

**PREVIEW**

**2024**  
**AIPLA**



Annual  
**MEETING**

**October 24-26, 2024**

**Gaylord National Resort  
and Conference Center**

**National Harbor, MD**



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## AIPLA Members and Friends:

We are thrilled to invite you to the AIPLA 2024 Annual Meeting, taking place from October 24 to 26 at the Gaylord National Resort and Convention Center in National Harbor, MD.

Join us for a dynamic three-day event featuring Committee Business Meetings, CLE panels, Skills Workshops, and social events designed to foster learning, networking, and collaboration among IP professionals from around the world.

The Skills Workshops were introduced at the 2024 Spring Meeting in Austin, Texas and were a resounding success! Given the enthusiasm, we are excited to expand workshop choices for the Annual Meeting. These new, hands-on workshops have limited enrollment and fill up quickly, so we hope you will take advantage of the early bird savings, register for the Annual Meeting, and enroll in a Skills Workshop!

We are also pleased to announce our Keynote Speakers – Register of Copyrights The Honorable **Shira Perlmutter**, USPTO Director The Honorable **Kathi Vidal**, and **Dr. Robert Bryant**, a National Inventors Hall of Fame Inductee!

We look forward to presenting panels on all aspects of IP law, including hot topics ranging from:

- Updates on the Unified Patent Court
- Trademark Counterfeit Enforcement
- March-In Rights Under the Bayh-Dole Act
- Copyright Preemption
- Design Patent law
- Harmonization, Patent Litigation, and DEI in IP

Additionally, the Annual Meeting will include our ever-popular Diversity Reception, New Member/First-Time Attendee Reception, Opening Night Reception, Dinner Celebration, and more great networking and social events, allowing you the opportunity to connect with friends and peers.

We look forward to welcoming you in October!

**Ann M. Mueting**  
President

**Matthew Wagner**  
Officer-in-Charge, 2024 Annual Meeting  
AIPLA Second Vice President

### The 2024 Annual Meeting Offers:

- Unsurpassed Networking
- Engaging and Inspiring Speakers
- Group Registration Discounts



# IP Practice in Japan Committee Pre-Meeting and Dinner

Tuesday, October 22 and Wednesday, October 23, 2024 • Gaylord National Resort & Convention Center • National Harbor, MD

Presentations will be provided by the speakers from AIPLA, the Japan Patent Attorney Association (JPAA), and possibly from the International Association for the Protection of the Intellectual Property in Japan (AIPPI-J), Japan Trademark Association (JTA) and Japan Patent Office (JPO) on a range of topics such as:

1. US: Subject Matter Eligibility - Recent Updates
2. US: PTAB - Developments and Strategies
3. US: SCOTUS Review - Recent Cases and What is Coming Up
4. US: Recent Developments on Trademark Law and Practice
5. Japan: Recent IP High Court Decisions
6. Japan: Post-Grant Opposition Updates
7. Japan: Update on Examination Standards
8. Japan: Recent Developments on Trademark Law and Practice

\*Note: Topics are subject to change.

#### IP Practice in Japan Committee Leadership and Program Coordinators:

Co-Chairs Kevin Kuzendorf and Nick Mattingly

**Note:** Pre-Meeting Attendees are expected to also register for the 2024 Annual Meeting.

**Program Registration:**

**\$395**

**Dinner Registration:**

**\$195**

**Separate  
registration  
required.**

**To register,  
please visit  
[www.aipla.org](http://www.aipla.org)**

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**Lisa Beller**  
**[lbeller@aipla.org](mailto:lbeller@aipla.org)**

## General Information

## Registration and Exhibit Hours

**Wednesday:** 4:00 - 7:00 pm

**Thursday:** 8:00 am - 6:00 pm

**Friday:** 8:00 am - 6:00 pm

**Saturday:** 8:00 am - 12:00 NOON

## Helpful Hints

- Lunch receptions are open to everyone to meet and network.
- All meeting registrants will have advanced access to meeting materials online and in the app.
- Access to handouts and meeting.
- Papers are available at the on-site Technology Center or via the Meeting App.

## CLE Information

The 2024 Annual Meeting offers up to **705 in-person CLE minutes** including up to **120 minutes of Ethics**, and **60 minutes of Diversity, Equity, & Inclusion**. Credit amounts will vary by jurisdiction, based upon each jurisdiction's approval, regulations, and credit calculation.

**Specialized CLE credit sessions are listed below:**

### Thursday, October 24

4 -5 PM

Thursday PM Committee Ed: Ethics

60 Minutes Ethics

### Friday, October 25

4 -5 PM

Friday PM Committee Ed: How to Swim Against the Anti-DEI Current

60 Minutes Diversity, Equity, & Inclusion

### Saturday, October 26

11 - 12:00 Noon

Friday Closing Plenary pt 2 - Ethics: Fireside chat with Will Covey, OED Director

60 Minutes Ethics

AIPLA is an approved provider by most states requiring CLE. AIPLA is applying for credit for this meeting to most US jurisdictions. Credit hours will vary by jurisdiction, based upon individual regulations and credit calculation. Complete CLE information will be available on-site at the AIPLA CLE Information Booth. The CLE Information Booth will remain open until 1:00 pm on Saturday.

