Meeting.

**Program Registration:**

**\$295**

**Dinner Registration:**

**\$195**

**Separate  
registration  
required.**

**To register,  
please visit  
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## 2023 Partnering in Patents Pre-Meeting Event



### Virtual Program Agenda\* Wednesday, October 18, 2023

#### 10:00 - 11:30 AM: Morning Focus Session

Join a virtual round table with USPTO participants and a small group of patent practitioners for a guided discussion of topics focused on improving the working relationship between Examiners and practitioners.

#### 12:00 - 3:30 PM: USPTO-AIPLA Joint Panel Sessions

- USPTO updates on programs and initiatives
- Prosecution perspectives from a panel of PTO personnel and practitioners
- Interactive quiz show and discussion of past focus session topics

#### Virtual Program

[Click here to register](#)

\*Program Agenda Subject to Change  
No CLE Available

**Accessibility at Gaylord National:** The Hotel and Conference Center is pleased to offer accommodations and devices specifically for guests with disabilities. For specific information or to make arrangements, please contact Gaylord National at 301-965-4000.

## Pre-Meeting Events Wednesday, October 18, 2023

### 10:00 AM - 3:30 PM

Partnering in Patents (VIRTUAL)

### 10:00 AM - 12:00 NOON

Board of Directors Meeting

### 1:00 - 5:00 PM

AIPLA Board and Committee Leadership Meeting

### 6:30 - 8:00 PM

AIPLA Board and Committee Leadership Networking Event

### 4:00 - 7:00 PM

Pre-Registration

Come and collect your badge and meeting materials if you registered in advance. On-site registration will be available Thursday morning.

## DAY 1

## Thursday, October 19, 2023

### 7:45 - 8:45 AM

**Morning Committee  
Business Meetings**

See Committee Meetings tab online

### 7:00 - 8:45 AM

**Corporate Practice Committee Breakfast**  
(In-House Practitioners Only)

**Owning Your Inventions: Managing IP  
Issues in Partnerships and Alliances**

**Speaker:** Robert Scotti, Klarquist Sparkman,  
LLP, Portland, OR

**Sponsored by:** Klarquist Sparkman, LLP

**Attendee Continental Breakfast Sponsored by:** Computer Packages, Inc.

### 9:00 - 10:00 AM - Annual Meeting Kickoff

#### OPENING PLENARY SESSION



#### Welcome Remarks

Brian H. Batzli, President, AIPLA



#### Opening Plenary:

USPTO Commissioner for Patents **Vaishali Udupa** kicks off the Annual Meeting with a Q&A session.

AIPLA Committee of the Year to be Announced at the Opening Plenary!

### 10:00 - 10:15 AM Break

### 10:15 AM - 12:00 NOON Concurrent Morning Tracks

#### CONCURRENT TRACK 1 - AI 360 + Ethics and Privacy

#### Ethical Implications of Using Artificial Intelligence (AI) in Research and Development

**Moderator:** Ceyda Maisami, HP Inc., Washington, DC

**To Disclose or Not To Disclose: Ethical Implications of Using AI in  
Research and Development and USPTO Disclosure Requirements**

