**Program Preview Day 1 (November 16)**

**Multi-Jurisdictional IP Practice**

**(Day 1, Noon – 1pm Eastern)**

As in-house counsel, managing a multi-jurisdictional IP practice is challenging, and the key issues and best practices may differ depending on whether the company is a large or smaller entity.  Enjoy learning from two teams of in-house and outside counsel – one from a large company and the other from small/mid-size company. They will discuss the challenges of managing IP from a global perspective, including balancing work flow, communication, strategic decisions, and prosecution versus litigation strategy.

Speakers

Jessica Ergmann, Director of IP and Business Development at Miraki Innovation

Amy Schmid, Partner at Wenderoth Lind & Ponack

Sydney Kokjohn, IP Counsel at Donaldson Company Inc.

Rakhi Nikhanj, Patent attorney at Mueting Raasch Group

**Privilege in a Global Corporate Environment (Ethics)**

**(Day 1, 1:30pm – 2:30pm Eastern)**

The United States has laws governing privilege at the federal, state and other governmental regional levels.  In other countries, the concept of privilege of legal advice communications depends on the country. This creates a special issue for in-house practitioners in global corporations, as well as for their outside counsel. In addition, the quasi-business functions of in-house counsel can create issues of whether communications constitute business or legal advice.  Finally, communications between clients and non-lawyer patent professionals, both within the U.S. and abroad, create additional layers of complexity.  This session includes the perspectives of an expert panel of litigators from the U.S., the U.K, and a global corporation, and explores the question of when and to what extent legal communications within a global corporate environment are privileged.

Speakers

Rachel Kahler, Senior Patent Agent, General Mills (Moderator)

Jeffrey I.D. Lewis, Partner, Foley Hoag LLP

Ari Laakonen, Partner, Powell Gilbert LLP

Matt Wade, Senior Litigation Counsel, HP, Inc.

**Managing a Corporate Team of IP Professionals:  Successful IP Team Integration**

**(Day 1, 3:00pm – 4:00pm Eastern)**

Corporate IP teams are typically not just comprised of lawyers. Often corporate IP teams are integrated teams that can include patent agents, technical advisors, engineers/scientists, paralegals, operation specialists, and other non-lawyers.  This session explores why integrated IP teams are important and add value to a well-functioning legal department, in both large and smaller companies.  Senior leaders from Patent, Trademark and Legal Operations teams in a global corporation will discuss collaboration, innovative practices and techniques, and continuous improvement processes that allow corporate IP departments to work smarter, not harder.

Speakers

Brian Genco, Patent Agent, Meunier Carlin & Curfman (Moderator)

Valerie Calloway, Chief Trademark Counsel, IBM

Mark Vallone, Senior Counsel, Patent Center Manager and IBM Cloud, IBM

Steven Bennett, Counsel, Systems Manager for IP Law Operations, IBM

**End of Day Networking Event (Topic TBD)**

**(Day 1, 4:30pm – 5:30pm Eastern)**

**Program Preview Day 2 (November 17)**

**Navigating Corporate Partnerships: Public and Private**

**(Day 2, Noon – 1:00pm Eastern)**

Partnerships between both public and private corporate entities, and between research institutions and corporate entities of all types and sizes, have fueled leading technologies and innovations and accelerated corporate growth. Successful partnerships between these entities rely on a common understanding of how each party operates and a settled foundation for the partnership. Panelists representing small/mid-size and large corporations and research institutions will provide some of best practices for what it takes to form a successful partnership.

Speakers

Erin Ogden, Partner, Ogden Glazer + Schaefer (Moderator)

Dustin Lee, Attorney, University of Maryland at Baltimore Technology Transfer Office

David Poticha, Head of Legal, Biodesix, Inc.

Ryan Strom, Director Counsel, Intellectual Property, Target

**Challenges of Being Sole In-House Counsel in a Small or Mid-Size Enterprise**

**(Day 2, 1:30pm - 2:30pm Eastern)**

Intellectual Property law is a unique intersection of law, technology, and business. Businesses and inventors face similar legal and technological issues across the landscape. However, small and midsize businesses have particular challenges which larger and multi-national corporations may not have to face. These challenges typically fall into discrete categories, including balancing business and legal priorities, managing competing issues, using intellectual property as a growth tool, and employee training.  This panel of sole and small department in-house practitioners explores the challenges of “onlyness” and strategies for navigating being in-house counsel in a small or start-up company.

Speakers

Alec Larsen, Associate, Shook, Hardy, and Bacon (Moderator)

Andrew Geldman, Vice President of Operations & Associate Counsel, North American Wave Engine Corporation

Eric Nielsen, Chief IP Officer and General Counsel, Handsfree Labs/Kizik

Shubhrangshu (Rushi) Sengupta, Patent Agent, US Conec Ltd.

**Beyond Organizational Mentoring:  The “Why” & “How” of Sponsoring Historically Underrepresented Groups in the Legal Profession (Elimination of Bias or Ethics)**

**(Day 2, 3:00pm – 4:00pm Eastern)**

Sponsorship of individuals from historically underrepresented groups is critical to long-term organizational success and viability.  In this session, the panelists will discuss the impact and pitfalls of sponsoring individuals from these groups and the importance of sponsorship to organizations.  The panelists will also discuss practical tools organizational leaders can use to promote diverse representation and awareness through sponsorship.

Speakers

Arash Hamidi, Patent Attorney, Bookoff McAndrews PPLC (Moderator)

Kakoli Caprihan, Associate Solicitor, United States Patent and Trademark Office

John Lewis Jr., Partner, Shook, Hardy & Bacon

Kristan Lansbery, Ph.D., Senior Director, Assistant General Counsel, Regeneron Pharmaceuticals, Inc.

Monica Patel, Managing Attorney, Global Executive, IBM

Dinesh Melwani, Partner, Bookoff McAndrews PLLC

**End of Day Networking Event (Corporate DE&I Programs)**

**(Day 2, 4:30pm – 5:30pm Eastern)**