

2024 AIPLA Corporate Practice Institute

Program-at-a-Glance

Tuesday, January 9, 2024		
Time	Title/Description	Speaker(s)
12:00 – 1:00 pm	Attorney-Client Privilege and Confidentiality <i>In-house counsel in multinational companies face challenges regarding maintaining attorney-client privilege and confidentiality across multiple national borders. This talk will discuss these challenges and present ideas and best practices to minimize risk and maximize compliance with privilege and confidentiality requirements in various countries involving attorneys as well as patent agents and corporate officials.</i>	Barbara Fiacco Kevin Noonan
1:00 – 1:30 pm	<i>Break</i>	
1:30 - 2:30 pm	Working with Universities <i>Leading corporations need access to unique technical expertise and resources found at universities for cutting-edge technology development. Patent counsel at leading institutions will discuss the legal aspects of university technology transfer mechanics, how to avoid common pitfalls that slow negotiations, and what companies can do to build lasting strategic partnerships.</i>	Louisa Salomon Jessica Ergmann Brian Eller
2:30 – 3:00 pm	<i>Break</i>	
3:00 – 4:00 pm	Trade Secrets & Confidential Information Enterprises seeking to protect their confidential information have multiple tools at their disposal. Most states' laws, and more recently a federal statute, protect "trade secrets" from misappropriation. But satisfying a court that the several requirements for bringing a statutory trade secret claim exist can be challenging, particularly for non-technical trade secrets. Contract law provides an additional path for protection, through the use of non-disclosure agreements.	Ben Kappelman Sarani Millican
4:00 – 5:00 pm	End of Day Networking	

Tuesday, January 16, 2024

Time	Title/Description	Speaker(s)
12:00 – 1:00 pm	<i>Data Privacy & Emerging Technologies</i> Information is the new currency. Your corporation needs to be aware of the legal and financial risks associated with how they generate, use, and protect that information.	Lynn Parker Dupree
1:00 – 1:30 pm	<i>Break</i>	
1:30 - 2:30 pm	<i>Overview of In-House and Product Counsel</i> Working with in-house counsel is a unique relationship, and those companies specializing in consumer products even more so. Our panel will discuss both the broader and finer points of working with both in-house and product counsel.	
2:30 – 3:00 pm	<i>Break</i>	
3:00 – 4:00 pm	<i>Capturing Diversity in Innovation</i> In the US, women represent over 50% of the workforce and 27% of STEM workers, but only 13% of inventors listed on patents. Those percentages are even more bleak for racially diverse inventors. WIPO, Congress and the USPTO are looking at creative ways to create a more inclusive innovation ecosphere. Companies, law firms, and academics are responding to this challenge with programs and processes that enable and entice more inclusivity in the innovation ecosphere. This presentation will highlight the current situation and some of the excellent work being done to achieve greater parity in the innovation ecosphere.	Sandra Nowak Audrey Sherman
4:00 – 5:00 pm	End of Day Networking	