**Speaker:** Aakash Parekh, Spark Cognition, Austin, TX

**To Upload or Not To Upload: The Perils of Disclosing Information  
to AI Engines**

**Speaker:** Allison Gaul, Boston Consulting Group - GAMMA, Bethesda, MD

#### 11:05-11:15 AM Break

#### AI - The Boundaries of Use for the Latest Tool In An Inventor's Toolbox

**Moderator:** Ceyda Maisami, HP Inc., Washington, DC

**Speaker:** Sikander Khan, Flagship Patents, Palo Alto, CA

**Information Technology as Empowered by AI**

**Speaker:** Sean Collin, Elastic, Florence, AL

#### CONCURRENT TRACK 2 - Trademark Law and Ethics

#### Trademark Law

**Moderator:** Ukeme Awakessien Jeter, Taft Law, Columbus, OH

**Extraterritoriality and the Lanham Act**

**Speaker:** Richard Stockton, Banner Witcoff, Ltd., Chicago, IL

**How Many Shades of Grey: An Analysis of Grey Goods**

**Speaker:** Barbara Johnson, Corsearch, Washington, DC

#### 11:00-11:15 AM Break

#### Ethical Legal Practice in a Hybrid Work Environment

**Moderator:** Kim Van Voorhis, Nike, Beaverton, OR

**Remote, Hybrid, and Decentralized Legal Practice Management in Private Practice**

**Speaker:** Jenae Gureff, Cantor Colburn LLP, Alexandria, VA

**Remote, Hybrid, and Decentralized Legal Practice Management in Corporate  
In-House Teams**

**Speaker:** Eric Silverman, BioMarin Pharmaceutical Inc., San Rafael, CA

■ 12:00 NOON - 12:30 PM

**Networking Reception**  
(open to all attendees)

■ 12:30 - 2:00 PM



**Luncheon** 

**Keynote Speaker:** Gauri M. Dhavan, VP, Chief Intellectual Property Counsel, ZOLL Medical Corporation

■ 2:00 - 3:45 PM **Concurrent Afternoon Tracks**

**CONCURRENT TRACK 1 - Patents**

**Five Months Into the UPC: Numbers, Cases and Trends**

**Moderator:** Patrick Coyne, Finnegan, Washington, DC

**Speakers:**

Andrea Scilletta, IP Sextant s.r.l., Rome, Italy  
Sabine Agé, Hoyng Rokh Monegier, Paris, France

**Hosted by:** IP Practice in Europe Committee and Representatives to the US Bar-EPO Liaison Counsel

**2:45 - 3:00 PM Break**

**Patent Litigation, Funding, and Insurance**

**Moderator:** David Ruder, VALE Insurance Partners, New York, NY

**Continuing Impact of Private Litigation Funding on the Types and Risks of Patent Litigation**

**Speaker:** Michelle Eber, Houston, TX

**Patent Judgment Insurance and Its Impact on Patent Litigation Funding**

**Speaker:** Stephen Kyriacou, Jr., Aon Litigation Risk and Special Opportunities Groups, New York, NY

**Hosted by:** Patent Litigation Committee

**CONCURRENT TRACK 2 - Standard Essential Patents and Trademarks**

**Standard Essential Patents (SEP) Licensing and Anti-Suit Injunctions**

**Moderator:** Per Larsen, Holland & Hart, Boulder, CO

**SEP Licensing and Related Lawsuits: Will We See a Trend Towards Internet of Things (IoT) Devices and Other Newer Technologies That Incorporate Standards?**

**Speaker:** Christopher Bezak, Continental, Auburn Hills, MI

**China's Anti-Suit Injunctions for SEPs - Recent History and the EU's Response at the WTO**

**Speaker:** Peter Koch, Taliens, Munich, Germany

**Hosted by:** Standards and Open Source Committee

**2:45 - 3:00 PM Break**

**Trademark Litigation**

**Moderator:** Sean Garrison, Bacal & Garrison, Scottsdale, AZ

**Trademarks and the First Amendment**

**Speaker:** Lisa Ramsey, University of San Diego School of Law, San Diego, CA

**Trademarks and Parody Products: Bad Spaniels Make Bad Law**

**Speaker:** Christine Haight Farley, American University Washington College of Law, Washington, D.C.

**Hosted by:** Trademark Litigation Committee

■ 4:00 - 5:00 PM

**AFTERNOON PLENARY: PTAB AND TTAB CHALLENGES**

**Moderator:** To come

**Speakers:** To come

**Hosted by:** PTAB, Patent-Relations with the USPTO, and Trademark-Relations with the USPTO Committees

■ 5:00 - 6:00 PM

**Afternoon Committee Business Meetings**

Schedule posted on the Annual Meeting website

\*Committee meetings are open to all attendees unless otherwise noted.

\*\*Program subject to change



■ 6:00 – 7:00 PM

**New Member/First-Time Attendee Reception**  
Sponsored by: Holland & Hart

■ 6:30 – 7:30 PM



**Diversity Reception**  
Hosted by: Diversity in IP Law Committee  
Sponsored in part by: Baker Botts, LLP; BlackHills IP; DLA Piper; Fenwick & West, LLP; Finnegan, Henderson, Farabow, Garrett & Dunner, LLP; Kilpatrick Townsend & Stockton, LLP; Lathrop GPM; Lee & Hayes, PC; Nielsen IP Law, LLC; Schwegman Lundberg & Woessner, PA; and Shook Hardy & Bacon, LLP



■ 7:30 – 9:00 PM





**Opening Night Reception** 

Join us in celebrating **A Vision for the Future!**

Sponsored in part by: Crowell & Moring, LLP; Greer Burns & Crain, LTD; LexOrbis; Vorys; Round Table Group

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\*\*Program subject to change

 Ticket Required



## 7:00 – 8:45 AM

### Women in IP Law Committee Breakfast - Lead Fearlessly, Permission Optional



**Speaker:** Ukeme Awakessien Jeter, Taft Law, Columbus, OH

At the Annual Women in IP Law Breakfast, Ms. Awakessien Jeter will empower the next generation of leaders by discussing how to lead without fear, because the best leaders understand that they don't need permission; they need courage. Her keynote will be followed by a fireside chat to inspire and expand on the impact leaders can have on the future and the profession.