## Skills Workshops

AIPLA will be offering in-depth skills workshops at the Annual Meeting. The workshops offer a chance to learn and engage with instructors in a smaller setting. The workshops will be limited to 20 people and attendees will be required to review any materials the instructor has listed as prerequisites. **CLE will not be offered, and pre-registration for workshops is required.**

### General Meeting Sponsors:

Evaluserve; Federis and Associates, LLP; Kelly IP; Krishna & Saurastri Associates, LLP; Leonard Patel, PC; LexOrbis; Merchant Gould, P.C.; Mueting Raasch Group; Pirkey Barber, Uthoff, Gómez Vega & Uthoff, S.C.

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### Media Partners:



### Engage with AIPLA during the Annual Meeting on social media!

AIPLA is on social media! Share your experience at the Annual Meeting using the hashtag #aiplaAM24! All sessions for the Annual Meeting have been approved as Insurance Discount Eligible as part of AIPLA's Professional Liability Insurance Program.

I.D.E.

Program as of October 22, 2024  
Subject to change.

Your reliable partners for intellectual property matters in Pakistan, South East Asia, Arabian Gulf, Middle East & Africa



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## 2024 Partnering in Patents Pre-Meeting Event



### Virtual Program Agenda\*

Wednesday, October 23, 2024

10:00 - 11:30 AM: Morning Focus Session

Join a virtual round table with USPTO participants and a small group of patent practitioners for a guided discussion of topics focused on improving the working relationship between Examiners and practitioners.

12:00 - 3:30 PM: USPTO-AIPLA Joint Panel Sessions

- USPTO updates on programs and initiatives
- Prosecution perspectives from a panel of PTO personnel and practitioners
- Interactive quiz show and discussion of past focus session topics

Virtual Program

[Click here to register](#)

\*Program Agenda Subject to Change

No CLE Available

**Accessibility at Gaylord National:** The Hotel and Conference Center is pleased to offer accommodations and devices specifically for guests with disabilities. For specific information or to make arrangements, please contact Gaylord National at 301-965-4000.

# DAY 1

## Wednesday, October 23, 2024

All times listed are Eastern Time

■ 10:00 AM - 12 Noon

**AIPLA Board of Directors' Meeting**

■ 1:00 - 5:00 PM

**AIPLA Board/Committee Leadership Meeting**

■ 4:00 - 7:00 PM

**Pre-Registration**

If you registered in advance, please stop by and pick up your badge and meeting materials.

■ 6:30 - 8:00 PM

**AIPLA Board/Committee Leadership Networking Event**

# DAY 2

## Thursday, October 24, 2024

All times listed are Eastern Time

■ 6:45 - 8:45 AM ↗

**Corporate Practice Committee Breakfast Meeting** (In-house practitioners only)

**IP Pitfalls in Mergers and Acquisitions**

A panel of experienced IP counsel will be discussing pitfalls and best practices when navigating IP issues in mergers and acquisitions.

**Sponsored by:** Meunier Carlin & Curfman, LLC

**Moderator:** Chris Kelly, Meunier Carlin & Curfman, LLC, Atlanta, GA

**Speakers:**

Susanne Hollinger, Newell Brands, Atlanta, GA

Keith Newbury, Newbury Strategic Advisory, Pasadena, CA

Shaila Lakhani Ohri, Uplight, Bethesda, MD

■ 7:45 - 8:45 AM

**Committee Meetings**

View the full committee schedule on the Annual Meeting website or in the Meeting App.

■ 9:00 - 10:00 AM

### OPENING PLENARY



**Welcome Remarks**

Ann M. Muetting, President, AIPLA

AIPLA Committee of the Year to be Announced at the Opening Plenary!



**Keynote Speaker:**

The Honorable Kathi Vidal, Director of the United States Patent and Trademark Office (USPTO), Arlington, VA





■ 10:15 AM – 12:00 NOON Concurrent Tracks and Skills Workshop

CONCURRENT TRACK 1	CONCURRENT TRACK 2	NON-CLE SKILLS WORKSHOP
<p><b>How to Get USPTO Examiners to Pay Attention to Your Case</b></p> <p>Have you ever been frustrated by an Examiner who ignored the arguments in your Office Action response? Are you interested in using innovative data driven strategies that ensure an Examiner really pays attention to your case and compacts and expedites prosecution to improve outcomes? Adam Stephenson and Ryan Pool discuss creative uses of petitions, appeals, and negotiating tactics; including when and how to employ them with the right Examiners. This talk aims to provide private practitioners and in-house counsel with novel prosecution strategies based on examiner data, that can improve your practice and quality of examination for you or your client.</p> <p><b>Moderator:</b> Ali Anoff, The Procter &amp; Gamble Company, Cincinnati, OH</p> <p><b>Speakers:</b> Ryan Pool, Millen, White, Zelano &amp; Branigan, Arlington, VA Adam Stephenson, IPTechLaw, Scottsdale, AZ</p>	<p><b><i>Abitron v. Hetricnic:</i> International Branding and Enforcement Considerations</b></p> <p><b>Moderator:</b> Heather Kliebenstein, Merchant &amp; Gould, P.C., Minneapolis, MN</p> <p><b>Speakers:</b> Christine Farley, American University, Washington, DC Debbie Berman, Jenner &amp; Block LLP, Chicago, IL</p>	<p><b>Fonts, Photos, and Fashion</b></p> <p>An exploration of copyright separability and eligibility in the context of various art forms, including fashion, body art, and social media content</p> <p><b>Instructors:</b> Nancy Mertz, Mertz Law PLLC, New York, NY Erik Bertin, US Copyright Office, Washington, DC</p>