**Sponsored in part by:** Banner Witcoff, Ltd; Faegre Drinker Biddle & Reath, LLP; Federis; Finnegan Henderson Farabow Garrett & Dunner, LLP; Foley Hoag, LLP; Hollowell Patent Group; Honigman; Knobbe Martens; Merchant & Gould, PC; and Morrison Foerster, LLP

**Attendee Continental Breakfast Co-Sponsored by:** Frankfurt Kurnit Klein & Selz PC

## 7:45 – 8:45 AM

### Morning Committee Business Meetings

Schedule posted on the Annual Meeting website

## 9:00 - 10:00 AM MORNING PLENARY SESSION

### MORNING PLENARY - ETHICS

#### Five Things You Should Know to Run a Successful and Ethical Law Practice

**Moderator:** Elise Selinger, Caterpillar Inc., Dallas, TX

**Speakers:** Jared Correia, Red Cave Law Firm Consulting, Boston, MA  
Emil Ali, McCabe Ali LLP, Cerritos, CA

**Hosted by:** Law Practice Management and Patent Agents Committees

## 10:00 - 10:15 AM Break

## 10:15 AM – 12 NOON Concurrent Morning Tracks

### CONCURRENT TRACK 1 - Patent Portfolio Topics

#### Section 101 Updates and Tools to Help Your IP Strategy

**Moderator:** Brian Genco, Rheem Manufacturing, Atlanta, GA

**The Persisting Fog of Section 101: Updates From the Supreme Court, Congress, and the USPTO, with Examples From Recent Cases**

**Speaker:** Phil Harris, Holland & Hart, Denver, CO

**Intellectual Property Opinions and Freedom-to-Operate: An Invaluable Tool For Your IP Strategy**

**Speaker:** Gunjan Agarwal, Fox Rothschild, LLP, Pittsburgh, PA

#### 11:00 - 11:15 AM Break

#### Patent Prosecution

**Moderator:** Brian Trotter, Bishop Rock, Austin, TX

**Enabling Enablement of Your Invention In View of *Amgen Inc. v. Sanofi***

**Speakers:**

Jim Crowne, Bowie, MD

Erick Palmer, Mayer Brown, Chicago, IL

### CONCURRENT TRACK 2 - Copyright and Trademark

#### Hot Topics in Copyright Law

**Moderator:** Nick Camillo, Volkswagen Group of America, Washington, DC

**Transformative Fair Use After *Andy Warhol Foundation for the Visual Arts, Inc. v. Goldsmith***

**Speaker:** Michael Graif, Mintz Levin Cohn Ferris Glovsky and Popeo, PC, New York, NY

**Copyright Implications of Generative AI**

**Speaker:** Sam Eichner, Pillsbury Winthrop Shaw Pittman, LLP, New York, NY

#### 11:00 - 11:15 AM Break

#### NFT Trademark Issues and Copyright Reversion

**Moderator:** Nick Camillo, Volkswagen Group of America, Washington, DC

**Trademarks & NFTs: Metabirkin, Jack Daniels, and the Future of the *Rogers v Grimaldi* Test**

**Speaker:** Nancy Mertz, Mertz Law PLLC, New York, NY

**Reversion and Termination Rights Under the Copyright Act**

**Speaker:** Loren Mulraine, Belmont University School of Law, Nashville, TN

## 12:00 – 12:30 PM

### Networking Reception

(open to all attendees)

**Co-sponsored by:** Larson LLP

\*Committee meetings are open to all attendees unless otherwise noted.

\*\*Program subject to change

 Ticket Required

## 12:30 – 2:00 PM



### Luncheon

**Keynote Speaker:** The Honorable Kathi Vidal, Under Secretary of Commerce for Intellectual Property Law and Director, US Patent & Trademark Office, Alexandria, VA

The AIPLA Annual Business Meeting will be held from 1:45 - 2:00 PM

■ 2:15 - 4:00 PM Concurrent Afternoon Tracks

CONCURRENT TRACK 1 - Cybersecurity and Patents

**Cybersecurity, Privacy and Surveillance: What You Don't Know *Can* Hurt You!**

**Moderator:** Tanya Madison, Aristocrat Technologies

**The Do's and Don'ts of Monitoring and Surveillance: Balancing the Protection of an Employer's Trade Secrets with the Privacy of Employees**

**Speaker:** Marci Rozen, ZwillGen, Washington, DC

**Data and Online Assets in IP Transactions in the US and Abroad**

**Speaker:** Dave Kappos, Cravath, Swaine & Moore, New York, NY

**Hosted by:** Privacy and Data Security, Mergers and Acquisitions, and Trade Secret Law Committees

3:05 - 3:15 PM Break

**How to Maximize Your Patent Term - Mechanics and Strategies for Acquiring the Longest-Lived Patents**

**Moderator:** Debora Plehn-Dujowich, Eckert Seamans, Philadelphia, PA

**Speakers:**

Kimberly Miller, Knobbe Martens, San Diego, CA  
 Angela Sebor, Tolmar, Inc., Fort Collins, CO  
 Ben Heller, Kilburn & Strode, London, UK

**Hosted by:** Patent Law and Food and Drug Committees

CONCURRENT TRACK 2 - Trademark, Biotechnology, and Chemical Practice

**Unique Issues in Trademarks and Designs - Perspectives from the EU and China**

**Moderator:** Camille Ciesliga, MaxCyte, Inc., Rockville, MD

**Are Non-Traditional Trademarks Viable? Taking the Pulse in the EU**

**Speaker:** Maria Cristina Baldini, Studio Torta, Turin, Italy

**Is a Picture Worth 1000 Words? How to Interpret Designs in Europe and China**

**Speakers:**

Michael Wu, Chang Tsi & Partners, Shenzhen, China  
 Henning Hartwig, Bardehle Pagenberg, Munich, Germany

**Hosted by:** Trademark Law and Design Rights Committees

3:05 - 3:15 PM Break

**International Biotechnology and Chemical Practice Challenges**

**Moderator:** Tim Meigs, AgBiome, Research Triangle Park, NC

**How OUS Jurisdictions Handle AI and Inventorship and The State of AI in Chemical and Biology US Patents**

**Speaker:** Vincent Shier, Haynes Boone, Washington, DC

**Patentability of Agricultural Biotechnology in Europe and Latin America**

**Speaker:** Gonzalo Rovira, Bayer Group, Buenos Aires, Argentina

**Hosted by:** Chemical Practice, IP Practice in Latin America, and IP Practice in Israel Committees

■ 4:00 - 6:00 PM

**Afternoon Committee Business Meetings**

Schedule posted on the Annual Meeting website

■ 7:00 - 10:30 PM

**Dinner Celebration**



**The evening will feature music from Beltway Soul**

Cocktail attire

\*Committee meetings are open to all attendees unless otherwise noted.

\*\*Program subject to change

Ticket Required

**9:00 – 10:00 AM**

**PRESIDENTS FORUM**

**In-House Counsel Round Table: Top of Mind Issues**

A round table of in-house counsel will answer issues of importance and what keeps them up at night.

**Speakers:**

Valerie Calloway, IBM Corporation, Armonk, NY  
 Jennifer Kovalchik, Community Health Systems, Nashville, TN

Jeremey McKown, Johnson & Johnson, New Brunswick, NJ  
 Matt Wagner, PDC Brands, Stamford, CT

**10:15 – 11:00 AM**

**CLOSING PLENARY**

**Year in Review**

**Moderator:** Melissa Pytel, Entrada Therapeutics, Boston, MA

**Patents**

**Speaker:** Dennis Crouch, University of Missouri School of Law, Columbia, MO

**Trademarks**

**Speaker:** Richard Mandel, Cowan, Liebowitz & Latman, P.C., New York, NY

**11:15 AM – 12:15 PM**

**ETHICS PLENARY: CODE OF PROFESSIONAL RESPONSIBILITY - SATISFYING YOUR RESPONSIBILITY AS A PRACTITIONER**

**Moderator:** Vincent Smolczynski, Seyfarth Shaw LLP, Charlotte, NC

**Improving the Administration of Justice and Adding to the Pursuit of Justice**

**Speakers:**

Myra McCormack, New Hope, PA  
 Amadou Diaw, Goodwin Procter, LLP, Washington, DC

**12:30 – 4:00 PM**

**AIPLA Board of Directors Meeting** (Board Members and Invited Guests Only)



Photo credits: Gaylord National Resort & Convention Center

\*Committee meetings are open to all attendees unless otherwise noted.

\*\*Program subject to change

 Ticket Required



# Special Registration Options and Discounts

## AIPLA Members... Invite a Colleague to Join and Register! Recruit More... Save More!

Take a look at the benefits of recruiting a new member:

- Reduction of your 2023 Annual Meeting registration fee in increments of \$50 for each Regular (in practice more than five years), or International Affiliate member you recruit and \$25 for each Junior member you recruit. There is no limit to the discount you can earn.
- An invitation to attend the New Member/First-Time Attendee Reception, Thursday, October 19th, 6:00 - 7:00pm.

To recruit new members, tell them about the special benefits of joining now:

- They can register for the Annual Meeting at the member rate instead of the non-member rate—a savings of hundreds!
- Each new member who registers for the Annual Meeting will receive a special invitation emailed to them to attend the New Member/First-Time Attendee Reception.
- Access the Special Membership Application from the Annual Meeting homepage.

After the newly recruited member has completed the membership application form(s):

- Sign on the Recruiter line.
- Important: Include the Membership Application form(s) with your 2023 Annual Meeting Registration Form to ensure proper credit.
- Applications and forms can also be emailed to [membership@aipla.org](mailto:membership@aipla.org)
- If you are a first-time AIPLA meeting attendee, be sure to indicate it on the registration form.