11:00 - 11:15 COFFEE BREAK

11:00 - 11:15 COFFEE BREAK

11:00 - 11:15 COFFEE BREAK

CONCURRENT TRACK 1	CONCURRENT TRACK 2	NON-CLE SKILLS WORKSHOP
<p><b>Claim Construction: A Litigator’s Toolkit for Prosecutors – US and International Perspectives</b></p> <p><b>Moderator:</b> Manu Bansal, Dolby Labs, Washington, DC</p> <p><b>Speakers:</b> Christy Lea, Knobbe Martens, Irvine, CA Tal Dahan, Cyber Ark, Petach-Tikva, Israel</p> <p><b>Hosted by:</b> Patent Agents Committee</p>	<p><b>Copyright Implications of Data Scraping in an AI World</b></p> <p><b>Moderator:</b> Daniel R. Brownstone, Fenwick &amp; West, New York, NY</p> <p><b>Speakers:</b> Craig Whitney, Proskauer Rose, LLP, New York, NY Michael Scarpati, ArentFox Schiff LLP, New York, NY</p>	<p>The Skills Workshop continues following the coffee break.</p>

■ 12:00 - 12:30 PM

**Networking Luncheon Reception** (Open to all attendees)

**Sponsored in part by:** AutoDocs, LLC; and Larson, LLP

■ 12:30 – 2:00 PM ↗



**Luncheon Keynote:**

Dr. Robert Bryant, Technoir LLC Consulting, National Inventors Hall of Fame Inductee

■ 2:15 - 4:00 PM Concurrent Tracks and Skills Workshop

### CONCURRENT TRACK 1

#### Year One at the UPC: How Is it Going?

This panel session will feature speakers that are directly involved with cases before the UPC Local, Regional and Central Divisions, who will provide an overview of the decisions issued by the Court over the course of Year One, including the very first decisions issued in proceedings on the merits. The topics that will be covered include: the criteria that have been adopted for assessing patent validity, criteria for granting a PI, decisions on access to documents, and confidentiality regimes.

**Moderator:**

Christine Kanz, Hoyng Rokh Monegier, Dusseldorf, Germany

**Speakers:**

Tom Oliver, Powell Gilbert, London, England

Shohta Ueno, Regeneron, London, England

**Hosted by:** *IP Practice in Europe Committee*

### CONCURRENT TRACK 2

#### Trademarks, Upcycling, and Reuse

**Speakers:**

Lauren Emerson, Leason Ellis LLP, White Planes NY

Peter Schramm, MLL Legal AG, Zurich, Switzerland

**Hosted by:** *Online IP Enforcement and Anti-Counterfeiting Committee*

### NON-CLE SKILLS WORKSHOP

#### Advanced Drafting Workshop - How Do AI Tools Fit Into My Practice?

**Instructor:**

Ann McCrackin, UNH Franklin Pierce School of Law, Concord, NH

Explore how AI can supplement and enhance your law practice in this hands-on workshop. Topics include: creating internal guidelines for responsible use of AI tools (such as ChatGPT); legal implications (such as public disclosure and export controls) of using AI tools and how to protect yourself and your clients; and how to choose the right AI tool for the right task.

FULL

### 3:00-3:15 COFFEE BREAK

### 3:00-3:15 COFFEE BREAK

### 3:00-3:15 COFFEE BREAK

### CONCURRENT TRACK 1

#### Design Rights Update-LKQ and Partial Designs in China

**Moderator:**

Robert Lichter, SharkNinja, Boston, MA

**Speakers:**

Tracy-Gene Durkin, Sterne, Kessler, Goldstein & Fox, Washington, DC

Chenyan Wu, Beijing Elite IP Law Office, Denver, CO

**Hosted by:** *Industrial Designs Committee*

### CONCURRENT TRACK 2

#### The Emergence of Schedule "A" Lawsuits in Online Counterfeit Enforcement

Schedule "A" cases are anti-counterfeiting lawsuits that name dozens, oftentimes hundreds, of defendants in a single action. The panel session will discuss the emerging role of Schedule "A" cases for intellectual property owners who have identified a large amount of online infringement. The panel will cover key issues in these cases including joinder, alternative service, personal jurisdiction, and a court's ability to freeze financial assets as part of a temporary restraining order. The panel will also discuss common defenses for online sellers named as defendants in one of these lawsuits.