## Corporate In-House Counsel — Attending Your First AIPLA Meeting? Please, Be Our Guest...

AIPLA has a special offer to encourage in-house corporate counsel to attend an AIPLA major meeting to see first-hand the outstanding CLE programs we provide. For individuals who have never attended an AIPLA stated meeting, such as Mid-Winter, Spring, or Annual Meeting, who are also corporate in-house counsel, AIPLA will waive the registration fee. Tickets to the events are not included in this registration. You will need to pay for those events separately. This waiver of fees is available for one stated meeting only.

To take advantage of this one-time offer, simply complete the registration form and email it to [meetings@aipla.org](mailto:meetings@aipla.org). Once AIPLA has verified that this is your first major meeting and that you meet the in-house corporate counsel criteria, you will receive a registration confirmation. Our hope is that you enjoy your experience at your first AIPLA meeting and that you will join us again for future programs and become more actively involved with the work of the Association, especially through involvement with the Committees.

If you qualify for this special offer, please select the box listed as "first-time corporate in-house counsel" on the registration form.

## Solo Practitioner Discount

AIPLA Solo Practitioner Member:

\$995 Pre-Registration (before August 31)  
\$1095 Early Bird Rate (before September 30)  
\$1195 Regular Rate (after September 30)

## Group Discounts

AIPLA is pleased to announce the introduction of a special registration option for law firms and corporations. In an effort to create opportunities for multiple IP practitioners from a single organization to attend the meeting, AIPLA is offering one complimentary registration for the 2023 Annual Meeting for every three [3], fully-paid registrations.

## Register 3-Get 1 FREE

Your complimentary registration may be used for a colleague, client, or other as you determine is most valuable.

A paper registration must be downloaded from the website and submitted for the complimentary registration by email to [meetings@aipla.org](mailto:meetings@aipla.org). Please note in the email the names of the three paid registrants for confirmation.

Only fully paid registrations can be applied toward the multi-registration offer. The following exclusions apply:

- This offer is not valid for meeting exhibitors.
- Guest registrations do not apply toward the total number of paid registrations.
- First-time corporate attendees and Corporate Subscription registrations do not apply toward the total number of paid registrations.

\*Committee meetings are open to all attendees unless otherwise noted.

\*\*Program subject to change



Your reliable partners for intellectual property matters in Pakistan, South East Asia, Arabian Gulf, Middle East & Africa



# UNITED TRADEMARK & PATENT SERVICES

International Intellectual Property Attorneys

Trademark, Patent, Design, Copyright, Domain name registration, litigation & enforcement services

## Regional Head Office:

Suites 401-402, Al-Hawai Tower, Sheikh Zayed Road, Dubai, UAE

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Websites: www.utmps.com and www.unitedip.com

## REGISTRATIONS IN SOUTH & EAST ASIA, GULF, MIDDLE EAST, AND AFRICA



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Email: Yemen@unitedtm.com



# AIPPI-US: GOING STRONG AND GROWING

## Join AIPPI-US

AIPLA has a rich history of engagement with the international IP community. A great way for AIPLA members to get involved in international IP is through AIPPI-US, which is a Division of AIPLA. AIPPI-US is the US group for AIPPI-Intl, which is the international organization of business firms, executives, lawyers, educators, patent and trademark agents, and people like YOU! Adding an AIPPI-US membership to your AIPLA membership can be done by signing up on your "Member Center" tab on the AIPLA website.

**Join the 2023 (Virtual) AIPPI-US Quarterly General Membership Meeting on October 11th, from 11:00 AM - 12:30 PM ET. [Click here to join](#)**

## 2023 AIPPI World Congress in Istanbul, Turkey

The 2023 AIPPI World Congress is set to take place in Istanbul, Turkey from October 22 - 25. See more details here: [aippi.org/event/2023-aippi-world-congress-in-istanbul/](https://aippi.org/event/2023-aippi-world-congress-in-istanbul/)

## Why Join the AIPPI-US Division of AIPLA?

AIPPI brings together leaders from many national groups on a level playing field, providing unique opportunities to learn about IP law in other countries. One of the important benefits of membership in the AIPPI-US Division of AIPLA is the chance to meet and get to know top US and international IP lawyers and learn about US intellectual property law in an international context.

## AIPPI at Work

AIPPI is the international association for the protection of intellectual property. AIPPI Resolutions can and do provide support for international and national lawmakers, advocates and decision-makers engaged in the work of advancing the development of IP treaties and laws and in applying such authority to determine the rights of parties. WIPO and the "IP5," as well as other regional and national patent or intellectual property offices, legislatures and courts, are among the important organizations and institutions to consider such input from AIPPI. Becoming a member of AIPPI-US is YOUR opportunity to help guide the development of international IP laws.

## Join us!



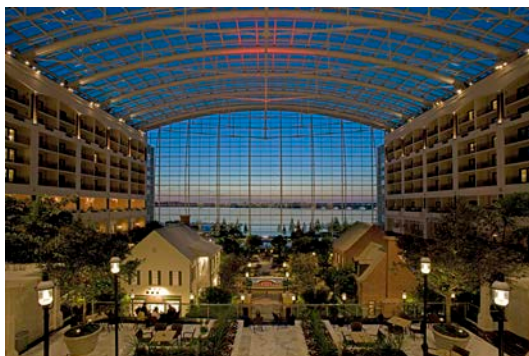
\*Committee meetings are open to all attendees unless otherwise noted.

\*\*Program subject to change





## Hotel & Transportation



### Gaylord National Resort & Convention Center National Harbor

201 Waterfront Street, National Harbor, MD 20745

**1-800-535-4028**

**Group single/double rate:** \$289 per night plus \$22 resort fee

(This rate is available 3 days pre and post the meeting dates based on availability)

**The hotel reservation cut-off date has been extended to TUESDAY, SEPTEMBER 26, 2023**

Call 1-888-789-3090 and ask for the AIPLA 2023 Annual Meeting Group Rate, or book online at:

<https://book.passkey.com/go/AIPLA2023>

#### **Parking:**

**Self-Parking:** \$28.00 per day (Special AIPLA discounted rate)

**Valet Parking:** \$54.00 per day

**Cancellation policy:** 48 hours prior to arrival.

**Please note:** AIPLA does NOT partner with ANY third party group for hotel reservations. Reservations should be made by using the hotel booking link above or by contacting the hotel directly.

### Transportation

Gaylord National is just a 15-minute drive from Reagan National Airport and a 45-minute drive from both Dulles and Baltimore Washington International Airports. Shuttle and car service are available from either airport to the hotel; Hertz is a Gaylord Hotels preferred partner for car rentals.

Convenient to DC, Maryland and Virginia

Gaylord National is just 15 minutes due south of Washington, DC—right off the Capital Beltway (I-95/I-495)—making it an easy drive from the surrounding Maryland and Virginia areas as well.


#### **ZBestWorldwide Shuttle and Limo Service**

ZBestWorldWide is dedicated to providing the highest-quality and most professional transportation services. We have been delivering unsurpassed service for over 25 years. These decades of experience in the transportation industry have helped us to develop the knowledge and level of service that our clients expect and deserve.

RIDE WITH US! [zbestlimo.com](http://zbestlimo.com) or call 1-800-406-0301

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\*\*Program subject to change

 Ticket Required

# Registration and Cancellation Information

## 1. Registration:

Register by **October 10** to be included on the printed participation list. On-site registrations will be accepted; however, please be prepared to pay by credit card. We do not accept cash and will not invoice for any fees. Attendees must register for the meeting if they wish to register for or attend social events. Badges are required at all meetings and social events.

Registrants after **October 10**, will appear in the online event directory in the event platform/mobile app.

## 2. Submitting Your Registration:

**ONLINE:** You should receive an email confirmation shortly after you complete the process. Please keep this confirmation for your records. [www.aipla.org](http://www.aipla.org)

### MAIL:

#### AIPLA

1400 Crystal Drive, Suite 600  
Arlington, VA 22202.

## International Registrations:

If you submit a registration via fax with credit card payment, do not send a “confirmation copy” via mail as it may be processed twice, and you may be billed twice. If you are paying by check, please mail your registration. You may fax 703-415-0786 a copy of your check and registration to account for possible foreign mail delay.

**Payment for meeting registration must be in US currency.**

## 3. Spouses or Accompanying Guests Must Register.

Guests over 18 pay a guest fee of \$150. There are many opportunities for your spouse or guest to join you throughout the meeting, as well as network with and get to know the other spouses and guests attending the meeting. The Guest fees include a guest badge and access to all unticketed events, including: the continental breakfasts, luncheon receptions, morning and afternoon breaks. This fee is intended for spouses and guests attending the Annual Meeting who are not eligible for AIPLA membership or who would not otherwise attend the meeting for CLE purposes. This guest fee is not available in lieu of paying the registration fee for vendors requesting more than the allotted number of exhibitor badges.

## 4. Purchasing Event Tickets in Advance and On-Site:

Events may sell out. Tickets on-site are sold on an “as available” basis. Tickets will be collected at all ticketed food functions.

If you do not arrive at the event within the first 30 minutes of the start time of the event, you are not guaranteed a seat.

## 5. Returned Check and Credit Card Fees:

Registrations received that result in a returned check or contain incomplete credit card information, including omitted signature, omitted expiration date, wrong number sequences, etc., will be charged a \$39 fee for each instance.