**Moderator:**

James R. Hastings, Rothwell, Figg, Ernst & Manbeck P.C., Ossining, NY

**Speaker:**

Rob Weaver, The Brickell IP Group, Miami, FL

William (Skip) Fisher, Potomac Law Group, Seattle, WA

### NON-CLE SKILLS WORKSHOP

The Skills Workshop continues following the coffee break.



4:00 - 5:00 PM - AFTERNOON PLENARY

Artificial Intelligence And Ethics

Effective Use of AI - Leveraging Technology While Staying Ethical

Join our panel of in-house counsel and private practice lawyers as they discuss the ethics and best practices of the use of Generative Artificial Intelligence in patent drafting, with an emphasis on the client's perspective.

Speaker:

- Emil Ali, McCabe Ali, LLP, Los Angeles, CA
- Michael Binns, Meta, Atlanta, GA
- Jason Harrier, IP Copilot, Vienna, VA

NON-CLE SKILLS WORKSHOP

Best Practices For Evaluating "Comparable" Licenses, and Getting the Discovery to Do So

Instructor:

David Harkavy, Ankura Consulting Group, Chicago, IL

5:00 - 6:00 PM

Committee Meetings

View the full committee schedule on the Annual Meeting website or in the Meeting App.



■ 6:45 - 8:45 AM ↗

**Women in IP Law Committee Breakfast Meeting**

***Empowering Women in Law: Strategies for Effective Leadership and Sustainable Success***

This compelling presentation addresses the critical need for women’s leadership in the legal profession and provides practical strategies for achieving sustainable success while maintaining personal well-being. It will explore the importance of women in leadership, delve into the critical issue of well-being in the legal profession, and offer practical strategies for preventing burnout, both at the individual and organizational levels. Our discussion aims to inspire and equip attendees with practical tools to drive positive change, ultimately contributing to a more equitable, balanced, and successful legal profession for women.



**Speaker:** Kandis Gibson, Morgan Lewis & Bockius, LLP, Washington, DC

**Sponsored in part by:** Banner Witcoff, Ltd; Finnegan, Henderson, Farabow, Garrett & Dunner, LLP; Foley Hoag, LLP; Honigman, LLP; Juristat, Knobbe Martens; Morrison & Foerster, LLP

■ 7:45 - 8:45 AM

**Committee Meetings**

View the full committee schedule on the Annual Meeting website and in the Meeting App.

■ 9:00 - 10:00 AM

MORNING PLENARY

**Recent Supreme Court Cases: How Does the Overrule of Chevron Deference and Other Recent Supreme Court Cases Impact Day to Day IP Practice, the USPTO, the Copyright Office, the International Trade Commission, and the Federal Trade Commission**

**Moderator:** James Smith, Ecolab, Inc., Eagen, MN

**Speakers:**

Phil Warrick, Irell & Manella LLP, Washington, DC

Mark Perry, Weil Gotshall, Washington DC





■ 10:15 AM – 12:00 NOON - Concurrent Tracks

CONCURRENT TRACK 1

**Update on Section 101: USPTO Guidance, Proposed Legislation & Practical Considerations**

**Moderator:**

Joshua Kresh, Antonin Scalia Law School -  
George Mason University, Arlington, VA

**Speakers:**

Ann McCrackin, UNH Franklin Pierce School of Law,  
Concord, NH

Adam Mossoff, George Mason  
University - Antonin Scalia Law School, Arlington, VA  
Scott Kieff, GW Law School, Washington, DC

11:00 - 11:15 AM COFFEE BREAK

CONCURRENT TRACK 1

**America Urgently Needs Patent Policies that Promotes Economic Growth and Maintains our Global Leadership in Technology: Here Is How We Can Get It**

**Moderator:**

Joshua Kresh, Antonin Scalia Law School -  
George Mason University, Arlington, VA

**Speakers:**

Judge Paul Michel, Retired US Circuit Judge of the US  
Court of Appeals for the Federal Circuit, Alexandria, VA  
Andrei Iancu, Sullivan & Cromwell, LLP, Los Angeles

CONCURRENT TRACK 2

**The FTC - Why Do I Have to Learn About That!?**

Is Your NDA a De Facto Noncompete:  
Bulletproofing your agreements in the wake of  
FTC and legislative action.

**Moderator:**

Robert Bracknell, Jefferson Lab, Newport News, VA

**Speakers:**

Russell Beck, Beck Reed Ridden LLP, Boston, MA  
Stephen Larson, Knobbe Martens, Irvine, CA

11:00 - 11:15 AM COFFEE BREAK

CONCURRENT TRACK 2

**Be Careful What You Greenwash: The Importance of Accuracy in Advertising Claims on Sustainability**

**Moderator:**

Sheila Millar, Keller and Heckman, LLP, Washington, DC

**Speakers:**

Jennifer Roy, Latham & Watkins, San Diego, CA  
Hilary Jochmans, Jochmans Consulting, LLC,  
Washington, DC

■ 12:00 - 12:30 PM

**Networking Luncheon Reception** (Open to all attendees)

**Sponsored by:** Computer Packages, Inc.

■ 12:30 - 2:00 PM ⚡



**Keynote Luncheon:** Featuring The Honorable Shira Perlmutter, Register of Copyrights, US Copyright Office  
The AIPLA Annual Business Meeting will be held from 1:45 - 2:00 PM.