## 6. Cancellation:

Cancel by **September 22** and receive a refund less a \$50 processing fee. Cancel between **September 24 - October 8** and receive a refund less a \$250 processing fee. No refunds issued after close of business **October 9**. Cancellations must be made in writing. Please mail, email ([aipla@aipla.org](mailto:aipla@aipla.org)), or fax (703-415-0786) your cancellation in writing to AIPLA, 1400 Crystal Drive, Suite 600, Arlington, VA 22202.

Any refunds will be processed after the meeting.

**CAUTION:** If you duplicate your registration with AIPLA, it is your responsibility to notify AIPLA in writing after the meeting and request a refund. No refunds will be given at the meeting site.

## 7. Registration Transfer:

Registrants may transfer their registration based on the following:

- Members may transfer their registration to other members.
- Non-members may transfer their registration to other non-members.
- A transfer from a member to a non-member will incur an additional fee equal to the difference in registration rates.

## 8. Photographs and Video:

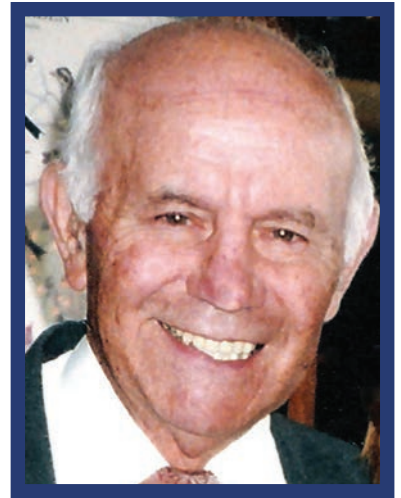
There will be photographs and video taken throughout AIPLA's 2023 Annual Meeting that will be used in AIPLA print and electronic publications, including AIPLA's website.

**Note:** As part of registering for the Meeting, we provide sponsors and exhibitors a list of attendees. If you do not want your name or information listed, it is incumbent on you to change your sharing settings in the Meeting app or contact AIPLA to let us know. We do not rent or sell our attendee list to third parties. It is only provided to our exhibitors and sponsors.

# The 2023 Maurice Klitzman Award

## Junior Corporate Attorneys or Corporate Patent Agents—

Apply for a chance to Attend the Meeting for Free!



AIPLA is accepting applications for the 2023 Maurice Klitzman Award created to help young corporate patent attorneys continue their learning.

The Maurice Klitzman Award provides a junior corporate attorney or corporate patent agent the opportunity to attend the AIPLA 2023 Annual Meeting in Washington, DC—and to be connected with an experienced mentor during the meeting. The deadline for entries is **August 31, 2023**.

The award was established as a lasting and appropriate memorial to Mr. Klitzman for his active service to AIPLA. His heart and soul were dedicated to training young patent attorneys and helping them to develop a broad approach to IP Law with a conviction to moral principles and ethics. His career was a unique blend of corporate IP law, heartfelt support for the inventor, and shaping the mindset of future IP leaders.

The award will cover the recipient's reasonable travel and accommodation expenses during the 2023 Annual Meeting namely, coach air or train fare, hotel accommodation at the conference hotel, complimentary registration and function tickets, and incidental ground transportation. In addition, the recipient of the award will be assigned a mentor to provide guidance during the meeting and facilitate the opportunity to meet members of the AIPLA leadership.

**Deadline to Apply:** August 31, 2023    **Winner selected:** September 12, 2023

### Award includes:

- Complimentary Registration for the AIPLA 2023 Annual Meeting
- Coach airfare or train fare
- Hotel accommodations at the conference hotel
- Tickets to all functions and incidental ground transportation

Apply online at: <https://aipla.org/resources/programs-awards/maurice-klitzman-award>

# AIPLA 2023 Annual Meeting Registration

Thursday, October 19 - Saturday, October 21, 2023, Gaylord National Resort & Convention Center, National Harbor, MD

**3 ways to register:**



(1) Online at [www.aipla.org](http://www.aipla.org)



(2) fax: 703-415-0786  
(Faxed registrations MUST be accompanied by credit card information.)



(3) mail:  
AIPLA  
1400 Crystal Drive, Suite 600  
Arlington, Virginia 22202

First name: \_\_\_\_\_ Last name: \_\_\_\_\_  
 Name for Badge: \_\_\_\_\_  
 Firm/Company: \_\_\_\_\_  
 Mailing Address: \_\_\_\_\_ City/State/Zip Code: \_\_\_\_\_  
 Telephone: \_\_\_\_\_ E-mail: \_\_\_\_\_  
 (Spouse/Guest) Name: \_\_\_\_\_

I. AIPLA 2023 Annual Meeting Registration Rates (In-Person)			
**See AIPLA's Cancellation Policy for Important Dates and Information.	Pre-registration deadline until <b>August 31</b>	Early registration deadline until <b>September 30</b>	Full/On-site after <b>September 30</b>
AIPLA Member - Full Meeting In-Person	\$1095	\$1195	\$1295
AIPLA Member - Day Rate <input type="checkbox"/> Thursday <input type="checkbox"/> Friday <input type="checkbox"/> Saturday	\$775 (one day only)	\$875 (one day only)	\$975 (one day only)
Government Employee/AIPLA Academic Member	\$145	\$145	\$195
AIPLA Student Member	\$55	\$55	\$55
AIPLA Junior Member	\$685	\$785	\$885
AIPLA Solo Practitioner Member	\$995	\$1095	\$1195
First-Time Corporate In-House Counsel (Corporate in-house counsel only)	\$0	\$0	\$0
Non-Member* - Full Meeting In-Person	\$1695	\$1795	\$1895
Non-Member - Day Rate <input type="checkbox"/> Thursday <input type="checkbox"/> Friday <input type="checkbox"/> Saturday	\$1250 (one day only)	\$1350 (one day only)	\$1450 (one day only)
Spouse/Guest Fee (For guests over 18)	\$150 x # _____	\$150 x # _____	\$150 x # _____
Registration Subtotal			\$ _____

II. AIPLA 2023 Annual Meeting Social and Networking Events		
<b>Thursday, October 19th</b>		
Corporate Practice Breakfast (Corporate In-House Counsel Only)	\$0 x # _____	
Luncheon	\$77 x # _____	
Opening Night Reception	\$99 x # _____	
<b>Friday, October 20th</b>		
Women in IP Law Breakfast	\$0 x # _____	
Luncheon	\$78 x # _____	
Dinner and Entertainment A Table Reservation (Includes 10 tickets)	\$175 x # _____ \$2500 x # _____	
<i>Social and Networking Events Subtotal</i>		\$ _____
<b>Total</b>		\$ _____

By registering for the annual meeting you understand and agree to the registration and cancellation policies found on page 19.

Yes, I would like to be contacted about participating as a mentor or mentee (circle one) during 2023 Annual Meeting. Email me @ \_\_\_\_\_

\*To get the member rate, please submit a membership application and payment with this registration. To obtain a membership application, please visit our website at [www.aipla.org](http://www.aipla.org).

Is this the first time attending an AIPLA stated meeting?

IMPORTANT! Please indicate food restrictions/special needs requests

\_\_\_\_\_  
 \_\_\_\_\_

<p><b>Method of payment</b></p> <p><input type="checkbox"/> check enclosed (make checks payable to AIPLA)</p> <p><input type="checkbox"/> credit card (please circle one - AMEX, MC, or VISA)</p> <p>card number _____ exp. date _____</p> <p>name on card _____</p> <p>signature _____</p>
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# 2023 Annual Meeting Sponsors

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**Knobbe Martens**

## SILVER



## BRONZE



## CRYSTAL



## PEARL

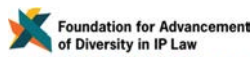


\*Committee meetings are open to all attendees unless otherwise noted.

\*\*Program subject to change



# 2023 Annual Meeting Exhibitors



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## Upcoming AIPLA Meetings!



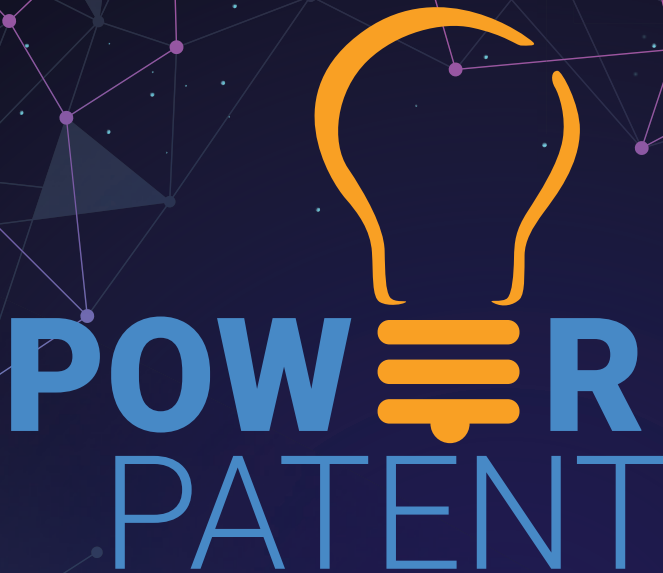
### 2024 Spring Meeting

May 16-18, 2024  
Hilton Austin  
Austin, TX



### 2024 Annual Meeting

October 24-26, 2024  
Gaylord National Harbor &  
Convention Center  
National Harbor, MD



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## Get in Touch

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