■ 2:15 - 4:00 PM **Concurrent Tracks and Skills Workshop**

**CONCURRENT TRACK 1**

**Overview of March-In Rights Under the Bayh-Dole Act and Current Policy Activities Relating to Exercise of March-In Rights**

**Moderator:** Brian Stanton, Stanton Consulting Services, LLC, Alachua, FL

**Speakers:**

Angi Kujak, The Broad Institute of MIT and Harvard, Cambridge, MA  
David Kappos, Cravath, Swaine & Moore LLP, New York, NY  
David Korn, PhRMA, Washington, DC

**CONCURRENT TRACK 2**

**The New EU Data Act: Data Rights, IP, and the Future of Innovation in Europe**

**Moderator:**

Tanya Madison, Transamerica, West Chester, PA

**Speakers:**

Beth Burgin Waller, Woods Rogers, PLC, Roanoke, VA  
Kerri Braun, Cisco Systems, Inc., Milton, GA  
Michael Fisher, Forresters IP, LLP, Munich, Germany

**NON-CLE SKILLS WORKSHOP**

**Securing IP Rights for Employee-Created IP in Remote Settings**

**Instructor:**

Felicia Boyd, Norton Rose Fulbright - US, Minneapolis, MN

**3:00 - 3:15 COFFEE BREAK**

**CONCURRENT TRACK 1**

**Harmonization - Status of Substantive Harmonization in 45 Minutes**

**Moderator:**

Yelena Morozova, Finnegan Henderson - DC, London, UK

**Speakers:**

David Kappos, Cravath, Swaine & Moore LLP, New York, NY  
Robert Stoll, Faegre Drinker Biddle & Reath LLP, Washington, DC  
Raymond Farrell, Carter, DeLuca & Farrell LLP, Melville, NY

**3:00 - 3:15 COFFEE BREAK**

**CONCURRENT TRACK 2**

**Power Play: The Strategic Use of Preliminary Injunctions in Patent Litigation**

**Speakers:**

Kristen Jakobsen Osenga, University of Richmond School of Law, Richmond, VA  
Nathaniel Love, Sidley Austin, LLP, Chicago, IL

**3:00 - 3:15 COFFEE BREAK**

**NON-CLE SKILLS WORKSHOP**

The Skills Workshop continues following the coffee break.

■ 4:00 - 5:00 PM **Afternoon Plenary and Skills Workshop**

**Diversity Plenary**

**How to Swim Against the Anti-DEI Current**

**Moderator:** Ha Kung Wong, Venable, LLP, New York, NY

**Speakers:**

Alyssa Jarvis, Diversity Lab, Baltimore, MD  
Mark Whitaker, Morrison & Foerster, LLP, Washington, DC  
Cindy Towers, JURISolutions, Inc., Philadelphia, PA

**NON-CLE SKILLS WORKSHOP**

**Ex Parte Appeals at the PTAB**

**Instructor:**

Adam Stephenson, IPTechLaw, Scottsdale, AZ

■ 5:15 - 6:15 PM

**Committee Educational Sessions and Business Meetings**

View the full committee schedule on the Annual Meeting website or in the Meeting App.



■ 8:00 -9:00 AM

AIPLA PRESIDENT'S FORUM

**Women in Leadership - Professional Trailblazers**

**Moderator:** Kim Van Voorhis, Incoming AIPLA President

**Speakers:**

Ann Mueeting, AIPLA President, 2023-2024  
Barbara Fiacco, AIPLA President, 2019-2020

Myra McCormack, AIPLA President, 2017-2018  
Denise DeFranco, AIPLA President, 2015-2016  
Teresa Stanek Rea, AIPLA President, AIPLA President 2008-2009  
Judy Saffer, AIPLA President, 2006-2007  
M. Andrea Ryan, AIPLA President, 2000-2001  
Margaret A. Boulware, AIPLA President, 1998-1999

■ 9:00 AM - 12:00 Noon

CLOSING PLENARY

**Year in Review**

**Copyrights, Trademarks, Design Rights, Patents, Trade Secrets**

**Moderated by:** Jocelyn D. Ram, The Broad Institute of MIT and Harvard, Norfolk, MA

**Speakers:**

John Marsh, Bailey Cavaleri, Columbus, OH      Katie Fink, Banner Witcoff, Chicago, IL  
Kevin Tottis, TottisLaw, Chicago, IL      Amy Landers, Drexel University School of Law, Philadelphia, PA

10:45 - 11:00 AM NETWORKING BREAK

**Ethics: A Fireside Chat with Will Covey, Office of Enrollment and Discipline Director, US Patent and Trademark Office**

**Moderated by:** Rachel Kahler, General Mills, Minneapolis, MN

■ 12:00 Noon - 4:00 PM

AIPLA Board of Directors' Meeting



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**GRAPHICS**

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**PATENT DRAWING  
HELP DESK**

**Consult Before You File**

While inventors might have a clear vision of their invention, translating that vision into a compliant, clear, and effective patent drawing can be challenging. Consulting with Northern Virginia Graphics, Inc. can make this process smoother and more successful for you.



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**THURSDAY, OCTOBER 24**

■ **6:00 - 7:00 PM**

**New Member/First-Time Attendee Reception**

We welcome all new AIPLA members and first-time conference attendees and their sponsors and mentors to join us for a networking event.

**Sponsored in part by:** Holland & Hart, LLP

■ **6:30 - 7:30 PM**

**Diversity in IP Law Reception**

**Sponsored in part by:** Baker Botts, LLP; DLA Piper; Finnegan, Henderson, Farabow, Garrett & Dunner, LLP; Faegre Drinker Biddle & Reath, LLP; Fenwick & West, LLP; Klaquist Sparkman, LLP; Lee & Hayes, PC, Kilpatrick Townsend; Round Table Group

■ **7:30 -9:00 PM** ⚡

**Opening Night Reception**

**FRIDAY, OCTOBER 25**

■ **6:15 - 7:30 PM**

**Networking Reception with Exhibitors (open to all)**



■ **8:00 - 10:00 PM** ⚡

**Dinner & Entertainment - SNEAKER BALL**

Wear your favorite kicks and cocktail attire!

**Featuring entertainment by Uncle Jesse**







# Gaylord National Resort and Conference Center

201 Waterfront Street  
National Harbor, MD, USA

## Hotel & Transportation

**Group Room Rate:** \$299 plus \$22 daily resort fee and applicable taxes.

**HOTEL CUTOFF:**  
September 30, 2024

Resort fee includes: National Harbor bus transportation to a number of locations through-out National Harbor, a daily credit for dry cleaning in the amount of \$10.00, local and domestic long-distance telephone calls, high-speed internet access in guestroom, daily newspaper available at Key Provisions, two bottles of Aquafina water per room per day, Fitness Center access & pool, and a coupon book with a valued savings of over \$100.

Check-in: 4:00PM

Check-out: 11:00AM

Reservations can be made by individual attendees directly with Gaylord National Hotel & Convention Center at 1-888-236-2427 or (301) 965-4000 or online at the Gaylord National Hotel & Convention center which is [www.gaylordnational.com](http://www.gaylordnational.com). **RESERVATION LINK:** <https://book.paskey.com/go/AIPLA24>

Marriott Bonvoy™ Members get easier thumb-tap access to booking, upcoming stays, mobile check-in and check-out, mobile requests, and more!

On-site parking is available. Guests may choose from valet or self-parking. AIPLA Meeting Attendees can pick up a voucher to receive \$5 off daily.

### Self-parking Rates:

- 0-1 hour \$19
- 1-3 hours \$29
- 3 hours - daily max \$43

### Valet Parking Rates:

- 0-2 hours \$40
- 2 hours - daily max \$67
- Rates are subject to change without notice.

### Transportation

Gaylord National is just a 15-minute drive from Reagan National Airport and a 45-minute drive from both Dulles and Baltimore Washington International Airports. Shuttle and car service are available from either airport to the hotel; Hertz is a Gaylord Hotels preferred partner for car rentals.

Convenient to DC, Maryland and Virginia

Gaylord National is just 15 minutes due south of Washington, DC—right off the Capital Beltway (I-95/I-495)—making it an easy drive from the surrounding Maryland and Virginia areas as well.

### ZBestWorldwide Shuttle and Limo Service

ZBestWorldWide is dedicated to providing the highest-quality and most professional transportation services. We have been delivering unsurpassed service for over 25 years. These decades of experience in the transportation industry have helped us to develop the knowledge and level of service that our clients expect and deserve.

**RIDE WITH US!** [zbestlimo.com](http://zbestlimo.com) or call 1-800-406-0301

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# Special Registration Options and Discounts

## AIPLA Members... Invite a Colleague to Join and Register! Recruit More... Save More!

### Take a look at the benefits of recruiting a new member:

- Reduction of your 2024 Annual Meeting registration fee in increments of \$50 for each Regular (in practice more than five years), or International Affiliate member you recruit and \$25 for each Junior member you recruit. There is no limit to the discount you can earn.
- An invitation to attend the New Member/First-Time Attendee Reception, Thursday, October 24, 6:00 - 7:00 PM.

### To recruit new members, tell them about the special benefits of joining now:

- They can register for the Annual Meeting at the member rate instead of the non-member rate—a savings of hundreds!
- Each new member who registers for the Annual Meeting will receive a special invitation emailed to them to attend the New Member/First-Time Attendee Reception.
- Access the Special Membership Application from the Annual Meeting homepage

### After the newly recruited member has completed the membership application form(s):

- Sign on the Recruiter line.
- Important: Include the Membership Application form(s) with your 2024 Annual Meeting Registration Form to ensure proper credit.
- Email both to [membership@aipla.org](mailto:membership@aipla.org), or mail both to AIPLA Headquarters, 1400 Crystal Drive, Suite 600, Arlington, VA 22202
- If you are a first-time AIPLA meeting attendee, be sure to indicate it on the registration form.

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## Corporate In-House Counsel — Attending Your First AIPLA Meeting? Please, be Our Guest...

AIPLA has a special offer to encourage in-house corporate counsel to attend an AIPLA major meeting to see first-hand the outstanding CLE programs we provide.

For individuals who have never attended an AIPLA stated meeting who are also corporate in-house counsel, AIPLA will waive the registration fee. Tickets to the events are not included in this registration. You will need to pay for those events separately. This waiver of fees is available for one stated meeting only.

To take advantage of this one-time offer, simply complete the registration form and email it to us at [membership@aipla.org](mailto:membership@aipla.org). Once AIPLA has verified that this is your first major meeting and that you meet the in-house corporate counsel criteria, you will receive a registration confirmation. Our hope is that you enjoy your experience at your first AIPLA meeting and that you will join us again for future programs and become more actively involved with the work of the Association, especially through involvement with the Committees.

If you qualify for this special offer, please select the box listed as “first-time corporate in-house counsel” on the registration form.

## Group Discounts

AIPLA is pleased to announce the introduction of a new, special registration option for law firms and corporations. In an effort to create opportunities for multiple IP practitioners from a single organization to attend the meeting, AIPLA is offering one complimentary registration for the 2024 Annual Meeting for every three [3], fully-paid registrations.

### Register 3-Get 1 FREE

Your complimentary registration may be used for a colleague, client, or other as you determine is most valuable.

A paper registration must be downloaded from the website and submitted for the complimentary registration by email to [membership@aipla.org](mailto:membership@aipla.org). Please note in the email the names of the three paid registrants for confirmation.

Only fully paid registrations can be applied toward the multi-registration offer. The following exclusions apply:

- This offer is not valid for meeting exhibitors.
- Guest registrations do not apply toward the total number of paid registrations.
- First-time corporate attendees and Corporate Subscription registrations do not apply toward the total number of paid registrations.



# Registration and Cancellation Information

## 1. Registration:

Register by **October 11, 2024** to be included on the participation list. On-site registrations will be accepted; however, please be prepared to pay by check, cash or credit card. We DO NOT invoice for any fees. Attendees must register for the meeting if they wish to register for or attend social events. Badges are required at all meetings and social events.

Registration for the AIPLA Annual Meeting includes: access to the plenaries, tracks, and skills workshops (if you registered in advance for one), the meeting app and all materials and recordings after the conference, networking events that are not ticketed, and CLE (requires appropriate paperwork is completed).

## 2. Submitting Your Registration:

**ONLINE:** You should receive an email confirmation shortly after you complete the process. Please keep this confirmation for your records. [www.aipla.org](http://www.aipla.org)

**EMAIL:** Completed registration forms, including payment information, can be sent to [membership@aipla.org](mailto:membership@aipla.org).

**MAIL:** Mail registrations to:

**AIPLA**  
1400 Crystal Drive, Suite 600  
Arlington, VA 22202

## International Registrations:

If you submit a registration via fax with credit card payment, do not send a “confirmation copy” via mail as it may be processed twice, and you may be billed twice. If you are paying by check, please mail your registration. You may fax 703-415-0786 a copy of your check and registration to account for possible foreign mail delay. **Payment for meeting registration must be in US currency.**

## 3. Spouses or Accompanying Guests Must Register.

Guests over 18 pay a guest fee of \$150. There are many opportunities for your spouse or guest to join you throughout the meeting, as well as network with and get to know the other spouses and guests attending the meeting. The Guest fees include a guest badge and access to all unticketed events, including: the continental breakfasts, luncheon receptions and morning and afternoon breaks. *This fee is intended for spouses and guests attending the Annual Meeting who are not eligible for AIPLA membership or who would not otherwise attend the meeting for CLE purposes. This guest fee is not available in lieu of paying the registration fee for vendors requesting more than the allotted number of exhibitor badges.*

## 4. Purchasing Event Tickets On-Site:

Events may sell out. Tickets on-site are sold on an “as available” basis. Tickets will be collected at all food functions and the spouse/guest tours.

If you do not arrive at the event within the first 30 minutes of the start time of the event, you are not guaranteed a seat.

## 5. Returned Check and Credit Card Fees:

Registrations received that result in a returned check or contain incomplete credit card information, including omitted signature, omitted expiration date, wrong number sequences, etc., will be charged a \$35 fee for each instance.

## 6. Cancellation:

Cancel by **September 23, 2024** and receive a refund less a \$50 processing fee. Cancel between **September 24, 2024** and **October 8, 2024** and receive a refund less a \$250 processing fee. No refunds issued after close of business **October 8, 2024**. Cancellations must be made in writing. Please mail, email, or fax — 703-415-0786 — your cancellation in writing to AIPLA, 1400 Crystal Drive, Suite 600, Arlington, VA 22202. Any refunds will be processed after the meeting.

**CAUTION:** If you duplicate your registration with AIPLA, it is your responsibility to notify AIPLA in writing after the meeting and request a refund. No refunds will be given at the meeting site.

## 7. Registration Transfer:

Registrants may transfer their registration based on the following:

- Members may transfer their registration to other members.
- Non-members may transfer their registration to other non-members.
- A transfer from a member to a non-member will incur an additional fee equal to the difference in registration rates.

## 8. Photographs and Video:

There will be photographs and video taken throughout AIPLA's 2024 Annual Meeting that will be used in AIPLA print and electronic publications, including AIPLA's website.

**9. Attendee List:** As part of registering for the meeting, we provide sponsors and exhibitors a list of attendees. If you do not want your name or information listed, it is incumbent on you to change your sharing settings in the Meeting app or contact AIPLA to let us know. We do not rent or sell our attendee list to third parties. It is only provided to our exhibitors and sponsors.

# AIPLA 2024 Annual Meeting Registration

Thursday, October 24 to Saturday, October 26, 2024 • Gaylord National Resort and Conference Center • 201 Waterfront Street • National Harbor, MD, USA

## 3 ways to register:



(1) Register Online:  
Go to [www.aipla.org](http://www.aipla.org)  
Credit Card Payment Only



(2) Fax: 703-415-0786  
(Faxed registrations MUST be accompanied by credit card information.)



(3) Mail or eMail:  
AIPLA  
1400 Crystal Drive, • Suite 600 • Arlington, Virginia 22202  
[meetings@aipla.org](mailto:meetings@aipla.org)

First name: \_\_\_\_\_ Last name: \_\_\_\_\_

Name for Badge: \_\_\_\_\_

Firm/Company: \_\_\_\_\_

Mailing Address: \_\_\_\_\_ City/State/Zip Code: \_\_\_\_\_

Telephone: \_\_\_\_\_ E-mail: \_\_\_\_\_

(Spouse/Guest) Name: \_\_\_\_\_

I. AIPLA 2024 Annual Meeting Registration Rates			
**See AIPLA's Cancellation Policy for Important Dates and Information	Pre-registration deadline until 8/31/24	Early registration deadline until 9/30/24	Standard/Onsite after 9/30/24
<b>AIPLA Member - Full Meeting</b>	\$1095	\$1245	\$1495
AIPLA Member - Day Rate fee per day. Please indicate preferred day. Thursday Friday Saturday	\$775 (one day only)	\$875 (one day only)	\$975 (one day only)
Government Employee/AIPLA Academic Member	\$145	\$145	\$195
AIPLA Junior/ IP Paralegal/Technical Advisor Affiliate Member	\$685	\$785	\$885
AIPLA Student Member	\$55	\$55	\$55
AIPLA Solo Practitioner Member/Regular Corporate Member	\$995	\$1095	\$1195
<b>First-Time Corporate In-House Counsel</b> (Corporate in-house practitioners only)	\$0	\$0	\$0
<b>Non-Member* - Full Meeting</b>	\$1695	\$1845	\$1995
Non-Member - Day Rate fee per day. Please indicate preferred day. Thursday Friday Saturday	\$1250 (one day only)	\$1350 (one day only)	\$1450 (one day only)
<b>Spouse/Guest Fee</b> (For guests over 18)	\$150 x # _____	\$150 x # _____	\$150 x # _____
<i>Registration Subtotal</i>			\$ _____

II. AIPLA 2024 Annual Meeting Social and Networking Events			
Thursday, October 24, 2024			
Corporate Practice Breakfast (Corporate In-House Practitioners Only)	\$0 x	# _____	
Luncheon	\$78 x	# _____	
Mentor/Speed Networking Reception	\$0 x	# _____	
New Member/First-Time Attendee Reception	\$0 x	# _____	
Diversity in IP Law Reception	\$0 x	# _____	
Opening Night Reception	\$99 x	# _____	
Friday, October 25, 2024			
Women in IP Law Breakfast	\$0 x	# _____	
Luncheon	\$79 x	# _____	
Dinner and Entertainment - A Table Reservation (Includes 10 tickets)	\$175 x # _____ \$2500 x # _____		
<i>Social and Networking Events Subtotal</i>			\$ _____
<b>Total</b>			\$ _____

Yes, I would like to be contacted about participating as a mentor or mentee (circle one) during 2024 Annual Meeting. Email me \_\_\_\_\_

\*To get the member rate, please submit a membership application and payment with this registration. To obtain a membership application, please visit our website at [www.aipla.org](http://www.aipla.org).

Is this the first time attending an AIPLA stated meeting?

**IMPORTANT!** Please indicate food restrictions/special needs requests

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

<p><b>Method of payment</b></p> <p>check enclosed (make checks payable to AIPLA) credit card (please circle one - AMEX, MC, or VISA)</p> <p>card number _____ exp. date _____</p> <p>name on card _____</p> <p>signature _____</p>
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# 2024 Annual Meeting Sponsors

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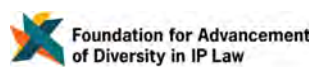
## CRYSTAL



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## Exhibitors





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Contact us for more information or to request a quote



## AIPLA 2024

Annual Meeting

*October 24-26, 2024*

### Upcoming AIPLA Meetings!



#### 2025 Spring Meeting

*May 13 to 15, 2025*

Hilton Minneapolis  
Minneapolis, MN



#### 2025 Annual Meeting

*October 30 to November 1, 2025*

Westin City Center  
Washington, DC